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## TechFriend Personalized Device Recommendation as of 8/15/16

Dear Karen,

Thanks for taking the time to speak with us!

Based on our conversation, we view the below as your most significant smartphone needs:

- The camera is the most important feature—you take ~12 photos per week, and are looking for a “camera that’s a phone, rather than the other way around”.
- You don’t want a huge phone, but want to be able to view large font on your phone.
- You prefer writing to typing, and are attracted by the idea of a stylus.
- You may need to link to your work email.
- You don’t particularly like learning about new technologies.
- You want to stick with your current carrier (Verizon).
- You want a good battery life.
- You would like your phone to last for 3-5 years.

With those needs in mind, we suggest the following devices for you:

	Device Name	Link to manufacturer website:
Gold Recommendation	iPhone 7, Base Model	Not released yet. Will be released in September.
Silver Recommendation	iPhone 7 Plus, Base Model	Not released yet. Will be released in September.
Bronze Recommendation	Galaxy Note 7, 16 GB	<a href="#">Samsung Website</a>

Here’s why:

### iPhone 7, Base Model

- **Camera:** One of the best in class cameras. Please note that high quality cameras typically only come with high end devices.
- **Phone Size:** Fits in most people’s hands comfortably.
- **Ease of Reading:** Offers the option to automatically display larger text.
- **Stylus:** No stylus; you can purchase and use a third party stylus, such as [this one](#).
- **Work email sync:** Should be able to sync.



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- **Ease of use/learning:** Easy to learn for new smartphone users.
- **Carrier Compatibility:** Compatible with Verizon.
- **Battery Life:** Top notch battery life. Should get you through the day based on your usage habits.
- **Lifespan:** Battery should last 2-3 years; if replacing battery, it should comfortably last for 4-5 years.

#### iPhone 7 Plus, Base Model

- **Camera:** One of the best in class cameras. Please note that high quality cameras typically only come with high end devices.
- **Phone Size:** You may find this phone to be too large; however, it is excellent for reading text.
- **Ease of Reading:** Offers the option to automatically display larger text.
- **Stylus:** No stylus; you can purchase and use a third party stylus, such as this one.
- **Work email sync:** Should be able to sync.
- **Ease of use/learning:** Easy to learn for new smartphone users.
- **Carrier Compatibility:** Compatible with Verizon.
- **Battery Life:** Top notch battery life. Should get you through the day based on your usage habits.
- **Lifespan:** Battery should last 2-3 years; if replacing battery, it should comfortably last for 4-5 years.

#### Galaxy Note 7, 16 GB

- **Camera:** One of the best in class cameras. Please note that high quality cameras typically only come with high end devices. On par with the iPhone.
- **Phone Size:** You may find this phone to be too large; however, it is excellent for reading text.
- **Ease of Reading:** Offers the option to automatically display larger text.
- **Stylus:** Stylus included. We recommend you try before you buy to see if it's useful to you.
- **Work email sync:** Should be able to sync.
- **Ease of use/learning:** Greater customizability and optionality—this is beneficial to power users but makes it initially more difficult to learn.
- **Carrier Compatibility:** Compatible with Verizon.
- **Battery Life:** Top notch battery life. Should get you through the day based on your usage habits.
- **Lifespan:** Battery should last 2-3 years; if replacing battery, it should comfortably last for 4-5 years.



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If you have any questions, please feel free to [email](#) or call us (646) 233-3425.

If you're pleased with our service, we'd love for you to [like our Facebook page](#) and leave a review.

Please also consider referring our services to your friends. Our advice over the phone is free. If they're in the NYC or Boston area, we also offer one hour in-person visits for \$99 if they want help purchasing and setting up their devices.

Thanks from your TechFriends,

Sean and Zhi