Zora Moore

Product Designer

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SKILLS

Research

Contextual Inquiry Affinity Diagram Day in the Life Heuristic Evaluation Personas Journey Mapping

Design Tools

Adobe InDesign Adobe XD InVision Studio

Design

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Rapid Prototyping Wireframing Sketching

Programming

HTML + CSS JavaScript Java | C++ | Python

Project Management

Agile + Scrum SDLC Jira

PROJECTS

For UX projects visit www.zoramoore.com

Hampton University, Final Project

January 2017 - April 2017 | Hampton, VA

- Managed a team and devised a plan for creating a cloud data center at Hampton University
- Researched, created rough order of magnitude (ROM), cost analysis, and return on investment

Google, 24 hour Hack-a-Thon Participant

Octover 2014 | Washington, DC

- A 4-person team who, created a prototype app called "Walk-In."
- Of the 22 participating teams, we received 2nd place honors

EDUCATION

University of Maryland

August 2018 – May 2020 | College Park, MD MS., Human-Computer Interaction

Hampton University

August 2014 – May 2018 | Hampton, VA BS., Computer Information Systems

EXPERIENCE

Qualcomm Inc., Legal Applications IT Intern

June 2018 - August 2018 | San Diego, CA

- Performed user testing throughout the development of two applications to improve the user experience
- Conducted Initial heuristics review of a Software tool (using Nielsen's 10 principles)

GAP Inc., Information Security Analyst Intern

June 2017 - August 2017 | San Francisco, CA

- Used Agile methodology while developing a Slackbot to help developers at GAP Inc.
- Created information security training guide, security risk management program as well as third-party risk management program and initial questionnaire

KPMG, Corporate Management Intern

June 2016 - August 2016 | Tysons Corner, VA

 Assisted with SOX (Sarbanes-Oxley) Testing for two KPMG clients

Management Leadership for Tomorrow, Program Fellow

June 2016 - December 2017 | Remote

 Selected as one of 350 for an 18-month professional development program for high achieving diverse talent

Hampton U CS Department, Research Assistant

February 2016 - May 2016 | Hampton, VA

- Researched security methods used in the cloud and reported findings to professor via short paper
- The purpose was to determine if it is possible to secure information in the cloud

National Institute of Standards & Technology, Summer Undergraduate Research Fellow

May 2015 - August 2015 | Gaithersburg, MD

- Conducted research on security access control methods
- Tested NIST's access control real-time fault detection system & developed features to enhance the system