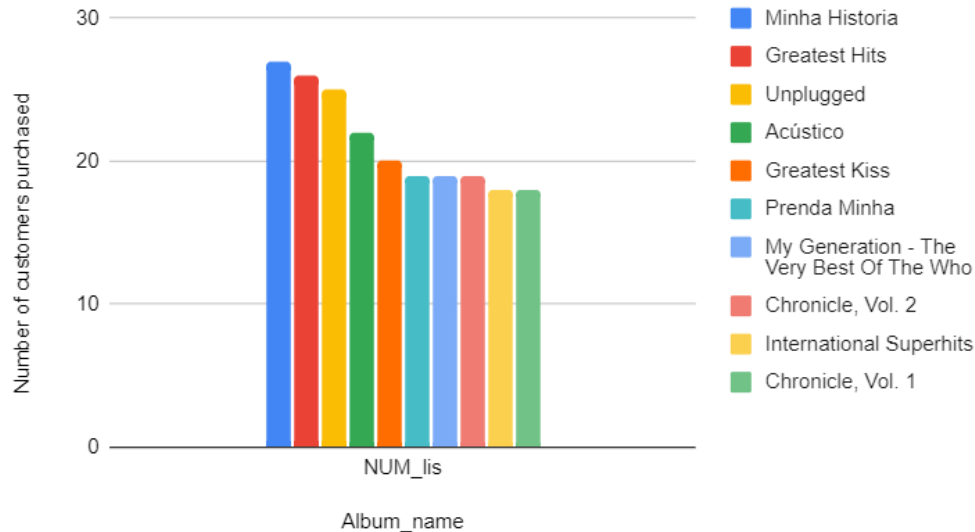


# Top 10 Albums

The highest 10 albums customers listened to.



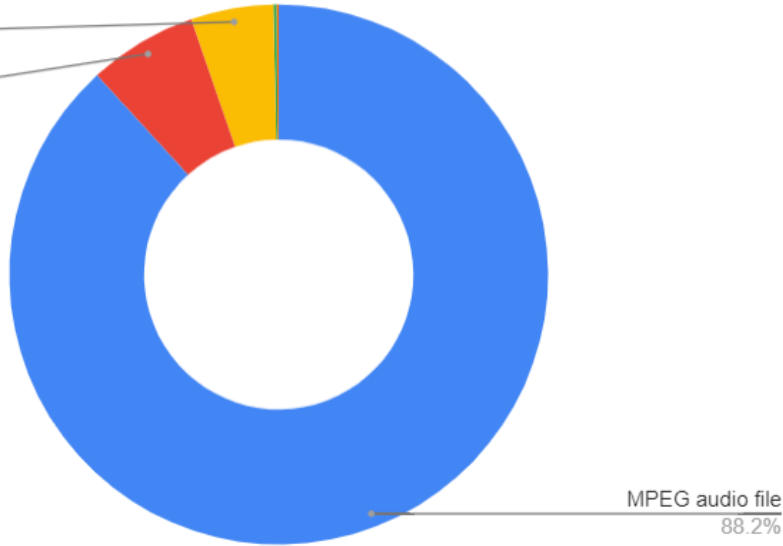
The most popular album listened to is **Minha Historia** which is 27 of the customers purchased it, Next is **Greatest Hists, Unplugged** and **Acustico**.

**In order to maximize the sales, the store should offers more albums for the same artist.**

# The percentage of media types sales

Media type sales percentage

Protected MPEG-4 v...  
5.0%  
Protected AAC audio...  
6.5%

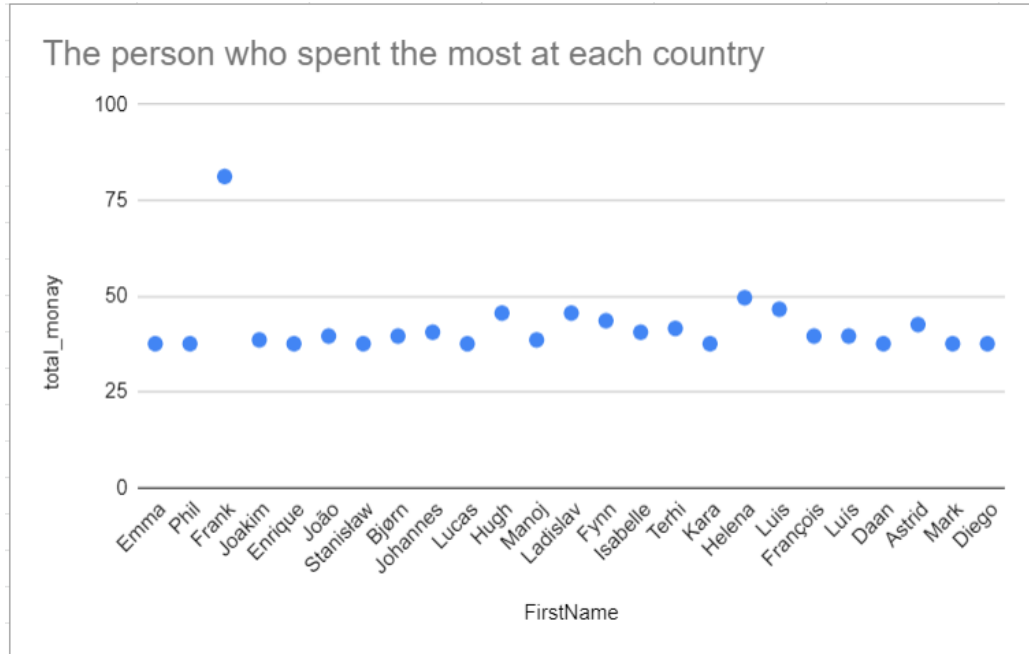


From the chart we found that the most preferred media type is **MPEG audio file**

With about 88 %, which is significantly far from the others. Protected (MPEG, AAC) are close to each other and the last type wasn't appear because it is so small!

Recommendation to the store is to offer more from this type of media(**MPEG audio file** ).

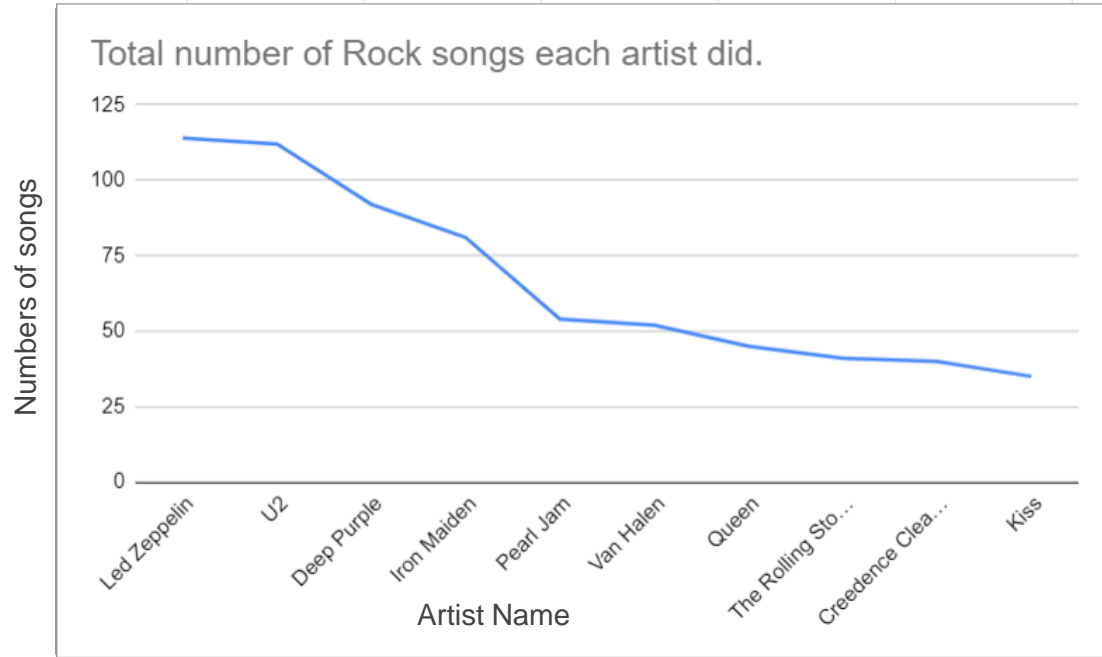
# The most spender in each country



This scatter illustrates the person who spent the most on each country and how much they spent.

It shows that **frank** spent about 81\$ and he is the most spent among all countries, the next is **Helena with about 49.62\$**

# Artists who have written the most rock music



We found that our customers like the **Rock** music, inviting the artist who write the most of rock music will be better to play at the concert.

At the top of the line chart we found that the **Led Zeppelin** musician write the most rock music, and he is very close to **U2**.

The last choice will be **kiss** who wrote only 35 song.