

# Zora Moore

## Product Designer

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## SKILLS

### Research

Contextual Inquiry  
Affinity Diagram  
Day in the Life  
Heuristic Evaluation  
Personas  
Journey Mapping

### Design Tools

Adobe InDesign  
Adobe XD  
InVision Studio

### Design

Rapid Prototyping  
Wireframing  
Sketching

### Programming

HTML + CSS  
JavaScript  
Java | C++ | Python

### Project Management

Agile + Scrum  
SDLC  
Jira

## PROJECTS

For UX projects visit [www.zoramoore.com](http://www.zoramoore.com)

### Hampton University, Final Project

January 2017 - April 2017 | Hampton, VA

- Managed a team and devised a plan for creating a cloud data center at Hampton University
- Researched, created rough order of magnitude (ROM), cost analysis, and return on investment

### Google, 24 hour Hack-a-Thon Participant

October 2014 | Washington, DC

- A 4-person team who, created a prototype app called "Walk-In."
- Of the 22 participating teams, we received 2nd place honors

## EDUCATION

### University of Maryland

August 2018 – May 2020 | College Park, MD  
**MS., Human-Computer Interaction**

### Hampton University

August 2014 – May 2018 | Hampton, VA  
**BS., Computer Information Systems**

## EXPERIENCE

### Qualcomm Inc., Legal Applications IT Intern

June 2018 - August 2018 | San Diego, CA

- Performed user testing throughout the development of two applications to improve the user experience
- Conducted Initial heuristics review of a Software tool (using Nielsen's 10 principles)

### GAP Inc., Information Security Analyst Intern

June 2017 - August 2017 | San Francisco, CA

- Used Agile methodology while developing a Slackbot to help developers at GAP Inc.
- Created information security training guide, security risk management program as well as third-party risk management program and initial questionnaire

### KPMG, Corporate Management Intern

June 2016 - August 2016 | Tysons Corner, VA

- Assisted with SOX (Sarbanes-Oxley) Testing for two KPMG clients

### Management Leadership for Tomorrow, Program Fellow

June 2016 - December 2017 | Remote

- Selected as one of 350 for an 18-month professional development program for high achieving diverse talent

### Hampton U CS Department, Research Assistant

February 2016 - May 2016 | Hampton, VA

- Researched security methods used in the cloud and reported findings to professor via short paper
- The purpose was to determine if it is possible to secure information in the cloud

### National Institute of Standards & Technology, Summer Undergraduate Research Fellow

May 2015 - August 2015 | Gaithersburg, MD

- Conducted research on security access control methods
- Tested NIST's access control real-time fault detection system & developed features to enhance the system