**Event Types**

The following lists the events generated by SendGrid:

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| **Event** | **Criteria** |
| Processed | Message has been received and is ready to be delivered. |
| Dropped | You may see the following drop reasons: Invalid SMTPAPI header, Spam Content (if spam checker app enabled), Unsubscribed Address, Bounced Address, Spam Reporting Address, Invalid, Recipient List over Package Quota |
| Delivered | Message has been successfully delivered to the receiving server. |
| Deferred | Recipient’s email server temporarily rejected message. |
| Bounce | Receiving server could not or would not accept message. |
| Open | Recipient has opened the HTML message. You need to enable Open Tracking for getting this type of event. |
| Click | Recipient clicked on a link within the message. You need to enable Click Tracking for getting this type of event. |
| Spam Report | Recipient marked message as spam. |
| Unsubscribe | Recipient clicked on message’s subscription management link. You need to enable Subscription Tracking for getting this type of event. |
| Group Unsubscribe | Recipient unsubscribed from specific group, by either direct link or updating preferences. You need to enable Subscription Tracking for getting this type of event. |
| Group Resubscribe | Recipient resubscribes to specific group by updating preferences. You need to enable Subscription Tracking for getting this type of event. |