

# Zille Muhammad Jafary

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## SUMMARY

Innovative and results-driven **Software Engineer** with over **8 years** of experience in **PHP (Laravel, Symfony)** on backend and **JavaScript** frameworks (**Inertia, Vue, React**) on frontend, **MySQL, AWS**, and **Shopify** app development. Specializes in **E-commerce** solutions, building scalable web applications, and RESTful **API** integration for web and mobile. Proven ability to lead cross-functional teams, enhance development efficiency through **DevOps**, and mentor junior developers. Committed to delivering high-quality projects on time and driving startups' success through agile methodologies.

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## EXPERIENCE

### Senior Laravel Developer, *SwishTag* Sep 2023 – Present

- Developed an AI-powered Shopify chatbot, significantly improving customer interactions by automating order and product queries, resulting in a 20% reduction in support tickets.
- Engineered white-label Shopify apps for diverse clients, contributing to a 25% increase in client retention and market share growth.
- Enhanced development pipelines using CI/CD and DevOps tools (Jenkins, Docker, Kubernetes), improving deployment efficiency and reducing downtime by 30%.
- Led cross-functional teams in delivering projects on time, fostering collaboration and innovation, while mentoring junior developers to improve team performance and code quality by 15%.

### Senior Full Stack Developer, *iCashCars* Dec 2021 – Sep 2023

- Spearheaded the development of CRM trader portal and customer portal, ensuring scalability, stability, and security, driving a 40% increase in operational efficiency.
- Built the HR and Drivers Portal from scratch, streamlining HR processes and enhancing driver management, reducing manual labor by 25%.
- Optimized web operations, boosting SEO and online traffic, contributing to a 20% increase in conversions.
- Deployed automated solutions that enhanced overall system reliability and reduced downtime by 35%.

### Technical Team Lead, *Bloomrix* Oct 2021 – Dec 2021

- Led the development of an app for driving schools, enabling efficient scheduling and booking processes, improving customer satisfaction by 15%.
- Mentored junior developers, leading to faster onboarding and a 10% reduction in project completion time.
- Collaborated with stakeholders to align technical objectives with business goals, fostering stronger communication and project success.

### Senior PHP Developer & Team Lead, *YummyApps (Pvt) Ltd* Oct 2019 – Oct 2021

- Directed the complete revamp of a parental control application, enhancing its user interface and system security, which resulted in a 35% increase in user engagement.
- Integrated payment methods and added multilingual support, expanding the product's market reach by 20%.
- Played a crucial role in product growth by contributing to sales strategy, security, and overall consistency.

### PHP Developer, *Upwork* Jan 2017 – Oct 2019

- Completed over 50+ successful freelance projects on Upwork, achieving Top Rated status by delivering high-quality web solutions in Laravel, React, and Vue.js.
  - Collaborated with startups in the Plan9 tech incubator, providing technical support and mentorship, fostering growth for early-stage companies.
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## SKILLS

**Languages & Frameworks:** PHP (Laravel, CodeIgniter, Symfony, CakePHP), TypeScript, JavaScript (Vue.js, React.js, Inertia.js, jQuery), HTML5, CSS3, Bootstrap

**Databases:** MySQL, PostgreSQL, MongoDB, NoSQL

**API Integration:** REST, SOAP, GraphQL, JSON, OpenAI

**DevOps & Cloud:** Docker, Jenkins (CI/CD), Git, DevOps, AWS EC2, S3, RDS, Azure, GCP

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## EDUCATION

**Bachelor's Degree in Computer Science**, *University of South Asia*