

Zoe Shafir, 30.05.2019

Link to my website:

www.zoekenndal.dk/login.html

(takes you to the login page, from where you can reach the rest of the site)

www.zoekenndal.dk/myprofile.html

(rest of the site above)

This is a link to my github.

<https://github.com/zkshafir/alumni>

I started using git a bit late in the week as I didn't quite understand how to use it. I spent some time on Wednesday playing around with it, but I still have to be better at reminding myself to use it during projects.

Diary of the week:

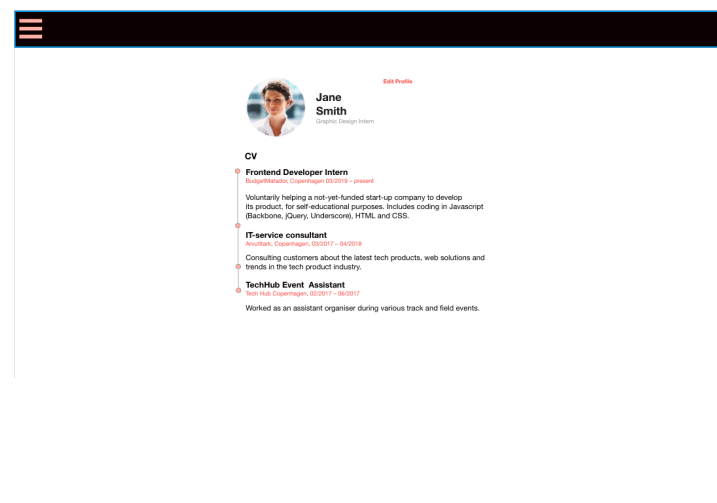
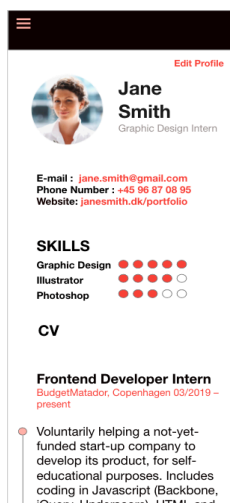
Thursday

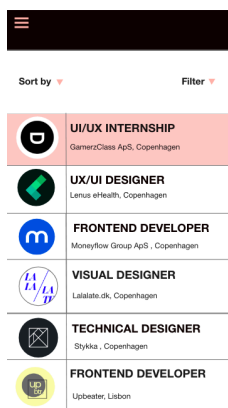
I haven't coded for a while, as I had a different role in the last few projects. It feels a little bit overwhelming to have to code my group's prototype on my own. I have broken it down and made a checklist to try and make it more manageable. There are a lot of things I ideally would have liked to change about the design, but I am prioritizing spending time on the coding proces as I know I will struggle.

I decided to scrap the swiping function from the prototype as no one understood it in the previous tests and it seemed confusing to have 2 menus. I also changed the colors a bit, so that the only purple page is the login page. Design wise, it no longer makes sense to switch between the colors when there is only 1 menu now. The menu will be a bar on desktop and become a burger menu on mobile.

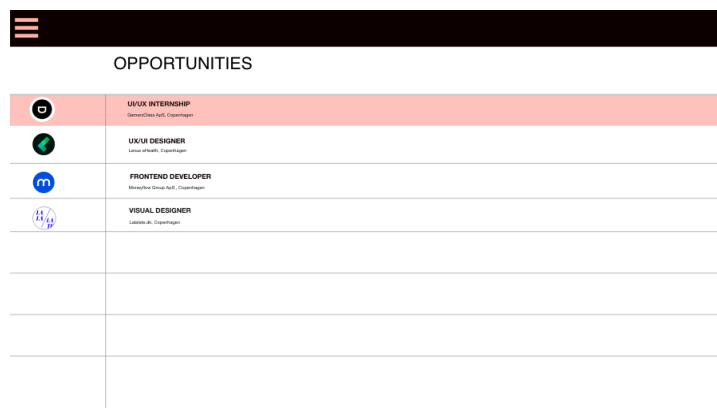
I will start with the hamburger menu and focusing on making it responsive. After this I will work on the main pages: events, network, opportunity and profile. And lastly, going deeper into the smaller pages: the job listing/posting, searching for a student and the event pages.

I started by designing what the desktop version of the prototype would look like, you can see that here next to the first mobile prototype.





Sort by ▼ Filter ▼	
	UI/UX INTERNSHIP GamerzClass APS, Copenhagen
	UX/UI DESIGNER Lenus eHealth, Copenhagen
	FRONTEND DEVELOPER Moneyflow Group APS, Copenhagen
	VISUAL DESIGNER Lalalate.dk, Copenhagen
	TECHNICAL DESIGNER Stykkia, Copenhagen
	FRONTEND DEVELOPER Upbeater, Lisbon



OPPORTUNITIES	
	UI/UX INTERNSHIP GamerzClass APS, Copenhagen
	UX/UI DESIGNER Lenus eHealth, Copenhagen
	FRONTEND DEVELOPER Moneyflow Group APS, Copenhagen
	VISUAL DESIGNER Lalalate.dk, Copenhagen



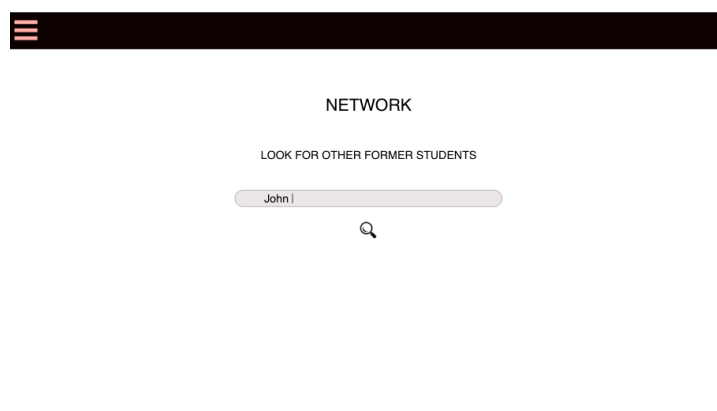
NETWORK

LOOK FOR OTHER FORMER

John |

🔍

🔴 🔴 🔴 🔴



NETWORK

LOOK FOR OTHER FORMER STUDENTS

John |

🔍

Friday

I started coding and immediately felt very lost on where to start. I was sad not to have any support from the teachers on the first day of coding, but I wanted to make sure to have something to bring in on Monday.

I followed a tutorial for a hamburger menu which had a nice CSS animation, but it was perhaps a little more complicated than I should have started with.

Monday

I started monday with a tutoring session at KEA, where it was confirmed that I didn't understand everything I had been doing before the weekend.

I decided to start over from scratch, and create something even simpler than what I had previously made. This included scrapping some of the pages in order to focus on just a few select ones. I am still really struggling with the coding. I will be spending the rest of the day working on creating something simple, useable and most importantly something I can take with me into the next project with a better understanding.

Tuesday

I spent the entire previous day starting from scratch on my project, and I seem to have gotten to a good point in the process. There are a lot of things I am not 100% pleased with, but I think I have the frame down and can start tweaking things to look the best they can.

I followed this tutorial for the animated button, but I am not sure if it's good enough as the animation appears when you hover above it, which is kind of useless on mobile.

https://www.w3schools.com/howto/tryit.asp?filename=tryhow_css_buttons_animate1

I spent a long time trying to fix the nav bar moving around when you make the page smaller. I fixed it by giving my menu a class in the HTML document, displaying it as flex and not having a wrap.

```
.wideMenu {  
display: flex;  
list-style: none;  
flex-wrap: nowrap;  
}
```

Wednesday

I decided to add an animated search field animation as well, as which solves my problem from yesterday as this also looks good on mobile.

I'm following this for the search field animation:

https://www.w3schools.com/howto/tryit.asp?filename=tryhow_css_anim_search

I spent the day tweaking the design and the last few things that I was unhappy with. I worked on centering the buttons and the profile images. I solved this by putting them in divs with classes. The profile image i float to the left on the desktop version

```
.profile-image {  
float: left;  
}
```

And then remove the float on the mobile version:

```
.profile-image {  
float: none;  
}
```

The buttons are always centered no matter the screensize:

```
.jobButton {  
display: flex;  
justify-content: center;  
}
```

Here you can see some screenshots of the final page.

ke
KØBENHAVNS ERHVERVSAKADEMI

ALUMNI CONNECT

Name

Password

login

Forgot password

ke
KØBENHAVNS ERHVERVSAKADEMI

ALUMNI CONNECT

Name

Password

login

Forgot password

ke

[Edit profile](#)

Jane Smith

Frontend Developer Intern

[Budget Melador, Copenhagen 03/2019 - present](#)

Voluntarily helping a not-yet-funded start-up company to develop its product, for self-educational purposes. Includes coding in Javascript (Backbone, jQuery, Underscore), HTML and CSS.

[IT-service consultant](#)

[Anvilkark, Copenhagen, 03/2017 - 04/2018](#)

Consulting customers about the latest tech products, web

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[My Profile](#) [Opportunities](#) [Events](#) [Network search](#)

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Jane Smith

Frontend Developer Intern

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Voluntarily helping a not-yet-funded start-up company to develop its product, for self-educational purposes. Includes coding in Javascript (Backbone, jQuery, Underscore), HTML and CSS.

[IT-service consultant](#)

[Anvilkark, Copenhagen, 03/2017 - 04/2018](#)

Consulting customers about the latest tech products, web solutions and trends in the tech product industry.

[TechHub Event Assistant](#)

[Tech Hub Copenhagen, 02/2017 - 06/2017](#)

Worked as an assistant organiser during various track and field events.

[Jane's portfolio](#)

ke

Search the KEA network

ke

[My Profile](#) [Opportunities](#) [Events](#) [Network search](#)

Search the KEA network

Above you see the search page and the profile page. On the profile page you can see the button which has a CSS animation on hover.

On the search page the search bar expands in an animation when you click it.

Here you can see the example I used as my user flow.

You start by going to the opportunity page where you apply for a job. This sends you to the job application page. Here you have to fill in your date of birth and write a short cover letter. You can also upload a profile image. The upload image button doesn't do anything right now and is just for looks and to communicate what you could potentially do.

The idea is that you already have your CV and portfolio uploaded to the website, so you do not need to add anything besides these things.

For the cover letter I started out with by using a text field that I had added a lot of padding to. This looks good, but it also makes you type in the middle. Instead I had to change it to a text area, so the person applying has the option to type more.

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Available Positions

Company	Position	Apply
Designit	UI/UX INTERNSHIP	Apply
Lenus eHealth	UX/UI DESIGNER	Apply
Moneyflow Group	FRONTEND DEVELOPER	Apply
Lalalate.dk	VISUAL DESIGNER	Apply
Designit	UI/UX INTERNSHIP	Apply
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My Profile Opportunities Events Network search

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Lenus eHealth	UX/UI DESIGNER	Apply
Moneyflow Group	FRONTEND DEVELOPER	Apply
Lalalate.dk	VISUAL DESIGNER	Apply

2

kea

Apply for position

Date of birth

dd / mm / yyyy

Upload current picture

This is my cover letter

Send application

kea

My Profile Opportunities Events Network search

Apply for position

Date of birth

dd / mm / yyyy

Upload current picture

This is my cover letter

Send application

3

kea

Thank you! We have received your application.

kea

My Profile Opportunities Events Network search

Thank you! We have received your application.

User tests and feedback:

I tested my site on 5 different people, 2 were family members and 3 were friends. 4 of them tested the site on desktop and the last person tested it on an iPad Pro. Everyone did think-aloud tests and 5-second tests.

The think-aloud tests were useful as I could follow along their thoughts on the process, and I noticed where people intuitively wanted to click and look.

The 5-second test seemed to work on the front page where I have the big KEA logo and the "alumni network" title. Everyone guessed correctly what the site was and who it was for. I also did a 5-second test on the profile page. In this case it was less obvious as there is only the small KEA logo at the top, and not much else information. The user was still sort of able to guess what the site was about but it definitely wasn't as clear as the others.

Here are some of other comments I received:

- The main feedback I received from everyone was that the site was generally simple and easy to figure out.
- One of the test people wanted to click on the orange "apply by" line instead of the apply button at the bottom.
- The site could be a little clearer on what it's supposed to be and that the colors are a bit too cute and pink.
- Sometimes when you load the buttons with the animation it looks like an error.
- The "Network" page title isn't totally clear. The tester wasn't sure what he would be searching for.

Conclusion:

Based on the feedback from my tests I think my site is decently structured and simple enough. In the next iteration I would change the color or move the application deadline on the job page, so it looks less clickable.

Ideally I would have liked more time to work on the design, but overall I am happy with where I ended up. I didn't create the event or the search pages, but in the next iteration I would attempt to keep the same simplicity for these as well.

