

Build stunning websites & apps.

Create live segments and target the right people for messages based on their behaviors.

[Learn More](#)



What is it about?

Building a website for a startup that looks amazing is not a rocket science anymore.

Who is it for?

Startups, small companies and teams, entrepreneurs and web developers.

The New York Times
Forbes
Apple
Mashable
WSJ
Google

Features

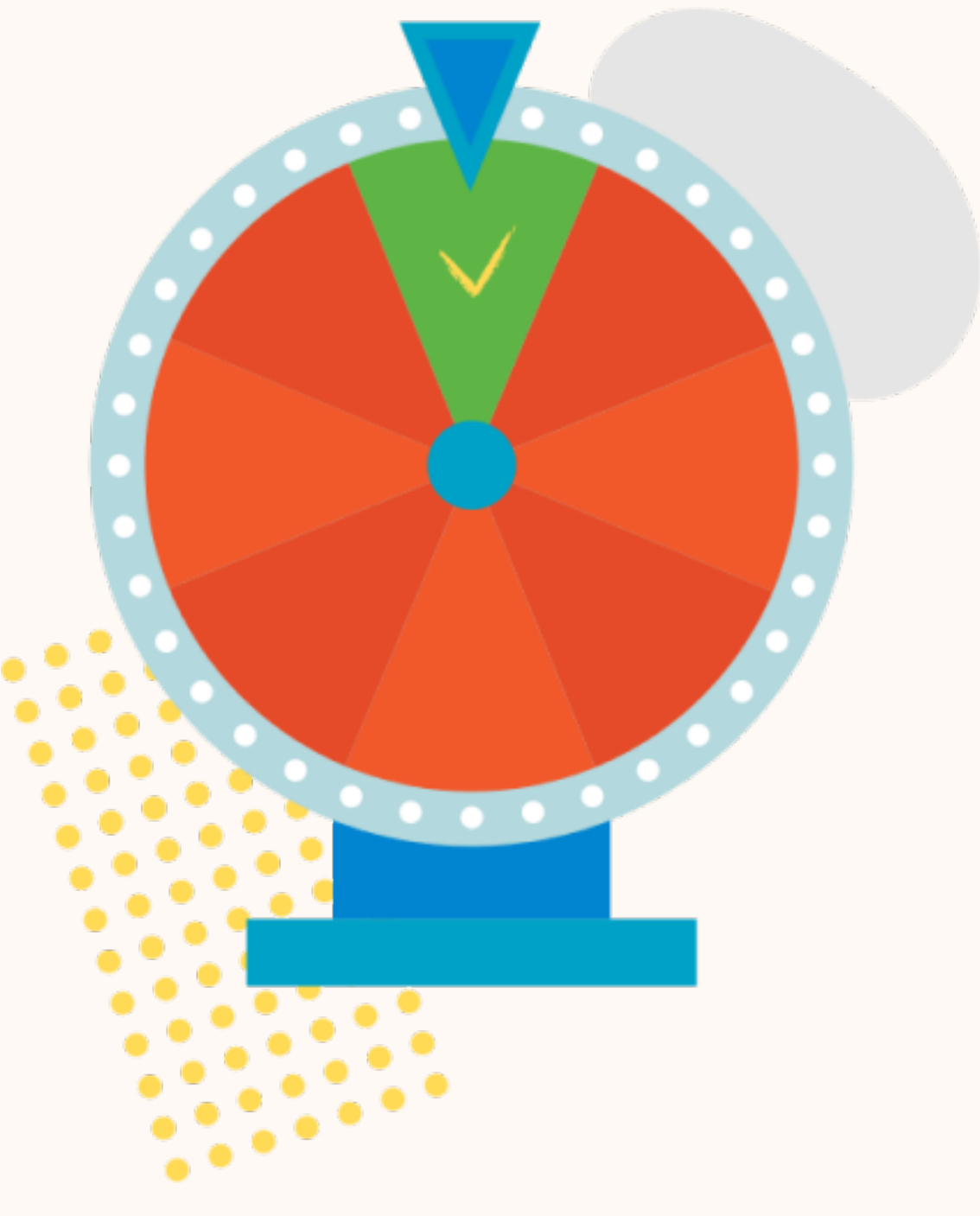
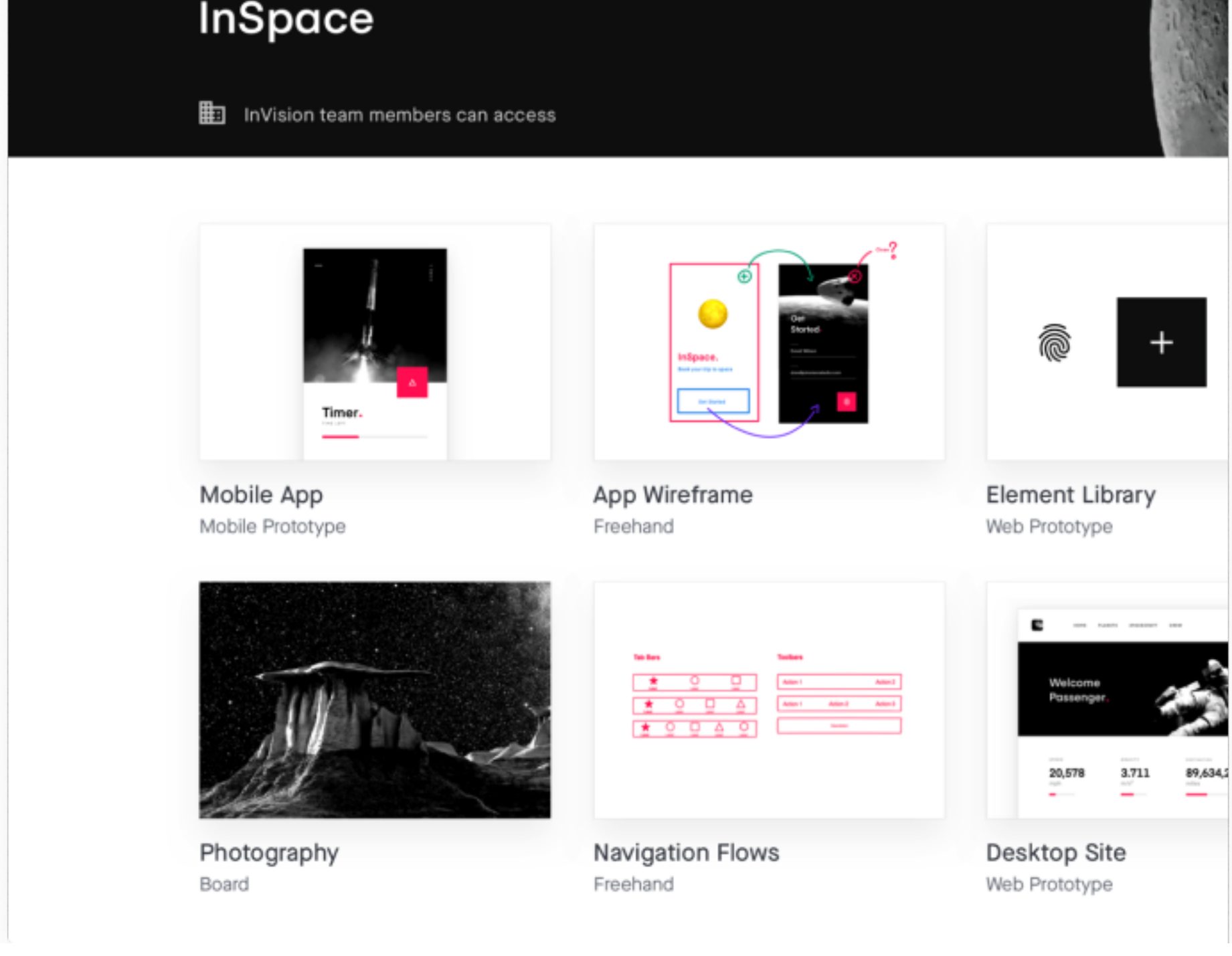
Easily find leads and customers

Send one-off and automated email, push, and in-app messages to people. Create better stories.

 **Acquire new customers**

 **Engage users**

 **Develop across platforms**




Team Inbox

Manage conversations

One place to manage and respond to all conversations with leads and users. Receive messages from leads.

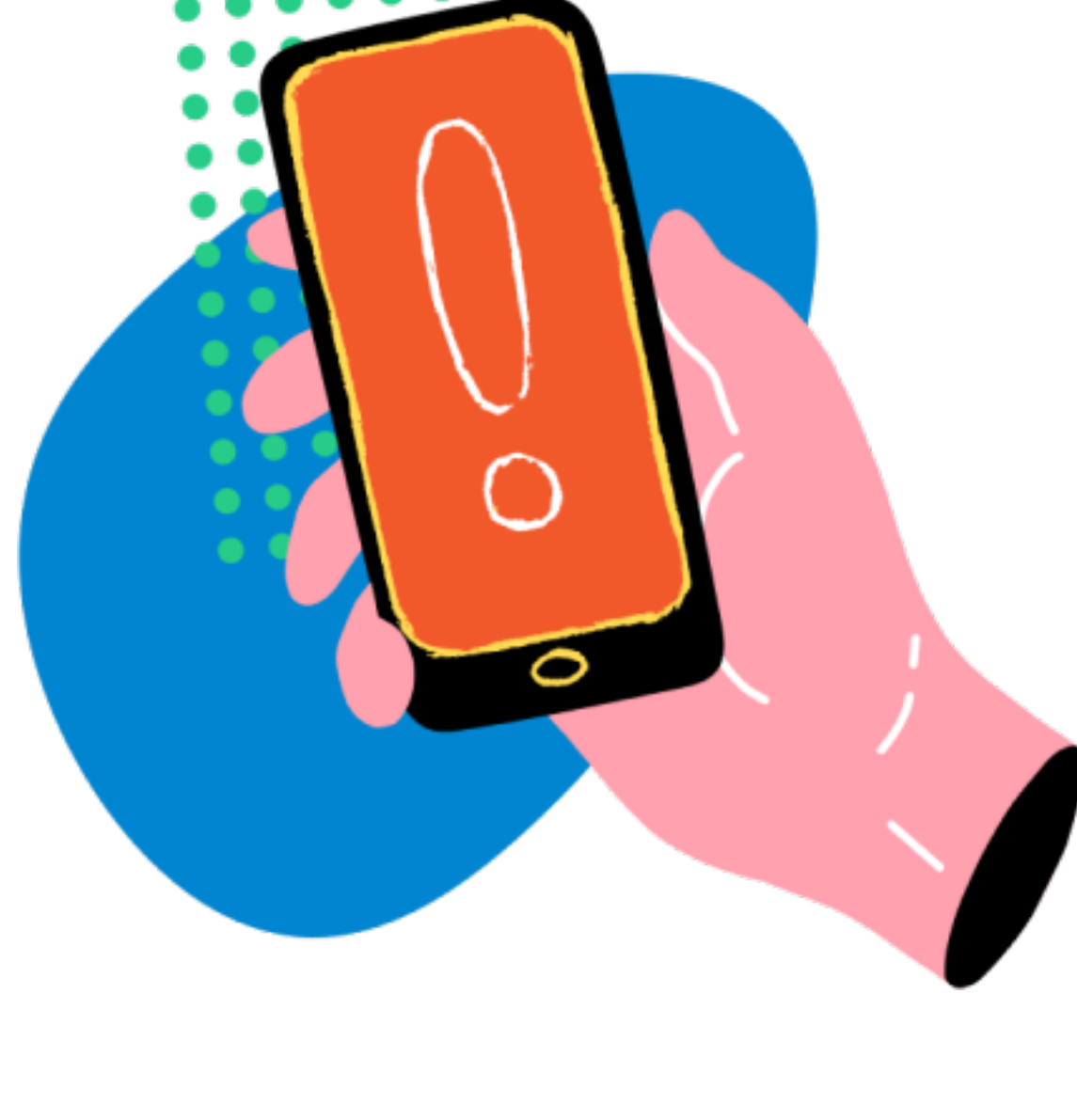
“Great widgets. Great selection. Great design and **easy to implement**. Definitely a huge time saver for a web developer!”

 **Viella Malkovich**
Creative Director at Johnson

Communicate Better

Built for busy small teams

Three products that can be used independently or combined together for your company's needs.



Subscriptions. Foundation works with the tools and services you already use every day.

[Learn more about subscriptions](#)

Felxible Hours. Get started with our simple snippet of JavaScript or easy to install SDKs for iOS and Android.

[Get more info about hours](#)

Fast Communication. We offer measures like 2FA and SSO to ensure the safety of your data.

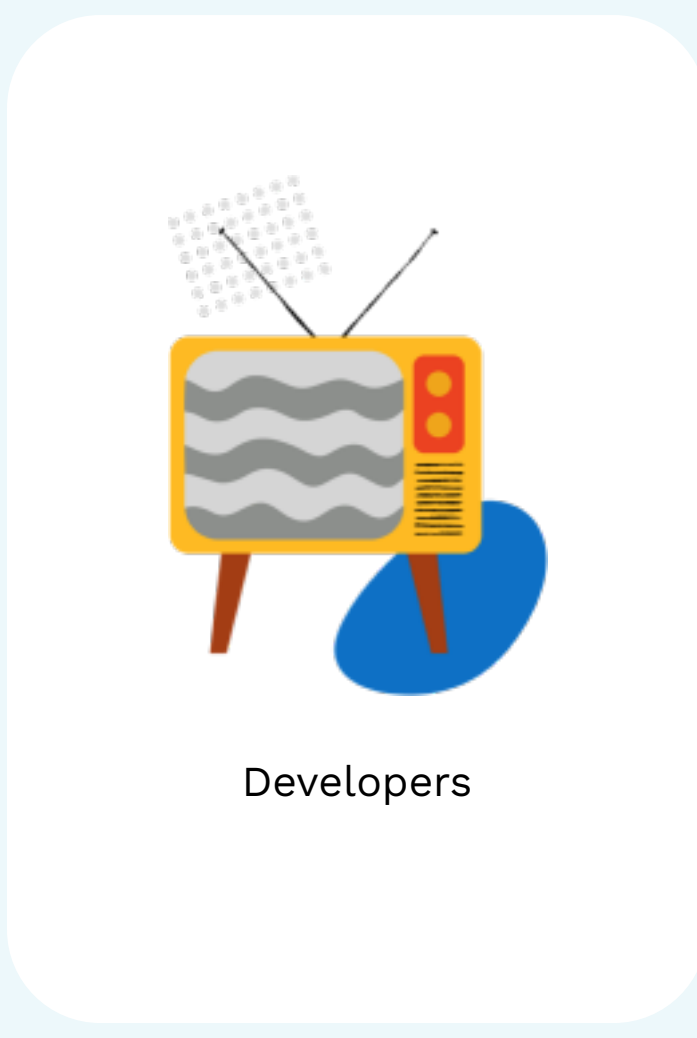
[Communication guidelines](#)

Engage Visitors

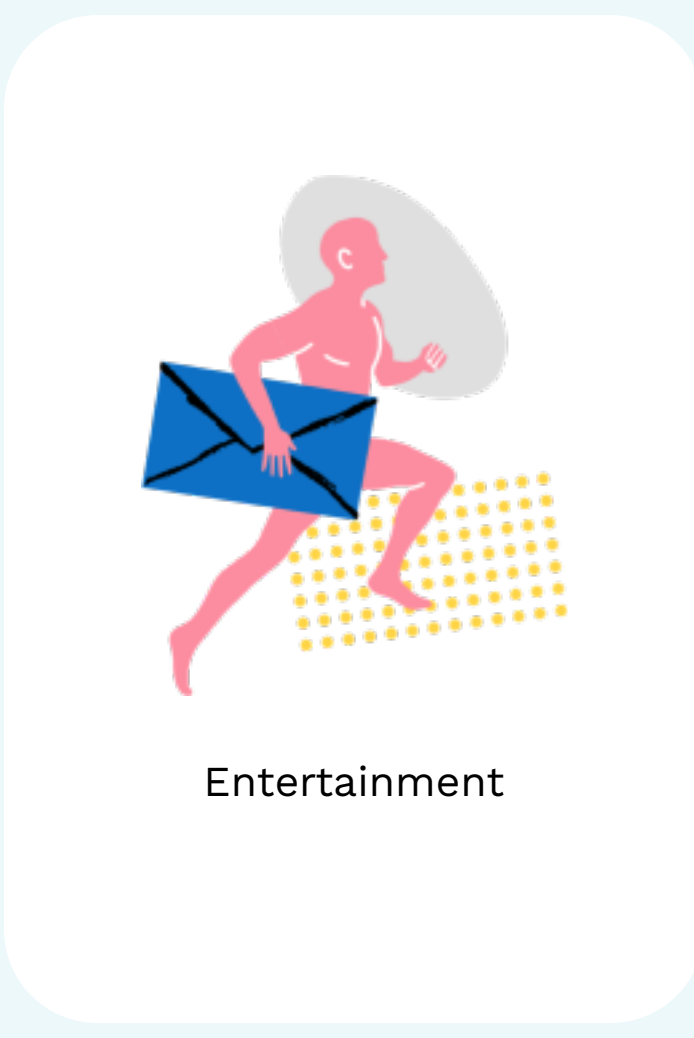
Understand your audience

Early stage company? Eligible applicants get all of our products for just \$49 a month.

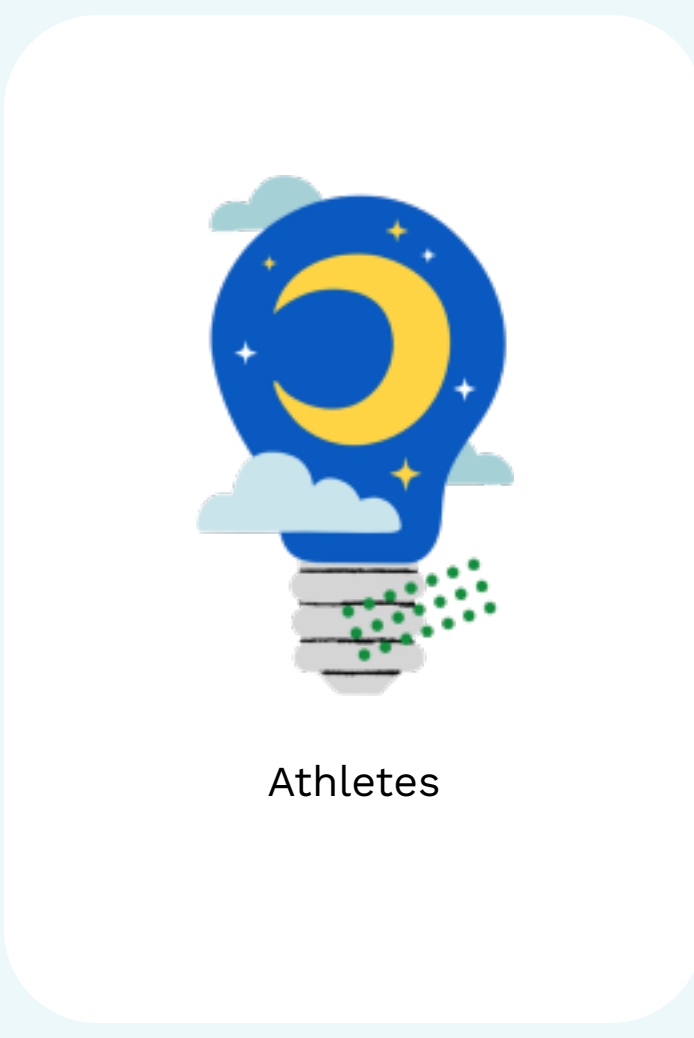
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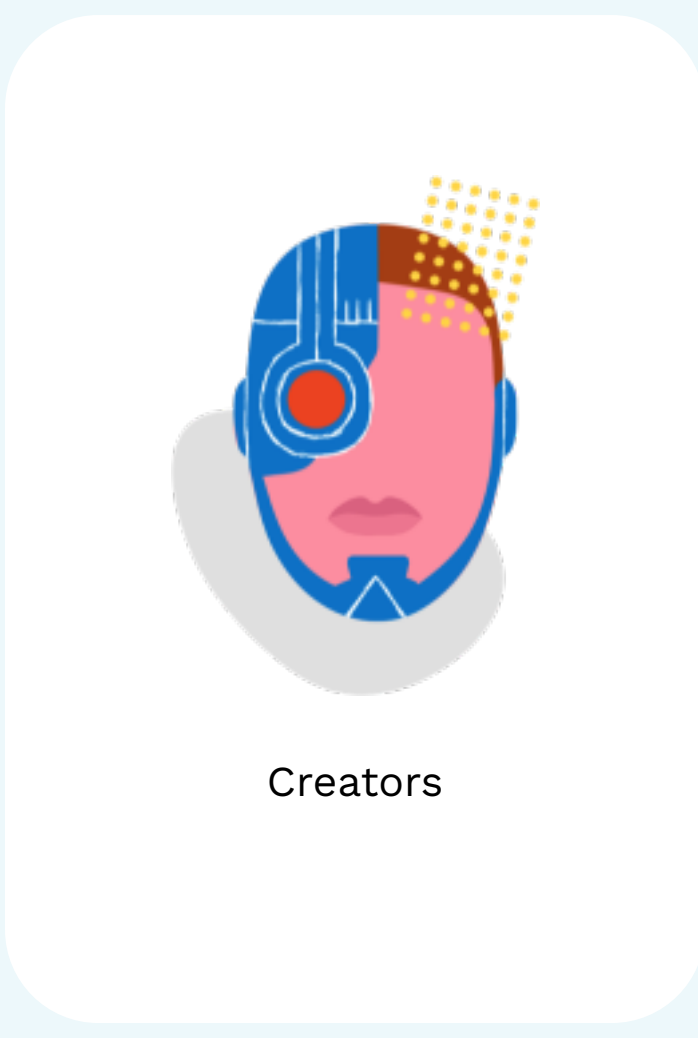
Developers



Entertainment



Athletes



Creators

The New York Times
Forbes
Apple
Mashable
WSJ
Google

Forbes



Mashable

WSJ

Google

Trusted by the world's most innovative businesses – big and small

“Comprehensive set of startup tools for all imaginable entrepreneurial needs. Create landing pages, send emails, find freelancers. Perfect for sales, marketing, and support”

Viella Malkovich
Creative Director at Johnson

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We're hiring

We're a team of lifelong learners. We're equal parts left and right brained.

Front-End Developer

Los Angeles / Remote



Community Manager

New York / Full-Time



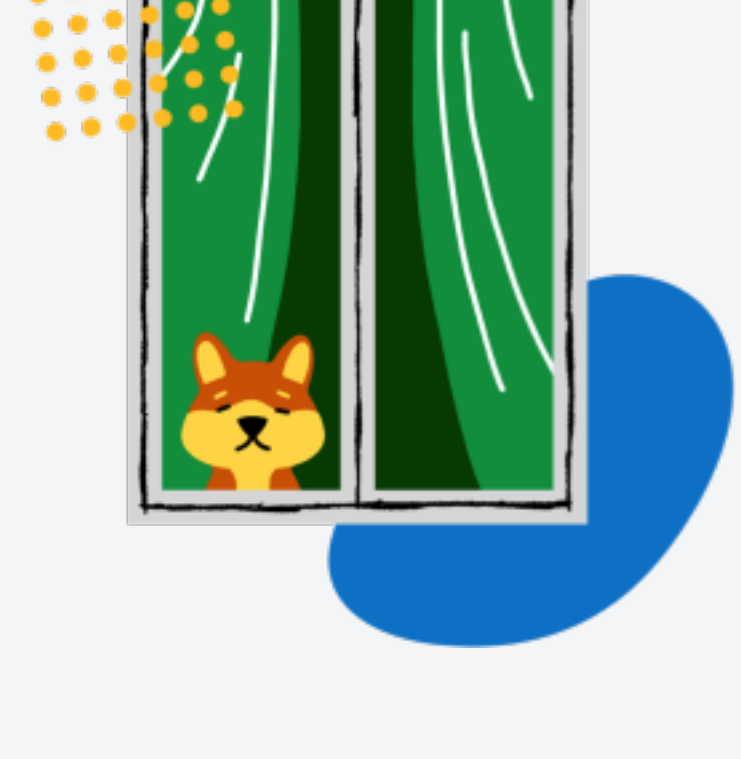
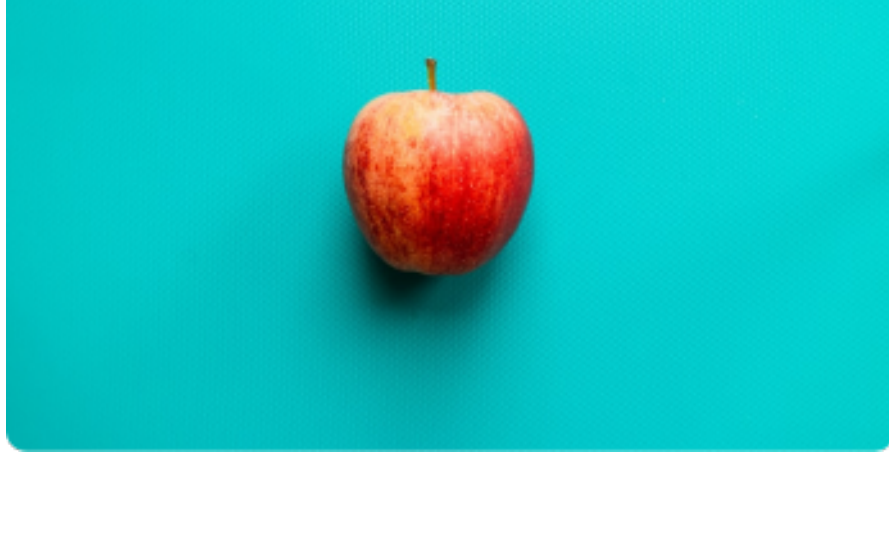
UX/UI Designer

New York / Full-Time



All Surfaces Covered

IOON kills bacteria on your hands, food, tables, laptops, you name it

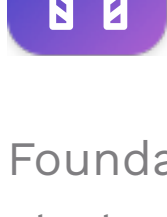


Start your free trial.

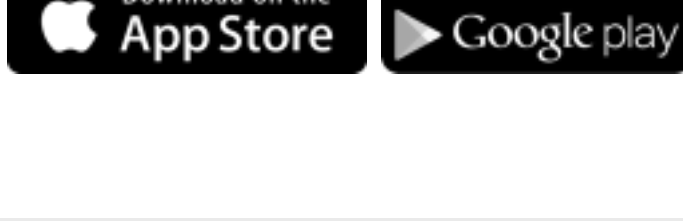
Get notified about company updates, news and blog posts. We hate spam.

Enter your email

Free 14-day trial · Easy setup · Cancel any time. Check out [Terms of Use](#).

 **Foundation**
Startup landing template

Foundation is a website template for startups and small teams. It helps to build a website in no time.



Product

Acquire Users
Content Marketing
Website Templates
Customer Management
Virtual Inbox

Company

About Foundation
Brand Guidelines
Press Kit
Support

