

## **Project ForestDAO**

## (Decentralized Autonomous Organization) DAO

Conservation of the Tropical Dry Forest

### 1. Introduction

The Problem

The Tropical Dry Forest has lost more than 92% of its original cover in Colombia.

Deforestation and degradation affect biodiversity and contribute to climate change.

Lack of funding and transparency in conservation initiatives.

Our Solution

Creation of a decentralized DAO that acquires and protects vulnerable lands.

Transparency through blockchain and smart contracts.

Monetization through carbon offsets, NFTs, and \$FOREST BST staking.

#### 2. Business Model

How does the DAO work?

It raises funds from investors through Web3 crowdfunding, NFTs, and tokens.

It purchases and protects critical Tropical Dry Forest lands.

It implements restoration projects with pioneering species.

It monetizes through blockchain carbon offsets and NFT ecotourism.

It allows the community to govern the DAO through token voting.

## 3. Market Opportunity

Carbon Bonds: \$850B market by 2030.

Cryptophilanthropy: \$2.5B raised in Web3 donations by 2023. Green NFTs: Expansion in the environmental impact sector.

Benchmarking:

KlimaDAO (Climate change mitigation).

Toucan Protocol (Carbon bond tokenization).

Moss.Earth (Carbon purchasing and offsetting).

4. Technology

Blockchain: Polygon (low fees, sustainability).

Smart Contracts: Governance and fund management.

Conservation NFTs: Represent protected lands. \$FOREST BST Token: Governance and rewards.

Expansion of the project to other countries with threatened tropical dry forests

## **6. Team and Community**

Core Team: Specialists in blockchain, conservation, and finance.

Advisors: Leaders in Web3 and environmental projects. DAO Community: Open and decentralized participation.

#### 7. Call to Action

Join as an investor by purchasing golden NFTs on OpenSea and participate in governance.

Contribute by purchasing conservation NFTs and supporting restoration.

BST tokens will be created with land acquisitions in the future, giving you access to exclusive benefits.

Together we can protect the Tropical Dry Forest with Web3 technology.

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### 8. How does it work?

- Rewards for Companies Involved in Donations and Agreements:
- Companies that participate in the conservation project through donations or sponsorship agreements will not only contribute to environmental protection, but will also receive exclusive benefits and tangible rewards through their participation. Here's how companies will be rewarded:

# • 8.1. Visibility and Recognition:

- Recognition on the DAO Platform: Companies that donate or sponsor projects
  will receive visibility on the DAO Platform, and their initiatives will be
  highlighted as part of the DAO's sustainability strategy. This includes company
  logos on our websites, in social media campaigns, and at DAO events.
- Advertising on NFTs and Carbon Bonds: Sponsoring companies will be able to see their logos or names displayed on conservation NFTs issued by the **DAO**.

It offers them additional visibility, as conservation NFTs are associated with the protection of critical lands and carbon sequestration.

### 8.2. Exclusive Benefits:

- Priority Access to Carbon Credits: Donor companies will have preferential access
  to the purchase of carbon credits generated by our reforestation projects. This will
  allow them to meet their sustainability goals and efficiently offset their emissions.
- **Exclusive Membership NFTs**: Companies can receive exclusive NFTs that represent their commitment to the cause, which will grant them additional benefits such as access to exclusive events, updates on the progress of restoration projects, and participation in DAO governance.
- **Tax Benefits**: Donations made by companies may be tax-deductible, depending on each country's tax regulations. By being part of a project with a recognized and transparent environmental impact, companies will be able to take advantage of tax incentives related to carbon offsetting and sustainability contributions.

## 8.3. Networking and Collaboration Opportunities:

- Strategic Alliances: Participating companies will have the opportunity to form alliances with other entities committed to sustainability, NGOs, and other key players in the environmental industry. This opens doors to new collaborations and strengthens their reputation as leaders in corporate social responsibility.
- Events and Joint Projects: Through their participation, companies may be invited to DAO events related to sustainability, such as forums, talks, and networking activities, allowing them to network with others interested in environmental impact.

# **8.4. Governance and Active Participation:**

 Participation in Governance: Companies that donate a significant amount or sponsor projects will have the option to participate in DAO governance, where they can influence important decisions about the project's future. This gives them a say in the initiatives implemented, the lands protected, and the distribution of resources.

## **Summary of Benefits for Businesses:**

- Visibility on the DAO platform, NFTs, and social media campaigns.
- Preferential access to carbon credits and exclusive NFTs.
- Tax benefits for donations.
- Opportunities for strategic alliances and collaborations.
- Active participation in DAO governance.

Community: You can participate by investing in NFTs and \$FOREST BST tokens, as well as voting on key decisions.

## 8.5. Community Participation:

- Individual Investors: Anyone interested can join the DAO by purchasing conservation NFTs or investing in the \$FOREST BST token. By doing so, they not only help fund restoration projects but also take on a role in project governance.
- Decentralized Voting: DAO members can vote on important decisions, such as land purchases, restoration projects, and the distribution of funds. This is done through a voting system using (\$FOREST BST) tokens, where each token grants one vote to the individual or entity holding it.

## **8.6. Participation of Companies:**

- Companies seeking to offset their carbon footprint can join the project by purchasing carbon offsets generated by restoring lands protected by the DAO. These companies can:
- Acquire carbon offsets as a way to finance the project and, at the same time, earn credits for offsetting their carbon emissions.
- Sponsorship: Companies can collaborate by sponsoring certain projects within the DAO (such as tree planting or reforestation) in exchange for visibility and recognition on the NFTs and on the DAO platform..

### 8.7. Monetization of Carbon Credits:

Carbon credits are certificates that represent the amount of carbon dioxide an initiative has stopped emitting or captured (in our case, Tropical Dry Forest restoration). Here's how we monetize them:

- Blockchain Carbon Credit Sales: Each time the DAO restores a piece of land, it generates carbon credits, which can be sold on carbon markets. These credits are tokenized and traded on blockchain platforms, where companies or individuals purchase and offset their emissions.
- Continuous Generation: As progress is made in restoring and protecting more land, more carbon credits are generated, increasing the revenue stream and allowing for continued funding of conservation projects.
- Partner Platforms: We collaborate with platforms such as Toucan Protocol and KlimaDAO to integrate our carbon credits into global carbon offset markets.

Looking forward to your commitment to the planet!