

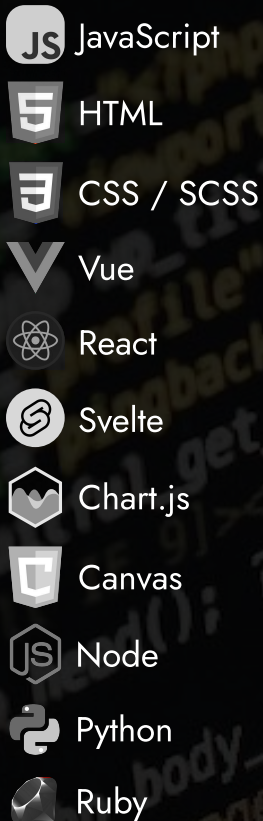
zachary t. kramer

</> developer

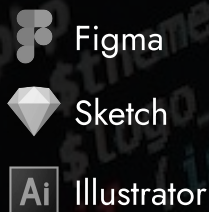
&  designer

TECH STACK

development



design



miscellaneous



EXPERIENCE

>> Frontend Lead / Designer

WESTCOTT MULTIMEDIA [music data startup]

- built out Vue component-based frontend architecture from the ground up for an AI-driven, automated advertising platform geared toward music distributors
- utilized custom data visualization tools like Chart.js to deliver daily insights
- iterated on UX / UI design process for new pages / features using Figma
- collaborated with backend engineers in asynchronous scrum format across global timezones
- mentored a junior developer in learning Vue and other JS topics

>> Frontend Developer

GSW WORLDWIDE [marketing & advertising]

- developed content-rich web pages, interactive UI solutions, animated advertisements, and more for various clients in healthcare marketing space
- implemented cross-platform, containerized apps using Electron
- collaborated with remote development teams & in-house design teams

>> Frontend Developer

ONEMAGNIFY [marketing & advertising]

- developed a variety of frontend UI solutions, landing pages, marketing emails, etc. using JavaScript, HTML5, CSS3
- worked collaboratively with graphic designers to deliver projects in a timely manner to high-profile clients such as Ford, DuPont, KitchenAid, Whirlpool
- maintained an hourly contractor position after leaving full-time position for a few years

>> FileMaker Developer / Designer

TRICON GROUP [custom software solutions]

- built custom software solutions for local businesses in order to automate daily workflow, manage projects, track inventory, generate invoices & document templates, and more in FileMaker Pro
- designed new layouts for existing software solutions needing a refresh



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