

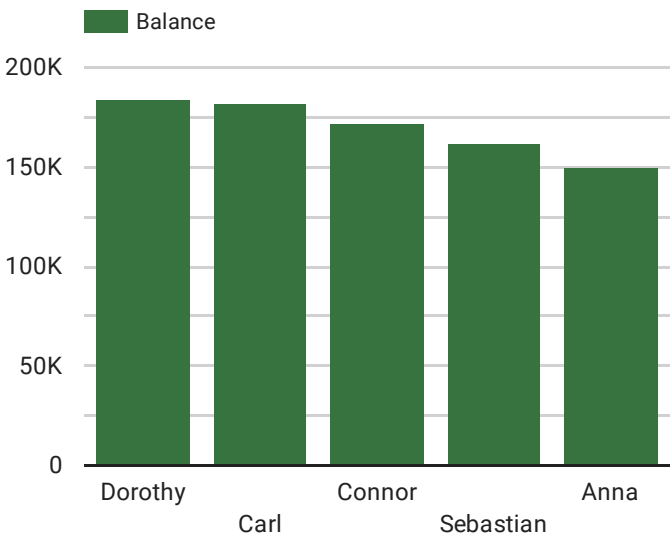
# United Kingdom Bank Customers Analysis

Jan 5, 2015 - Dec 30, 2015

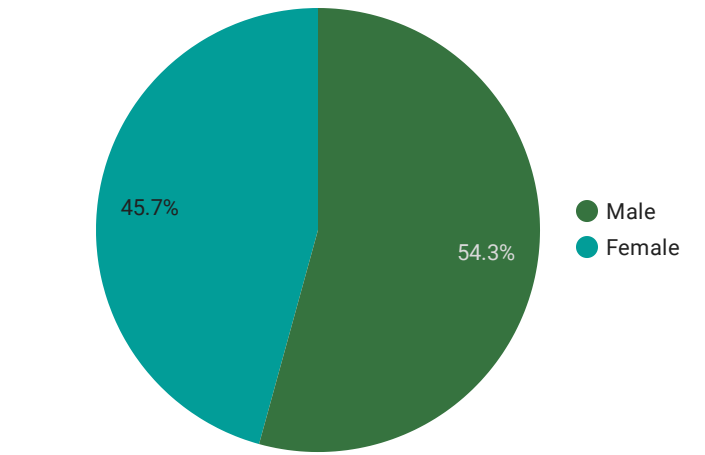
Total Balance

159.62M

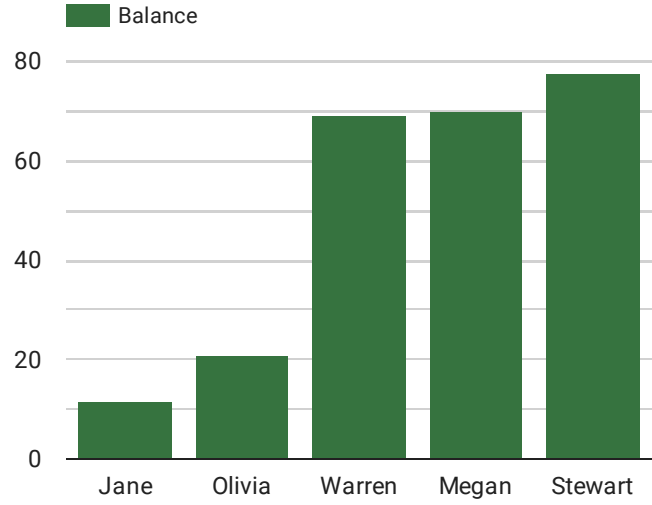
Top 5 Highest Balance



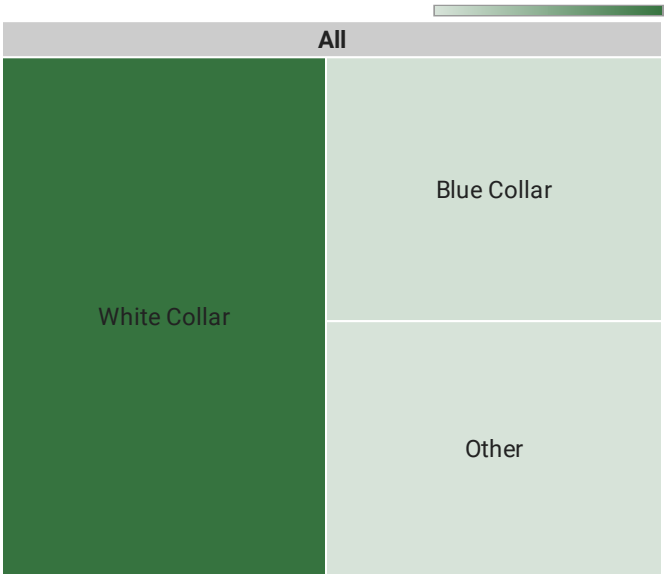
Gender



Top 5 Lowest Balance



Job Classification



Job Classification on each Region

| Gender / Record Count / Balance |                   |              |               |              |               |
|---------------------------------|-------------------|--------------|---------------|--------------|---------------|
| Job Classific...                | Region            | Male         |               | Female       |               |
|                                 |                   | Record Count | Balance       | Record Count | Balance       |
| White Collar                    | Wales             | 116          | 5,399,861.67  | 189          | 7,820,035.35  |
|                                 | Scotland          | 55           | 2,473,225.54  | 29           | 921,634.9     |
|                                 | Northern Irela... | 30           | 1,374,803.44  | 35           | 1,302,707.27  |
|                                 | England           | 744          | 28,428,956.91 | 757          | 30,344,657.96 |
| Other                           | Wales             | 38           | 1,526,982.89  | 57           | 2,187,981.94  |
|                                 | Scotland          | 233          | 9,658,610.04  | 263          | 9,984,065.44  |
|                                 | Northern Irela... | 12           | 423,413.15    | 93           | 3,649,086.74  |
|                                 | England           | 143          | 5,667,617.57  | 171          | 7,124,827.06  |
| Blue Collar                     | Wales             | 84           | 3,747,974.45  | 36           | 1,359,992.96  |
|                                 | Scotland          | 517          | 20,378,147.46 | 27           | 995,047.34    |
|                                 | Northern Irela... | 12           | 450,550.3     | 29           | 1,135,005.49  |
|                                 | England           | 181          | 7,108,845.88  | 163          | 6,158,491.62  |