## YUNJEONG CHANG

Data Analyst Intern / Junior Data Analyst





Stockholm, Sweden





#### **CAREER OBJECTIVE**

With prior experience in data analytics as a researcher and freelance data analyst and knowledge in data analytics & data visualization, I am seeking an internship or entry-level position as a Data Analyst. I'm eager to combine my strong technical skills and work experiences to contribute to the company's position as a trusted source of information.

#### **SKILLS**

Strong background in statistics with analytical and research skills

- SQL
- Python, R
- SAS
- · Tableau, Power BI
- Math & Statistics

#### STRENGTH

- · Strong critical thinking
- Detail-oriented personality
- A strong sense of responsibility
- Used to make data-driven decision

## **WORK EXPERIENCE**

#### **Lead Researcher**

KHU, College of Medicine, Preventative Medicine Lab

- Feb. 2021 Mar.2022
- Seoul, Republic of Korea
- Managed 32 field researchers, leading to a 5% improvement in data accuracy
- Manage the whole process of research from recruiting field researcher to analyze data and write reports
- Clean the data with Excel and analyze the data with SAS
- Present the summary of the survey with data visualizations to the governors of the regions

#### **Assistant Project Manager**

CrowdWorks

- mar. 2022 Mar. 2024
- Seoul, Republic of Korea
- Work for the project with big game company, Naver Zepeto
- Managed a team of 40 freelancers, improving workflow efficiency by 18% through task delegation and monitoring
- Work as freelanced monitoring worker from May.2023, when I came to Sweden to study

#### Freelance Data Analyst

ActiveFence

- Nov. 2023 Current
- (Remote)
- Pre-processing the data for the database
- Increase the accuracy of Korean model to 22%

## **EDUCATION**

# Master's Degree in Social Science (Child Development & Family Studies)

**KyungHee University** 

🚃 Mar. 2018 – Feb. 2020

Seoul, Republic of Korea

### Bachelor's Degree in Social Science (Psychology)

SungShin Women University

Mar. 2015 – Aug. 2017

Seoul, Republic of Korea

#### Diploma Program, Data Analyst

Hyper Island, SE

- Aug.2023 Mar.2025 (Internship period: Sep.2024 ~)
- Seoul, Republic of Korea

## **PROJECTS**

## (Student Project) Finding Insights with GA4

- Conducted a detailed market analysis using Google Analytics 4 for a client expanding outside Sweden
- Identified key traffic acquisition patterns that led to actionable insights