

Measures "Pickiness"

Los Angeles

```
> mean(la_bookings$searched[la_bookings$booked == 0])
[1] 3.271015
> mean(la_bookings$searched[la_bookings$booked == 1])
[1] 5.794488
> sd(la_bookings$searched[la_bookings$booked == 1])
[1] 7.648681
> sd(la_bookings$searched[la_bookings$booked == 0])
[1] 5.131281
```

Austin:

```
> mean(aa_bookings$searched[aa_bookings$booked == 0])
[1] 2.624864
> mean(aa_bookings$searched[aa_bookings$booked == 1])
[1] 4.731115
> sd(aa_bookings$searched[aa_bookings$booked == 1])
[1] 5.41504
> sd(aa_bookings$searched[aa_bookings$booked == 0])
[1] 3.347843
```

New York:

```
> mean(ny_bookings$searched[ny_bookings$booked == 0])
[1] 3.504928
> mean(ny_bookings$searched[ny_bookings$booked == 1])
[1] 6.965829
> sd(ny_bookings$searched[ny_bookings$booked == 1])
[1] 9.984363
> sd(ny_bookings$searched[ny_bookings$booked == 0])
[1] 5.718572
```

New York + Manhattan:

```
> mean(ny_bookingz$searched[ny_bookingz$booked == 0])
[1] 3.584661
> mean(ny_bookingz$searched[ny_bookingz$booked == 1])
[1] 7.207391
> sd(ny_bookingz$searched[ny_bookingz$booked == 1])
[1] 10.24692
> sd(ny_bookingz$searched[ny_bookingz$booked == 0])
[1] 5.891879
```

Seattle:

```
> mean(sea_bookings$searched[sea_bookings$booked == 0])  
[1] 2.845055  
> mean(sea_bookings$searched[sea_bookings$booked == 1])  
[1] 5.10209  
> sd(sea_bookings$searched[sea_bookings$booked == 1])  
[1] 5.516612  
> sd(sea_bookings$searched[sea_bookings$booked == 0])  
[1] 3.740203
```

Miami:

```
> mean(mi_bookings$searched[mi_bookings$booked == 0])  
[1] 3.654989  
> mean(mi_bookings$searched[mi_bookings$booked == 1])  
[1] 6.995114  
> sd(mi_bookings$searched[mi_bookings$booked == 1])  
[1] 10.26061  
> sd(mi_bookings$searched[mi_bookings$booked == 0])  
[1] 5.77572
```

Nashville:

```
> mean(nash_2000$searched[nash_2000$booked == 0])  
[1] 2.664828  
> mean(nash_2000$searched[nash_2000$booked == 1])  
[1] 4.820201  
> sd(nash_2000$searched[nash_2000$booked == 1])  
[1] 5.163285  
> sd(nash_2000$searched[nash_2000$booked == 0])  
[1] 3.499605
```

San Diego:

```
> mean(sd_2000$searched[sd_2000$booked == 0])  
[1] 3.283912  
> mean(sd_2000$searched[sd_2000$booked == 1])  
[1] 6.393674  
> sd(sd_2000$searched[sd_2000$booked == 1])  
[1] 8.337709  
> sd(sd_2000$searched[sd_2000$booked == 0])  
[1] 4.903896
```