YUNJEONG CHANG

Data Analyst Intern / Junior Data Analyst

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CAREER OBJECTIVE

With prior experience in data analytics as a researcher and freelance data analyst and knowledge in data analytics & data visualization, I am seeking an internship or entry-level position as a Data Analyst. I'm eager to combine my strong technical skills and work experiences to contribute to the company's position as a trusted source of information.

SKILLS

Strong background in <u>statistics</u> with analytical and research skills

- SQL
- Python, R
- SAS
- · Tableau, Power BI
- Math & Statistics

STRENGTH

- Strong critical thinking
- Detail-oriented personality
- A strong sense of responsibility
- Used to make data-driven decision

WORK EXPERIENCE

Lead Researcher

KHU, College of Medicine, Preventative Medicine Lab

- Feb. 2021 Mar.2022
- Seoul, Republic of Korea
- Managed 32 field researchers, leading to a 5% improvement in data accuracy
- Manage the whole process of research from recruiting field researcher to analyze data and write reports
- Clean the data with Excel and analyze the data with SAS
- Present the summary of the survey with data visualizations to the governors of the regions

Assistant Project Manager

CrowdWorks

- mar. 2022 Mar. 2024
- Seoul, Republic of Korea
- Work for the project with big game company, Naver Zepeto
- Managed a team of 40 freelancers, improving workflow efficiency by 18% through task delegation and monitoring
- Work as freelanced monitoring worker from May.2023, when I came to Sweden to study

Freelance Data Analyst

ActiveFence

- Nov. 2023 Current
- Tel Aviv, Israel (Remote)
- Pre-processing the data for the database
- Increase the accuracy of Korean model to 22%

EDUCATION

Master's Degree in Social Science (Child Development & Family Studies)

KyungHee University

🚃 Mar. 2018 – Feb. 2020

Seoul, Republic of Korea

Bachelor's Degree in Social Science (Psychology)

SungShin Women University

Mar. 2015 – Aug. 2017

Seoul, Republic of Korea

Diploma Program, Data Analyst

Hyper Island, SE

- Aug.2023 Mar.2025 (Internship period: Sep.2024 ~)
- Seoul, Republic of Korea

PROJECTS

Personalized Fashion Recommendation System

- Developed a recommendation system using H&M data for personalized item suggestions.
- Conducted exploratory analysis to identify customer behavior patterns and trends.
- •Implemented a personal color detector for targeted recommendations