Zora Moore
Designer & Research

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Work Experience

Qualcomm Inc. // UX Design & Research Intern

May 2019 - August 2019

- Worked with senior director and led two exploratory user studies on AR tech and its use cases for the everyday user
- Presented findings to Qualcomm's XR department leadership, senior product managers, and senior engineers to influence the direction of AR technology development

UMD, iSchool // Prospective Student Liason

February 2019 - Current

- Currently working with hundreds of prospective students answering their program specific questions
- Created and implemented a summer outreach plan to communicate important program information to incoming students

Qualcomm Inc, // Legal Apps Experience Intern

June 2018 - August 2018

- Led user testing throughout the redesign of two company wide applications used by 30,000+ employees
- Conducted an initial heuristics analysis (using Nielsen's 10 principles) of a software tool used widely by Qualcomm's internal developers

Gap Inc. // Information Security Intern

June 2017 - August 2017

- Used agile to manage the development and implementation of a Slackbot, improving the incident reporting process for Gap developers
- Redefined Gap's security standards through a new info security training guide and risk management program

KPMG // Corporate Management Intern

June 2016 - August 2016

- Conducted SOX (Sarbanes-Oxley) Testing for two KPMG clients to ensure that all systems were up to standard

NIST // Summer Research Fellow

May 2015 - August 2015

- Conducted research on security access control methods and tested NIST's access control system
- Developed and implemented features to enhance its performance

Honororable Mentions

GEM Full Academic Fellow • May 2018

Hampton University Scholar Athlete • 2014 - 2018

MLT Program Fellow • June 2016 - December 2017

Google Hack-a-Thon 2nd Place • October 2014

Education

University of Maryland

August 2018 - May 2020

M.S. in Human-Computer Interaction | GPA 3.90

See projects at zoramoore.com

Hampton University

August 2014 - May 2018

B.S. in Computer Information Systems | GPA 3.63

Skills

UX Methods

Affinity Diagraming
User Research
Diary Study
Contextual Inquiry
Prototyping
Wireframing
Usability Testing

Project Management

Agile + Scrum
SDLC
Jira

Programming

HTML + CSS
JavaScript
Java

Tools

Sketch
Adobe CC
InVision Studio
Principle

Leadership

Women in Computing
President • 2017 - 2018

Hampton Women's Golf Team
Captain • 2017 - 2018

Upsilon Pi Epsilon Honor Society
President • 2017 - 2018