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**SmartPath**, Remote — Marketing Engineer - June 21 - Present

- Designed, developed, and deployed emails for all B2B and B2C.
- Migrated from MailChimp and Sendgrid to Customer.io while leveraging existing Zaps.
- Occasionally write and review github requests for website updates based in Vue.JS and Nuxt.
- PM marketing team needs while planning upcoming projects encompassing all b2c, rewards, giveaways, ect.

**eBay**, San Jose , CA — Lead Email Developer - Nov 20 - June 21

- Started from the ground up finding roadblocks, testing platforms, and standard guidelines.
- Creating new emails with tested and tried modules for a consistent email experience.
- Using HTML/CSS/SQL/JSON/Freemarker for a dynamic email experience.
- 60B emails sent out annually by my team.

**pWc (PricewaterhouseCoopers)**, San Francisco , CA — Web Developer - Oct 20 - Nov-20

- Created responsive pixel perfect web page using mock-up provided.
- Used HTML, CSS animations, JS, and JQuery for functionality.
- Less than 1 month turnaround per request.
- Internal informational page created for big pharma company.

**Sega Ventures**, San Francisco , CA — Web/Email/Social Media Manager - May 20 - Present

- Mobile-first designed, developed, and deployed using squarespace/Shopify with ChowNow/DoorDash integrated to allow online sales and pre-orders online during COVID.
- User Experience testing to verify ease of use.
- Worked directly with stakeholders/owners on brand guidelines to ensure proper representation.
- Developed HTML emails, social media marketing ideas, and promos to boost traffic in person and online.
- Google Analytics for targeting correct clients for email blast or new marketing plans

**Pro Unlimited @ GoPro**, San Mateo, CA — Web/HTML Email Developer - Jan 20 - May 20

- Only developer based in the U.S., small agile team environment.
- Project managed multiple projects from start to finish using Wrike.
- Used semantic HTML, CSS3, JavaScript, JQuery, JS frameworks, AEM, accessibility, and SEO to create mock ups and HTML emails.
- Boosted sales over 30% during COVID with simple email campaigns targeting the correct people and sales pitches based on data from Google Analytics.
- Daily syncs with copy, legal, and design teams to keep flow and input ideas.

**Nytec @ Facebook**, Menlo Park, CA — Front End Web Developer - Feb 19 - Jan 20

Created and owned the 'Marketing Experts Hub' for vendors to use when selling FaceBook ad products. Roughly 150 unique pages.

- Delegated work between a team of 3 people, based on priority, skill level, and bandwidth.
- Managed tasks from start to finish in a timely, clean fashion.
- Used HTML, CSS, FB internal code, PHP and SQL on a daily basis.

**Noblr**, San Francisco, CA — Front End Web Developer - Aug 18 - Dec 18

Created web pages using mockups from the design team. Used a CMS called 'Scrivito', which is based in React JS.

- Used React JS to create custom reusable modules based on mocks.
- Collaborated using slack, gitlab, and standup meetings.
- Used a CMS called Scrivito to implement all code.

**Stanford University**, Stanford, CA — Front End Web Developer - Mar 18 - Aug 18

Developed responsive, cross browser internal website for Stanford's internal maps department. Viewed by thousands of people daily from students to staff.

- Linked Oracle data tables to the frontend in SQL and ColdFusion.
- Developed clean and reusable code from wireframe mockups.
- Developed UI using JavaScript, HTML5, CSS3, jQuery, and Bootstrap 4.

**Currrt Development**, Burlingame, CA — Front End Web Developer/Designer - Oct 17 - Mar 18

Met with potential clients to talk about needs they had. Giving the business a web presence with SEO, mobile, responsive, and cross browser functionality.

- Collaborated with stakeholders on how the look and feel of the site should be.
- Used many CMS including WIX, Wordpress, or Shopify per client.
- Developed and designed User Interface using HTML5, CSS3, JavaScript, jQuery, and Bootstrap.

**VACO @ YouTube**, San Bruno, CA — Data Analyst - April 17 - Oct 17

Supported Legal/Copyright team by providing data breakdowns using SQL, GoogleSQL, Dremel, and more.

- Developed and designed UI using JavaScript, HTML/HTML5, CSS3, DOM, jQuery, and SQL.
- Pulled SQL queries for Legal/Copyright cases based on importance.

**YouTube**, San Bruno, CA — Front End Web Developer/QA - Mar 16 - Mar 17

QA new page releases, web edit of current sites, kept content updated.

- Developed code to call the web service/APIs to fetch the data and populate on the UI using JQUERY.
- Pickup backlog of issues to provide a bug-free web experience.

**Google**, Mountain View, CA — Front End Web Developer/ Security - Jan 13 - Mar 16

Work with QA team to create mobile friendly, cross functional websites for internal physical security team.

**Languages:**

HTML5, CSS3, SASS, Bootstrap, JavaScript, React JS, node.js, JSX, XML, JQuery, SQL, JSON, Terminal

**Platforms:**

AEM, Salesforce, Google Analytics, Github, Zapier, Contentful, Shopify, WordPress, SquareSpace, Wix