

Zora Moore

Designer & Researcher

zoramoore.com
zoram.ux@gmail.com
908 246 8902

Work Experience

Qualcomm Inc. // UX Design & Research Intern

May 2019 - August 2019

Supporting the Engineering User Experience team, I led two exploratory user studies into augmented reality technology and its real-world use cases for the everyday user.

UMD, iSchool // Prospective Student Liason

February 2019 - Current

I work with prospective students, answering questions they have. Additionally, I devised a summer outreach plan to tactfully give incoming students the information they need to start the year strong.

Qualcomm Inc. // Legal Apps Experience Intern

June 2018 - August 2018

Working with the legal applications team, I performed user testing throughout the redesign of two applications to improve the user experience. Additionally, I conducted an initial heuristics analysis (using Nielsen's 10 principles) of a software tool used widely by internal developers.

Gap Inc. // Information Security Intern

June 2017 - August 2017

In an agile team environment, I worked to develop a Slackbot to improve the incident reporting process. Additionally, I created an info security training guide, security risk management program & third-party risk management plan, which were used to redefine the security standards at Gap.

KPMG // Corporate Management Intern

June 2016 - August 2016

I assisted with SOX (Sarbanes-Oxley) Testing for two KPMG clients.

NIST // Summer Research Fellow

May 2015 - August 2015

I conducted research on security access control methods. I then tested NIST's access control real-time fault detection system and developed features to enhance its performance.

Honorable Mentions

GEM Full Academic Fellow • May 2018

Hampton University Scholar Athlete • 2014 - 2018

MLT Program Fellow • June 2016 - December 2017

Google Hack-a-Thon 2nd Place • October 2014

Education

University of Maryland

August 2018 - May 2020

M.S. in Human-Computer Interaction | GPA 3.90

Hampton University

August 2014 - May 2018

B.S. in Computer Information Systems | GPA 3.63

I researched security methods used in the cloud.

Skills

UX Methods

Affinity Diagraming
User Research
Diary Study
Contextual Inquiry
Prototyping
Wireframing
Usability Testing

Project Management

Agile + Scrum
SDLC
Jira

Programming

HTML + CSS
JavaScript
Java | C++ | Python

Tools

Sketch
Adobe CC
InVision Studio
Principle

Leadership

Women in Computing
President • 2017 - 2018

Hampton Women's Golf Team
Captain • 2017 - 2018

Upsilon Pi Epsilon Honor Society
President • 2017 - 2018