Zoë McDaniel

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SUMMARY

I'm a full-stack, front-leaning web developer with a passion for building thoughtful interactions between people and objects. My diverse experiences ranging from code to customer satisfaction to carpentry make me a creative problem solver who continuously strives to improve my skills and knowledge.

EXPERIENCE

Web Developer

General Assembly   2016 - ongoing   Seattle, WA

As a full-stack developer, I created scalable products in stacks including Ruby on Rails & MEAN. I bolstered skills in development as well as collaborative teamwork to develop, maintain, and secure web applications

- Built and deployed four project web apps with normalized databases, MVC organization, RESTful routes, & DRY coding concepts
- Planned applications from the ground up, including wireframes, features, code organization, & database tables, prioritizing accordingly to deliver fully functioning projects in less than 5 days

Front of House

Huxley Wallace Collective   Mar 2016 - July 2016   Seattle, WA

Restaurant group developing beautiful spaces, food experiences & creative ventures. I specialized in high-volume full service at their stadium-side venue.

- Served, bussed, hosted, & bartended with sales exceeding $4,000 daily
- Personally hosted high-profile guest including Seahawks' Richard Sherman, Mariners' Robinson Cano, & US National Women's Soccer Team

Front of House

Jack's BBQ   May 2015 - May 2016   Seattle, WA

Winner, Best BBQ in Seattle. I was consistently recognized for high sales, customer rapport, repeat visitors, and my hands-on approach to learning the fine art, history, and techniques of Central Texas BBQ

- Mastered every FOH position & coordinated catering for events including weddings, corporate lunches, & the Seattle Met 20th Anniversary Gala
- Published marketing materials and ran campaigns promoting events such as exclusive dinners, weekly specials, & seasonal menu changes

Assistant Manager

Rainin' Ribs Smokehouse   Nov 2014 - May 2015   Seattle, WA

Managed front-of-house employees and duties

- Processed catering orders and maintained client relationships
- Designed & published a weekly newsletter with a 20% open rate, managed/updated social media, and maintained company website

Web Developer

True North LLC   Apr 2013 - Dec 2015   Virginia Beach, VA

At this small general contracting company, I was both a historical preservation contractor as well as a web developer

- Developed and managed regularly updated company website and portfolio, eventually migrating it to WordPress
- Renovated, painted, and restored 18th-19th century buildings and homes

PROJECTS

Mind Dump

A freeform journaling and mindfulness application that provides linguistic tone analysis

- Sole designer and developer
- Leveraged IBM machine learning technology

Accio Bike

Developer, designer, & manager for Ruby on Rails app for prevention & recovery from bicycle theft

- Project manager for team of four
- Completed project in a one-week sprint

Gem Jam

Designed & developed retro-inspired platformer game using the Phaser.io Javascript engine

- Hand-created custom spritesheet
- Completed project in a 5-day sprint

TECHNOLOGIES

Languages

Javascript   Python   Ruby   Java

Web Frameworks

Express   Angular   Ruby on Rails   Node.js   Meteor   Phaser   Bootstrap   Ajax   jQuery   Firebase

Software

Photoshop   Illustrator   PHP Storm   MongoDB   PostgresSQL   MySQL

EDUCATION

Computer Science

University of San Francisco   2011 - 2013   San Francisco, CA

Web Development Immersive

General Assembly   2016   Seattle, WA