
Zachary Lum

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SKILLS

- HTML & CSS
- Atom, Github, Brackets
- Google Suite & Microsoft Office
- Adobe Photoshop, InDesign, Premiere, Lightroom
- Adaptable, Creative, Hardworking
- Organized, Punctual, Leadership
- Communication, Teamwork, Creative
- Critical Thinker, Time Management, Reliable

EXPERIENCE

#ICANHELP, Antioch, CA - *Digital Media Content Intern*

DECEMBER 2020 - PRESENT

- Develop and film content for YouTube and social networks
- Edit and provide post-production support for video projects
- Coordinate with outside partners on video projects and collaborate on media campaigns
- Plan and produce photos and visual media for social media
- Produce and develop video content for Twitter, Instagram, and similar social apps
- Provide support to schools creating videos at their school
- Work with the Marketing Intern and the Executive Director on social media campaigns
- Attend weekly meetings on time

First Chinese Baptist Church - *Summer Youth Camp Counselor*

July 2019 - August 2020

- Mentored campers who range from 7th grade to high school graduates
- Ensured campers participated in activities and followed rules
- Supported and worked with other staff members
- Attended daily meetings on time

First Chinese Baptist Church - *Summer Day Camp Counselor*

June 2014 - July 2019

- Mentored and supported other counselors while being the senior counselor for three consecutive summers
- Organized and planned schedules for each week for the campers
- Kept track of the budget for the group
- Communicated with directors, campers, other counselors, volunteers, and parents
- Wrote and taught a specialized curriculum that they can apply to their lives outside of camp and broaden their views

EDUCATION

San Jose State University - San Jose, CA - *Bachelor of Fine Arts: Digital Media Art*

August 2018 - May 2022

- GPA (3.79)
- Dean's Scholar (4 Semesters)
- The Honor Society of Phi Kappa Phi