

**ST10377352**

**Zaheer Mahomed**

**WEDE5020**

**POE**

**PART 1**

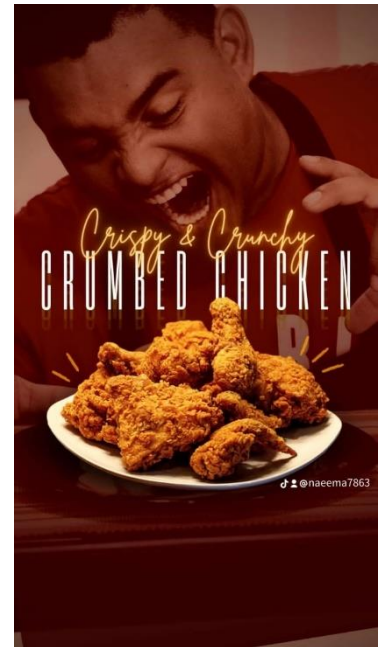
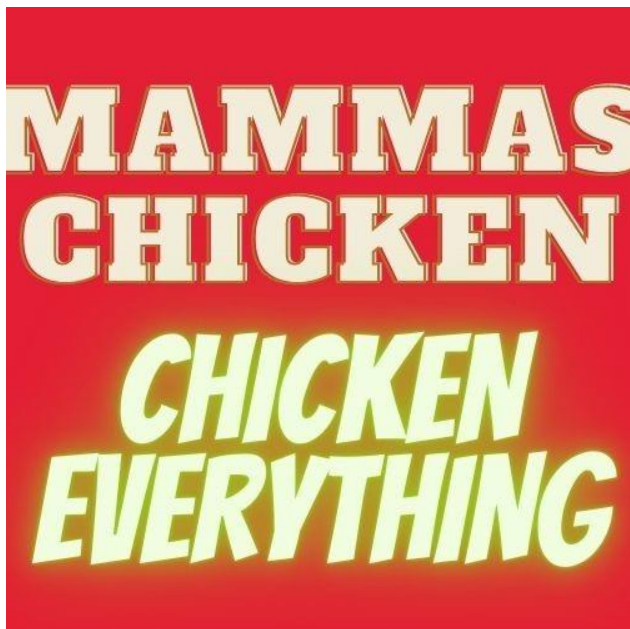
# Table of contents

1. Cover Page
2. Table of contents
3. Website choice
4. Assets

# Mammas chicken

The website that I would like to design is for a business that sells a product or service. The website will be on a fast-food franchise. This franchise is different from its competitors because it is not all about making money and high profits as the farm where the chicken comes from are in a rural area and the business gives back to the area surrounding as that is where the company originated from. I feel that companies should create a website when starting their business as it contributes to advertising and people worldwide can view the website, drawing more customers to the company. A website allows customers to interact with the business without the need for a physical person to assist every customer's needs as it will cost time and, in this day, and age many people don't have time and want quick and easy service. Customers can leave a review and other people who are surfing the net can get an idea as to whether this specific company provides a good service or sells a good product. A website will cut the cost of the business as there will be no need for a person to work and interact with customers. On the website, customers can get access to the business's email and telephone number if there is a need to contact a person at the company. Photos can be seen of the product or photos of the service that the company has done in the past. A company with a website can grow fast when promotions and special deals are released. Websites give the customer a sense of comfort as it confirms that the business is real and not a scam. The customer can also see that the company is professional which gives a better perception of the business. The website that I will design will have a homepage that will have the logo and branding and a brief intro about the product or service. My next page will be a piece of more information about the product or service that I will be providing. I will have a page full of pictures of the product or service being offered. Thereafter the next page will be a short paragraph telling the customer about us and how we came about. The last page will be a contact page where customers can contact us.

# ASSETS



**Mamma's**  
TENDER LOVING CHICKEN  
PROUD SUPPORTER

**MTN PWD HIGH SCHOOLS FA CUP**

**Mamma's this weekend @ Howick High School**  
Over 36 schools participating throughout Kwa-Zulu Natal.

**SAVOUR THE MOMENT WITH MAMMA'S GREAT TASTING CHICKEN**

**TIMES OF PLAY**  
SATURDAY 8AM - 4PM  
SUNDAY 8AM - 4PM

**VISIT THE MAMMA'S FOOD TRUCK AT THE EVENT**

**Food Truck**  
we pull in, you fill up  
www.mammasfoodtruck.co.za

**FOR MAINSTREAM, CORPORATE AND PRIVATE EVENTS**  
Purtonville, Main Street  
Ladgeton KwaZulu Natal, 3270  
T: +27 (0) 66 540 4674







# references

[https://www.canva.com/design/DAFfELKdZ6U/iVaSUG0RyH\\_nlioTTOQ0xA/edit](https://www.canva.com/design/DAFfELKdZ6U/iVaSUG0RyH_nlioTTOQ0xA/edit)

# Website pages and content

## 1. Homepage

Logo

Slogan

Information

Copyright

Link to instagram

## 2. About us

Image

A small paragraph about business  
copyright

## 3. Product

Images of different products

Copyright

## 4. Gallery

Images of business

Copyright

## 5. Contact us

Table of contact details

copyright