

# Zora Moore

## Designer & Researcher

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### Work Experience

#### Qualcomm Inc. // UX Design & Research Intern

May 2019 - August 2019

While working with the corporate user experience team and reporting to the senior director, I led two exploratory user studies into augmented reality devices and their use cases for the everyday user.

#### UMD, iSchool // Prospective Student Liason

February 2019 - Current

I work with prospective students, answering questions they have. Additionally, I devised a summer outreach plan to tactfully give incoming students the information they need to start the year strong.

#### Qualcomm Inc. // Legal Apps Experience Intern

June 2018 - August 2018

Working with the legal applications team, I performed user testing throughout the redesign of two applications to improve the user experience. Additionally, I conducted an initial heuristics analysis (using Nielsen's 10 principles) of a software tool used widely by internal developers.

#### Gap Inc. // Information Security Intern

June 2017 - August 2017

In an agile team environment, I worked to develop a Slackbot to improve the incident reporting process. Additionally, I created an info security training guide, security risk management program & third-party risk management plan, which were used to redefine the security standards at Gap.

#### KPMG // Corporate Management Intern

June 2016 - August 2016

I assisted with SOX (Sarbanes-Oxley) Testing for two KPMG clients.

#### NIST // Summer Research Fellow

May 2015 - August 2015

I conducted research on security access control methods. I then tested NIST's access control real-time fault detection system and developed features to enhance its performance.

### Honorable Mentions

GEM Full Academic Fellow • May 2018

Hampton University Scholar Athlete • 2014 - 2018

MLT Program Fellow • June 2016 - December 2017

Google Hack-a-Thon 2nd Place • October 2014

### Education

#### University of Maryland

August 2018 - May 2020

M.S. in Human-Computer Interaction | GPA 3.90

#### Hampton University

August 2014 - May 2018

B.S. in Computer Information Systems | GPA 3.63

I researched security methods used in the cloud.

### Skills

#### UX Methods

Affinity Diagramming  
User Research  
Diary Study  
Contextual Inquiry  
Prototyping  
Wireframing  
Usability Testing

#### Project Management

Agile + Scrum  
SDLC  
Jira

#### Programming

HTML + CSS  
JavaScript  
Java | C++ | Python

#### Tools

Sketch  
Adobe CC  
InVision Studio  
Principle

### Leadership

Women in Computing  
President • 2017 - 2018

Hampton Women's Golf Team  
Captain • 2017 - 2018

Upsilon Pi Epsilon Honor Society  
President • 2017 - 2018