

# Indsutry

## Deal Amount by Industry Type

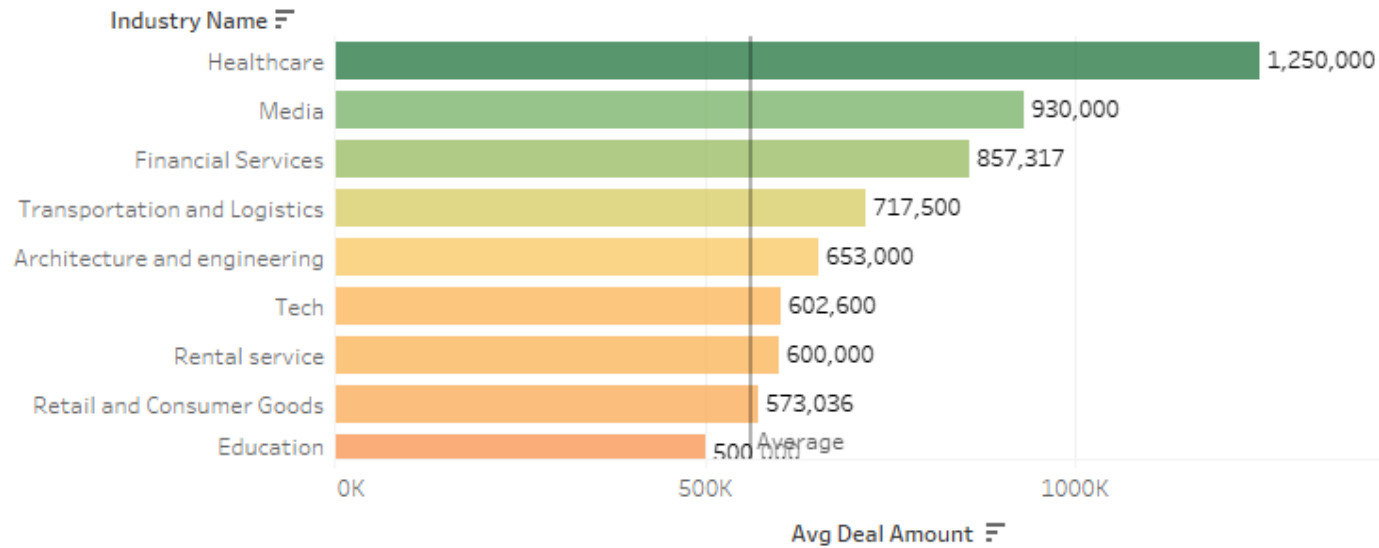
Industry Name	Count of De..	Avg Deal A..	Deal Amount
Financial Services	41	857,317	35,150,001
Tech	39	602,600	23,501,401
Retail and Consumer Goods	28	573,036	16,045,000
Manufacturing	24	408,583	9,806,000
#N/A	19	419,474	7,970,000
Transportation and Logistics	8	717,500	5,740,000
Media	5	930,000	4,650,000
Architecture and engineering	5	653,000	3,265,000
Healthcare	2	1,250,000	2,500,000
Energy and Utilities	5	480,000	2,400,000
Consulting	8	280,750	2,246,000
Travel	3	400,000	1,200,000
Rental service	1	600,000	600,000
Food and beverage	3	283,333	850,000
Education	1	500,000	500,000
Agriculture	1	500,000	500,000
Law Service	1	100,000	100,000

## Total 10 Company by Total Revenue

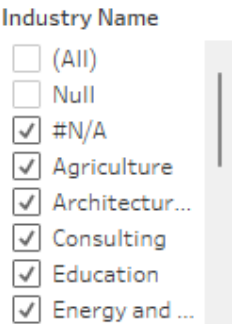
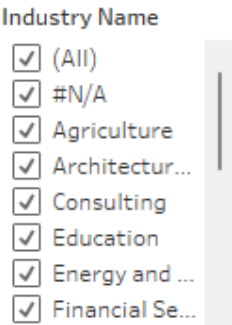
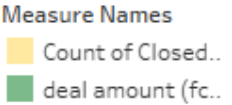
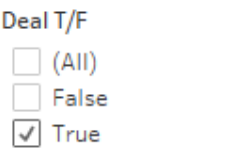
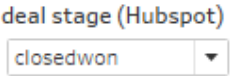
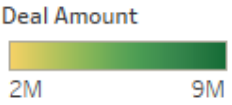
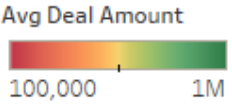
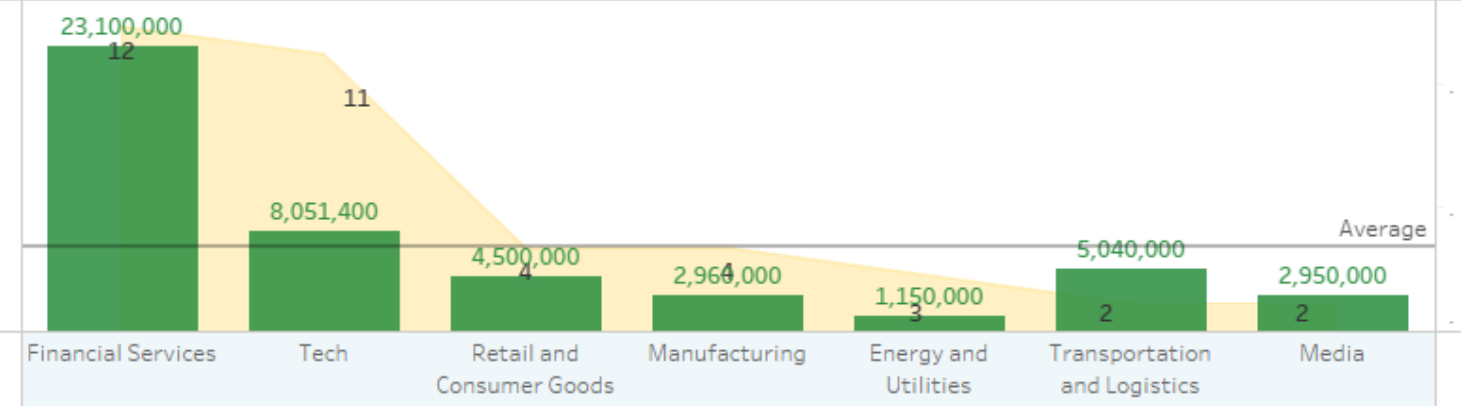
Company Name	Industry Name	
	Financial Services	9,100,000
	Financial Services	7,100,000
	Transportation and Logistics	5,040,000
	Retail and Consumer Goods	4,500,000
	Tech	4,000,000
	Financial Services	3,800,000
	Manufacturing	2,960,000
	Media	2,950,000
	Tech	2,400,000
	Architecture and engineering	2,250,000

Total Deal Amount and the Number of Deals are bigger with **Financial Service**, but **Healthcare and Media** has bigger Average Deal Amount.

## Average Deal Amount by Industry Type



## Number and deal amount of won deals per industry



# script

And now we will focus on the industry of our client.

Let's start with the 'Deal Amount by Industry Type' table on the top left. We see the donut chart about this from Revenue dashboard too, but let's see it deeper. We see a comprehensive breakdown of the deal amounts across various industries. Financial Services lead with the highest total deal amount at over 35 million krona from 41 deals. This is followed by the Tech industry with a total deal amount of approximately 23.5 million krona from 39 deals.

Moving to the bar chart titled 'Average Deal Amount by Industry Type,' it's evident that while Financial Services and Tech have high total deal amounts, the Healthcare and Media industries have the highest average deal amounts at 1.25 million krona and 930k krona respectively. This highlights that although these industries have fewer deals, the value per deal is significantly higher.

On the right side, the 'Total Revenue by Company' table showcases the top 10 companies by total revenue. Lf Fondliv in Financial Services tops the list with a revenue of 9.1 million krona, followed by Handelsbanken with 7.1 million krona. This further emphasizes the dominance of Financial Services in our dataset.

At the bottom, we have a stacked bar chart displaying the 'Number and Deal Amount of Won Deals per Industry.' Here, Financial Services not only have the highest number of won deals at 12 but also the highest deal amount at 23.1 million krona. Tech follows with 11 won deals and an 8 million krona deal amount. This chart visually confirms the significant presence and success of Financial Services and Tech in our deals.

In conclusion, our dashboard reveals that Financial Services dominate both in terms of the number and total amount of deals. However, when it comes to the average deal amount, Healthcare and Media industries lead the way, indicating fewer but higher-value deals. This insight can help us strategize and focus our efforts on industries with high-value potential and understand the market dynamics better.