Zille Muhammad Jafary

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SUMMARY

Innovative and results-driven **Software Engineer** with over **7 years** of experience in **PHP** (**Laravel**, **Symfony**) on backend and **JavaScript** frameworks (**Inertia**, **Vue**, **React**) on frontend, **MySQL**, **AWS**, and **Shopify** app development. Specializes in **E-commerce** solutions, building scalable web applications, and RESTful **API** integration for web and mobile. Proven ability to lead cross-functional teams, enhance development efficiency through **DevOps**, and mentor junior developers. Committed to delivering high-quality projects on time and driving startups' success through agile methodologies.

EXPERIENCE

Senior Laravel Developer, *SwishTag (Shopify Plus Agency)*   **Sep 2023 – Present**

- Developed an AI-powered Shopify chatbot, significantly improving customer interactions by automating order and product queries, resulting in a 20% reduction in support tickets.
- Engineered white-label Shopify apps for diverse clients, contributing to a 25% increase in client retention and market share growth.
- Enhanced development pipelines using CI/CD and DevOps tools (Jenkins, Docker, Kubernetes), improving deployment efficiency and reducing downtime by 30%.
- Led training sessions on coding standards and best practices, improving team performance and code quality by 15%.

Senior Full Stack Developer, *iCashCars*   **Dec 2021 - Sep 2023**

- Spearheaded the development of CRM trader portal and customer portal, ensuring scalability, stability, and security, driving a 40% increase in operational efficiency.
- Built the HR and Drivers Portal from scratch, streamlining HR processes and enhancing driver management, reducing manual labor by 25%.
- Optimized web operations, boosting SEO and online traffic, contributing to a 20% increase in conversions.
- Deployed automated solutions that enhanced overall system reliability and reduced downtime by 35%.

Technical Team Lead, *Bloomrix*   **Oct 2021 - Dec 2021**

- Led the development of an app for driving schools, enabling efficient scheduling and booking processes, improving customer satisfaction by 15%.
- Mentored junior developers, leading to faster onboarding and a 10% reduction in project completion time.
- Collaborated with stakeholders to align technical objectives with business goals, fostering stronger communication and project success.

Senior Laravel Developer & Team Lead, *YumyApps (Pvt) Ltd*   **Oct 2019 - Oct 2021**

- Directed the complete revamp of a parental control application, enhancing its user interface and system security, which resulted in a 35% increase in user engagement.
- Integrated payment methods and added multilingual support, expanding the product's market reach by 20%.
- Played a crucial role in product growth by contributing to sales strategy, security, and overall consistency.

PHP Developer, *Upwork*   **Jan 2017 - Oct 2019**

- Completed over 50+ successful freelance projects on Upwork, achieving Top Rated status by delivering high-quality web solutions in Laravel, React, and Vue.js.
- Collaborated with startups in the Plan9 tech incubator, providing technical support and mentorship, fostering growth for early-stage companies.

SKILLS

Languages & Frameworks: PHP (Laravel, Symfony, CakePHP, CodeIgniter), TypeScript, JavaScript (Vue.js, React.js, Inertia.js, jQuery), HTML5, CSS3, Bootstrap

Databases: MySQL, PostgreSQL, MongoDB, NoSQL

Tools & Technologies: Docker, Jenkins (CI/CD), Git, DevOps, AWS, GCP, Azure

API Integration: REST, SOAP, GraphQL, JSON, OpenAI

Cloud & DevOps: AWS EC2, S3, RDS, Azure, GCP

EDUCATION

Bachelor's Degree in Computer Science, *University of South Asia*