

# TDA231

## Clustering and Mixture Models

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March 2016

# Unsupervised learning

- ▶ Everything we've seen so far has been **supervised**
- ▶ We were given a set of  $\mathbf{x}_n$  **and** associated  $t_n$ .

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K-means

Kernel K-means

Mixture models

# Unsupervised learning

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- ▶ We were given a set of  $\mathbf{x}_n$  **and** associated  $t_n$ .
- ▶ What if we just have  $\mathbf{x}_n$ ?
- ▶ For example:
  - ▶  $\mathbf{x}_n$  is a binary vector indicating products customer  $n$  has bought.
  - ▶ Can group customers that buy similar products.
  - ▶ Can group products bought together.

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- ▶ Known as **Clustering**
- ▶ And is an example of **unsupervised** learning.

# Unsupervised learning

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- ▶ Known as **Clustering**
- ▶ And is an example of **unsupervised** learning.
- ▶ *Supervised Learning is just the icing on the cake which is unsupervised learning.*

Yann Le CUn, NIPS 2016

# Clustering

Introduction

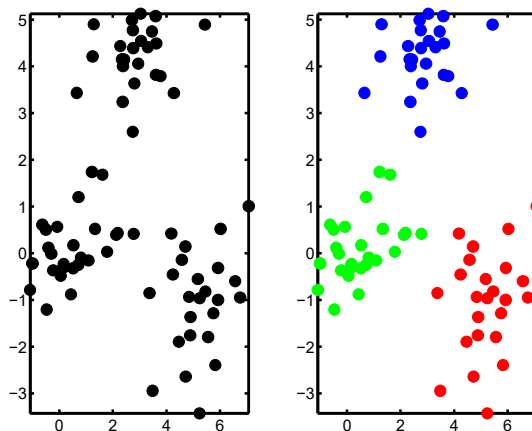
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- In this example each object has two attributes:

$$\mathbf{x}_n = [x_{n1}, x_{n2}]^T$$

- Left: data.
- Right: data after clustering (points coloured according to cluster membership).

# What we'll cover

- ▶ 2 algorithms:
  - ▶ K-means
  - ▶ Mixture models
- ▶ The two are somewhat related.
- ▶ We'll also see how K-means can be kernelised.

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# K-means

- ▶ Assume that there are  $K$  clusters.
- ▶ Each cluster is defined by a position in the input space:

$$\boldsymbol{\mu}_k = [\mu_{k1}, \mu_{k2}]^T$$

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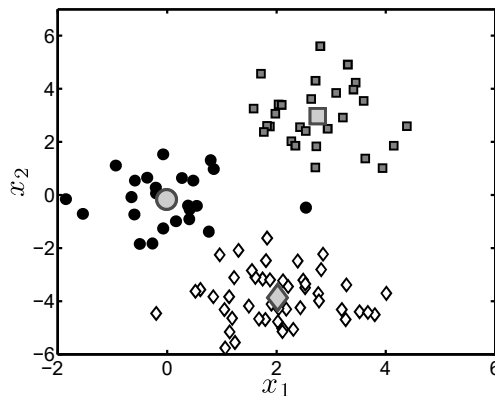
Mixture models

# K-means

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- ▶ Each  $\mathbf{x}_n$  is assigned to its closest cluster:

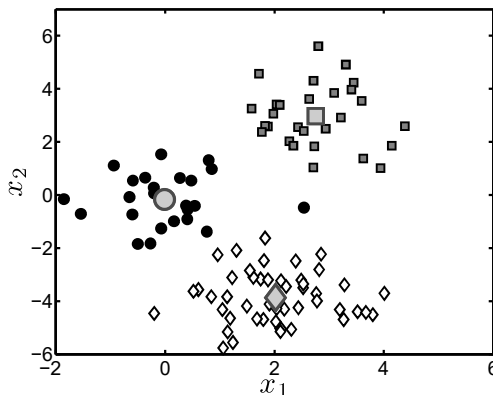


# K-means

- ▶ Assume that there are  $K$  clusters.
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$$\boldsymbol{\mu}_k = [\mu_{k1}, \mu_{k2}]^T$$

- ▶ Each  $\mathbf{x}_n$  is assigned to its closest cluster:



- ▶ Distance is normally Euclidean distance:

$$d_{nk} = (\mathbf{x}_n - \boldsymbol{\mu}_k)^T (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

# How do we find $\mu_k$ ?

- ▶ No analytical solution – we can't write down  $\mu_k$  as a function of  $\mathbf{X}$ .
- ▶ Use an iterative algorithm:

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  4. Update  $\mu_k$  to average of  $\mathbf{x}_n$ s assigned to  $\mu_k$ :

$$\mu_k = \frac{\sum_{n=1}^N z_{nk} \mathbf{x}_n}{\sum_{n=1}^N z_{nk}}$$



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$$\mu_k = \frac{\sum_{n=1}^N z_{nk} \mathbf{x}_n}{\sum_{n=1}^N z_{nk}}$$

5. Return to 2 until assignments do not change.
- ▶ Algorithm will converge....it will reach a point where the assignments don't change.

# K-means – example

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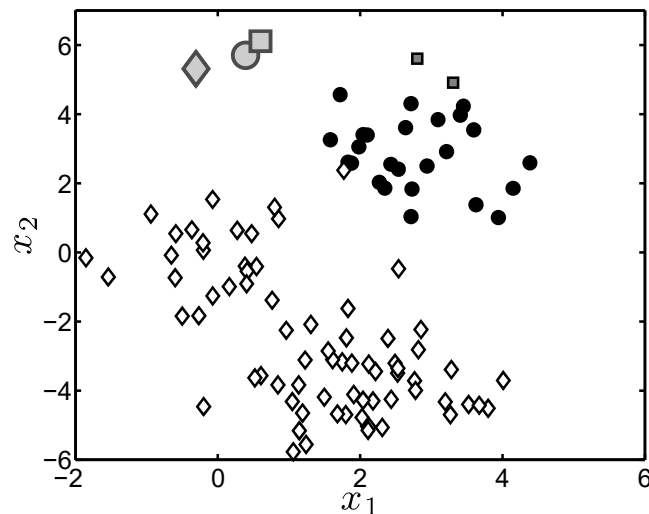
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**K-means**

Kernel K-means

Mixture models



- ▶ Cluster means randomly assigned (top left).
- ▶ Points assigned to their closest mean.

# K-means – example

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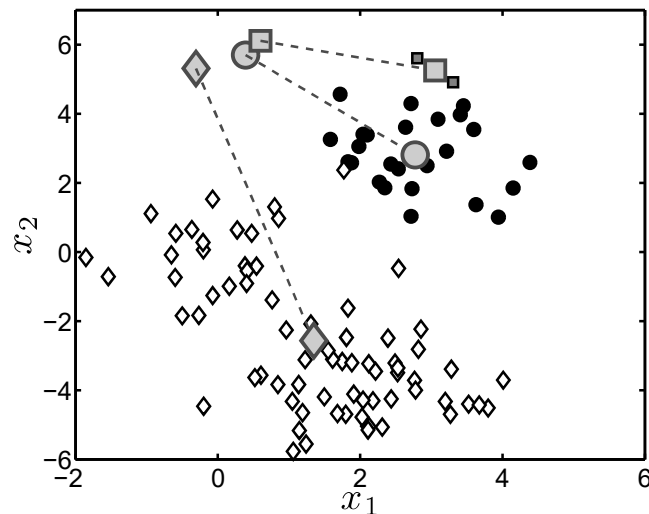
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- Cluster means updated to mean of assigned points.

# K-means – example

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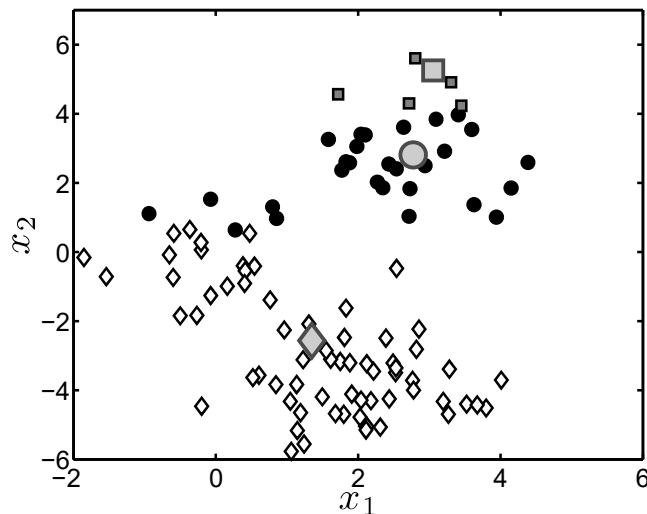
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- Points re-assigned to closest mean.

# K-means – example

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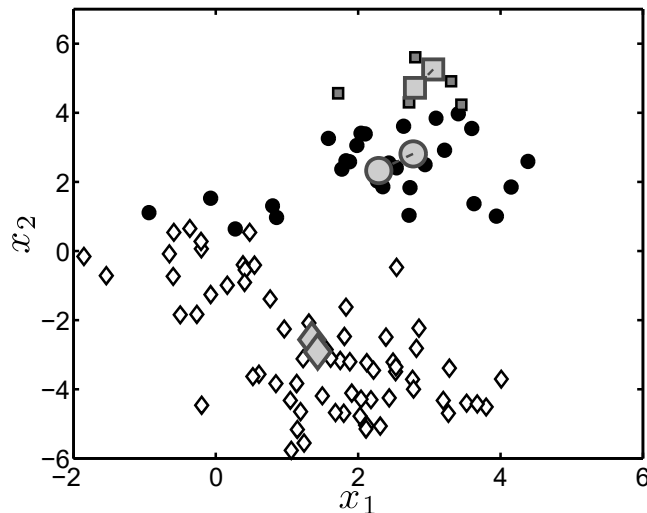
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- Cluster means updated to mean of assigned points.

# K-means – example

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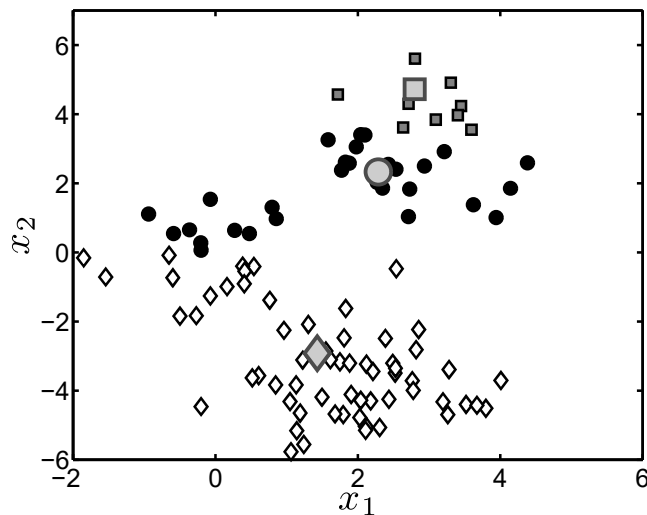
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- Assign point to closest mean.

# K-means – example

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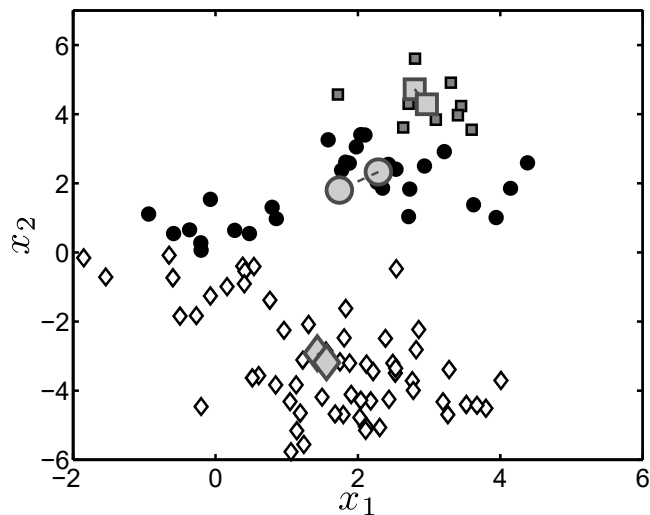
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- Update mean.



# K-means – example

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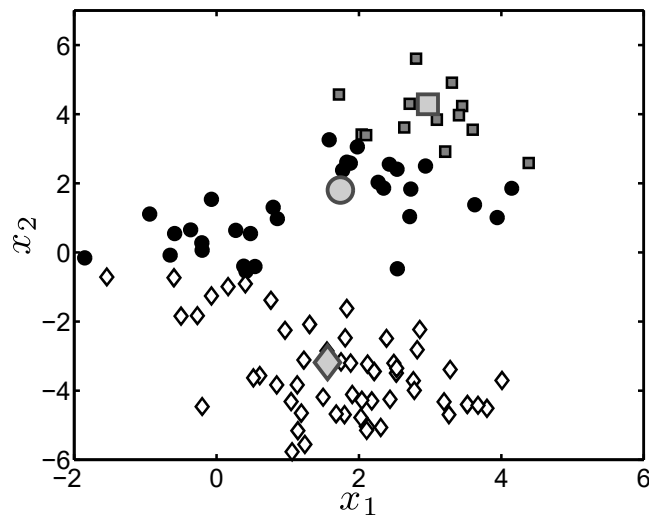
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- Assign point to closest mean.

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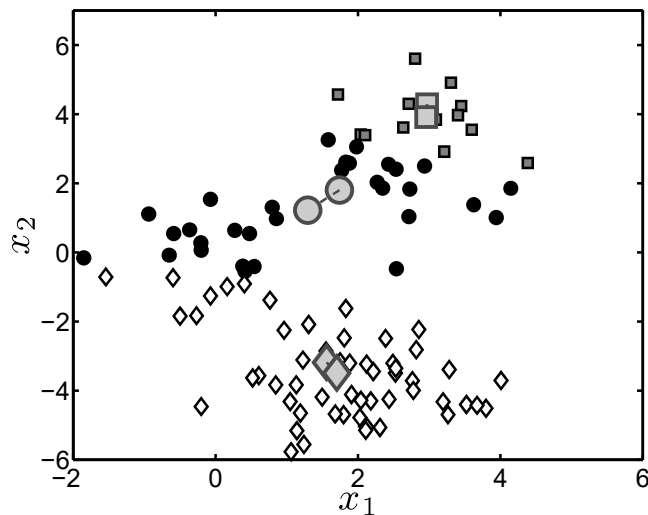
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- Update mean.

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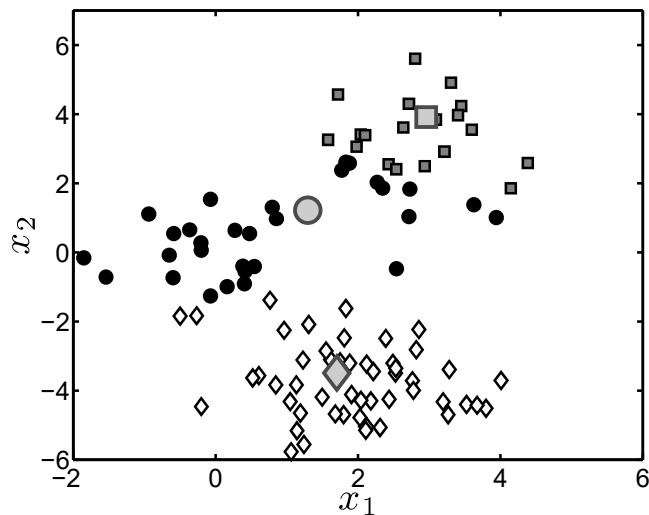
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- Assign point to closest mean.

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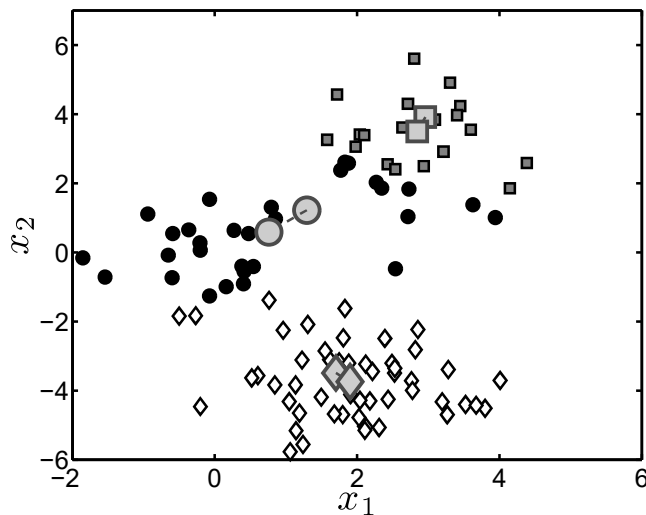
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- Update mean.

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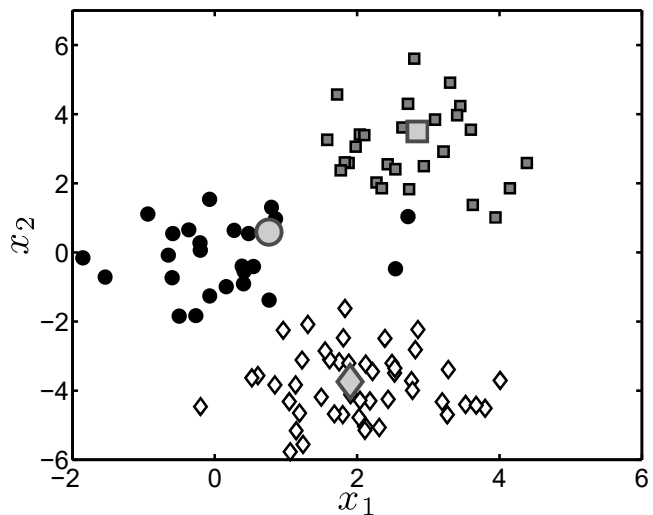
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- Assign point to closest mean.

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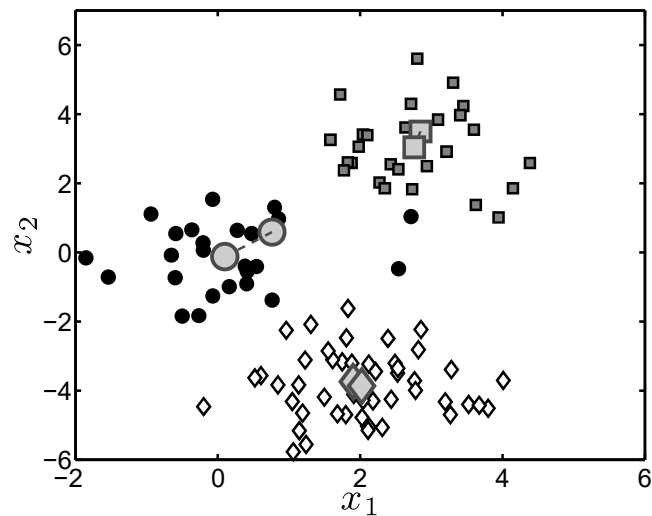
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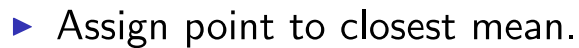
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- Update mean.

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# K-means – example

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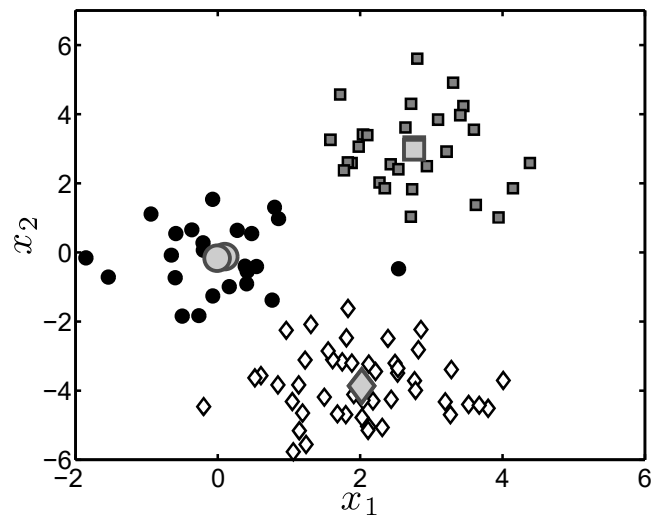
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- Update mean.



# K-means – example

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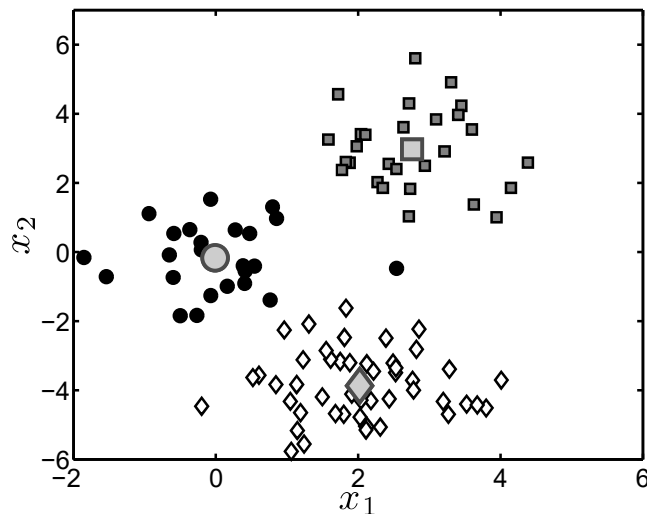
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- Solution at convergence.

# Two Issues with K-Means

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# Two Issues with K-Means

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- ▶ What value of  $k$  should we use?

# Two Issues with K-Means

- ▶ What value of  $k$  should we use?
- ▶ How should we pick the initial centers?

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# Two Issues with K-Means

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- ▶ What value of  $k$  should we use?
- ▶ How should we pick the initial centers?
- ▶ Both these significantly affect resulting clustering.

# Initializing Centers

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# Initializing Centers

- ▶ Pick  $k$  random points.

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# Initializing Centers

- ▶ Pick  $k$  random points.
- ▶ Pick  $k$  points at random from input points.

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# Initializing Centers

- ▶ Pick  $k$  random points.
- ▶ Pick  $k$  points at random from input points.
- ▶ Assign points at random to  $k$  groups and then take centers of these groups.

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# Initializing Centers

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- ▶ Pick  $k$  random points.
- ▶ Pick  $k$  points at random from input points.
- ▶ Assign points at random to  $k$  groups and then take centers of these groups.
- ▶ Pick a random input point for first center, next center at a point as far away from this as possible, next as far away from first two ...

# k-Means++ (D. Arthur and S. Vassilvitskii (2007))

- ▶ Start with  $C_1 := \{\mathbf{x}\}$  where  $\mathbf{x}$  is chosen at random from input points.
- ▶ For  $i \geq 2$ , pick a point  $\mathbf{x}$  according to a probability distribution  $\nu_i$ :

$$\nu_i(\mathbf{x}) = \frac{d^2(\mathbf{x}, C_{i-1})}{\sum_y d^2(y, C_{i-1})}$$

and set  $C_i := C_{i-1} \cup \{\mathbf{x}\}$ .

Gives a provably good  $O(\log n)$  approximation to optimal clustering.

# Choosing $k$

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- ▶ **Intra-cluster variance:**

$$W_k := \frac{1}{|C_k|} \sum_{\mathbf{x} \in C_k} (\mathbf{x} - \mu_k)^2.$$

- ▶  $W := \sum_k W_k$ .
- ▶ Pick  $k$  to minimize  $W_k$
- ▶ Elbow heuristic, Gap Statistic ...

# Sum of Norms (SON) Convex Relaxation

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SON Relaxation (Lindsten et al 2011)

$$\min_{\mu} \|\mathbf{x}_i - \mu_i\|^2 + \lambda \sum_{i < j} \|\mu_i - \mu_j\|_2.$$

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# Sum of Norms (SON) Convex Relaxation

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## SON Relaxation (Lindsten et al 2011)

$$\min_{\mu} \|\mathbf{x}_i - \mu_i\|^2 + \lambda \sum_{i < j} \|\mu_i - \mu_j\|_2.$$

- If you take only first term ...

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# Sum of Norms (SON) Convex Relaxation

## SON Relaxation (Lindsten et al 2011)

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- ▶ If you take only first term ...
- ▶ ...  $\mu_i = \mathbf{x}_i$  for all  $i$ .

# Sum of Norms (SON) Convex Relaxation

## SON Relaxation (Lindsten et al 2011)

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- ▶ If you take only second term ...



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- ▶ If you take only second term ...
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- ▶ By varying  $\lambda$ , we steer between these two extremes.

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## K-means

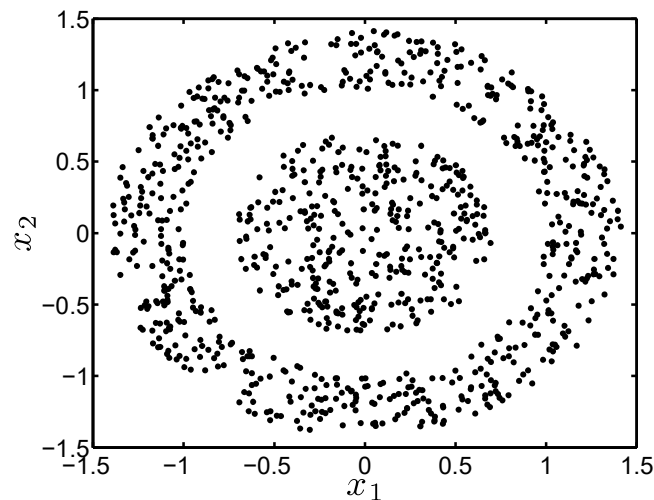
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# Sum of Norms (SON) Convex Relaxation

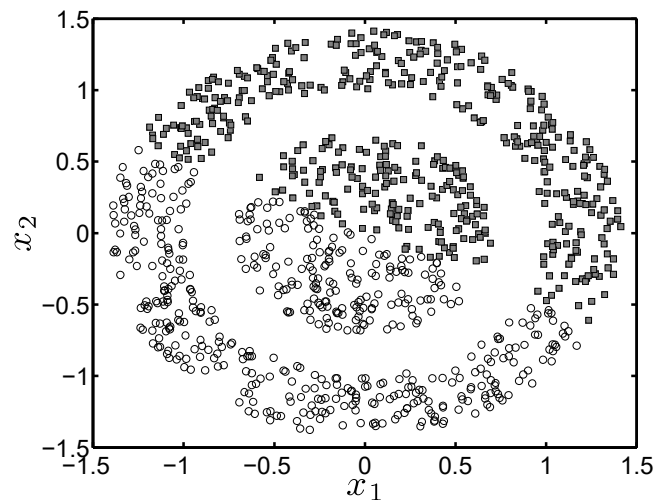
## SON Relaxation (Lindsten et al 2011)

$$\min_{\mu} \|\mathbf{x}_i - \mu_i\|^2 + \lambda \sum_{i < j} \|\mu_i - \mu_j\|_2.$$

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- ▶ If you take only second term ...
- ▶ ...  $\mu_i = \mu_j$  for all  $i, j$ .
- ▶ By varying  $\lambda$ , we steer between these two extremes.
- ▶ Do not need to know  $k$  in advance and do not need to do careful initialization.
- ▶ Fast scalable algorithm with guarantees under submission later today to ICML ...



- ▶ Data has clear cluster structure.
- ▶ Outer cluster can not be represented as a single point.



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- ▶ Outer cluster can not be represented as a single point.

# Kernelising K-means

- ▶ Maybe we can kernelise K-means?
- ▶ Distances:

$$(\mathbf{x}_n - \boldsymbol{\mu}_k)^T (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

# Kernelising K-means

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- ▶ Maybe we can kernelise K-means?

- ▶ Distances:

$$(\mathbf{x}_n - \boldsymbol{\mu}_k)^T (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

- ▶ Cluster means:

$$\boldsymbol{\mu}_k = \frac{\sum_{m=1}^N z_{mk} \mathbf{x}_m}{\sum_{m=1}^N z_{mk}}$$



# Kernelising K-means

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- ▶ Maybe we can kernelise K-means?

- ▶ Distances:

$$(\mathbf{x}_n - \boldsymbol{\mu}_k)^\top (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

- ▶ Cluster means:

$$\boldsymbol{\mu}_k = \frac{\sum_{m=1}^N z_{mk} \mathbf{x}_m}{\sum_{m=1}^N z_{mk}}$$

- ▶ Distances can be written as (defining  $N_k = \sum_n z_{nk}$ ):

$$(\mathbf{x}_n - \boldsymbol{\mu}_k)^\top (\mathbf{x}_n - \boldsymbol{\mu}_k) = \left( \mathbf{x}_n - N_k^{-1} \sum_{m=1}^N z_{mk} \mathbf{x}_m \right)^\top \left( \mathbf{x}_n - N_k^{-1} \sum_{m=1}^N z_{mk} \mathbf{x}_m \right)$$

# Kernelising K-means

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- ▶ Multiply out:

$$\mathbf{x}_n^T \mathbf{x}_n - 2N_k^{-1} \sum_{m=1}^N z_{mk} \mathbf{x}_m^T \mathbf{x}_n + N_k^{-2} \sum_{m,l} z_{mk} z_{lk} \mathbf{x}_m^T \mathbf{x}_l$$

# Kernelising K-means

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- ▶ Multiply out:

$$\mathbf{x}_n^T \mathbf{x}_n - 2N_k^{-1} \sum_{m=1}^N z_{mk} \mathbf{x}_m^T \mathbf{x}_n + N_k^{-2} \sum_{m,l} z_{mk} z_{lk} \mathbf{x}_m^T \mathbf{x}_l$$

- ▶ Kernel substitution:

$$k(\mathbf{x}_n, \mathbf{x}_n) - 2N_k^{-1} \sum_{m=1}^N z_{mk} k(\mathbf{x}_n, \mathbf{x}_m) + N_k^{-2} \sum_{m,l=1}^N z_{mk} z_{lk} k(\mathbf{x}_m, \mathbf{x}_l)$$

# Kernel K-means

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## ► Algorithm:

1. Choose a kernel and any necessary parameters.

# Kernel K-means

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## ► Algorithm:

1. Choose a kernel and any necessary parameters.
2. Start with random assignments  $z_{nk}$ .

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1. Choose a kernel and any necessary parameters.
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3. For each  $\mathbf{x}_n$  assign it to the nearest 'center' where distance is defined as:

$$k(\mathbf{x}_n, \mathbf{x}_n) - 2N_k^{-1} \sum_{m=1}^N z_{mk} k(\mathbf{x}_n, \mathbf{x}_m) + N_k^{-2} \sum_{m,l=1}^N z_{mk} z_{lk} k(\mathbf{x}_m, \mathbf{x}_l)$$

$N_k$  = number of points assigned to  $k$

$$k(\mathbf{x}_n, \mathbf{x}_m) = \|\mathbf{x}_n - \mathbf{x}_m\|^2 / 2\sigma^2$$

► Algorithm:

1. Choose a kernel and any necessary parameters.
2. Start with random assignments  $z_{nk}$ .
3. For each  $\mathbf{x}_n$  assign it to the nearest 'center' where distance is defined as:

$$k(\mathbf{x}_n, \mathbf{x}_n) - 2N_k^{-1} \sum_{m=1}^N z_{mk} k(\mathbf{x}_n, \mathbf{x}_m) + N_k^{-2} \sum_{m,l=1}^N z_{mk} z_{lk} k(\mathbf{x}_m, \mathbf{x}_l)$$

4. If assignments have changed, return to 3.

► Algorithm:

1. Choose a kernel and any necessary parameters.
2. Start with random assignments  $z_{nk}$ .
3. For each  $\mathbf{x}_n$  assign it to the nearest 'center' where distance is defined as:

$$k(\mathbf{x}_n, \mathbf{x}_n) - 2N_k^{-1} \sum_{m=1}^N z_{mk} k(\mathbf{x}_n, \mathbf{x}_m) + N_k^{-2} \sum_{m,l=1}^N z_{mk} z_{lk} k(\mathbf{x}_m, \mathbf{x}_l)$$

4. If assignments have changed, return to 3.

- Note – no  $\mu_k$ . This would be  $N_k^{-1} \sum_n z_{nk} \phi(\mathbf{x}_n)$  but we don't know  $\phi(\mathbf{x}_n)$  for kernels. We only know  $\phi(\mathbf{x}_n)^\top \phi(\mathbf{x}_m)$  (last week)...



# Kernel K-means – example

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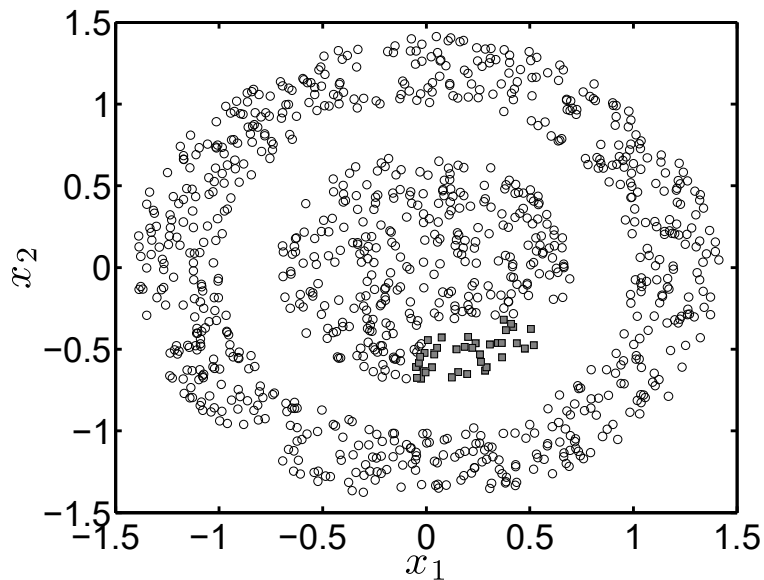
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# Kernel K-means – example

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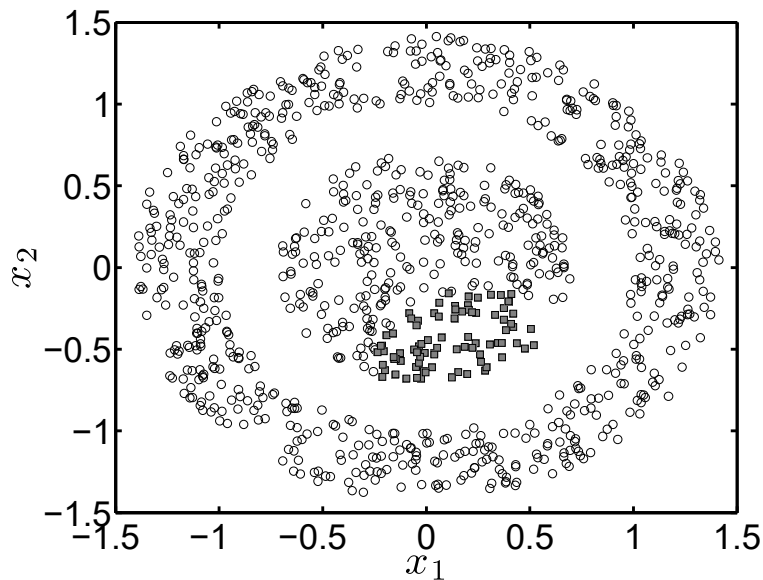
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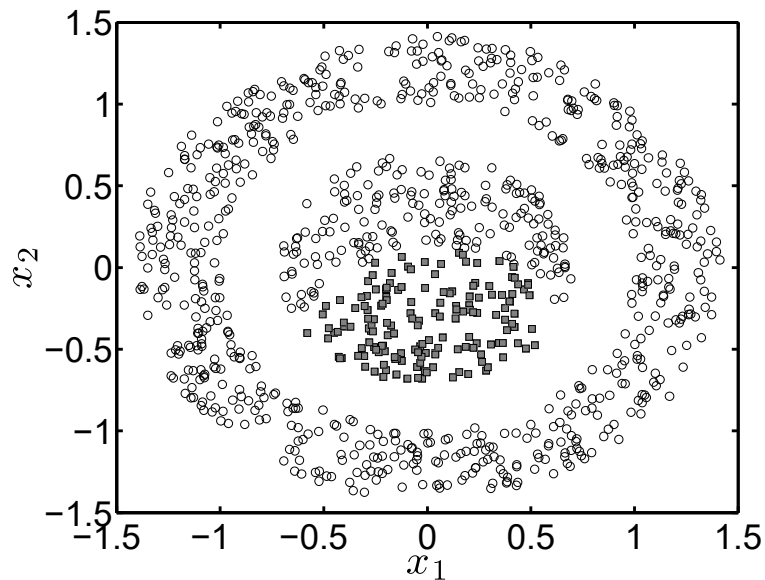
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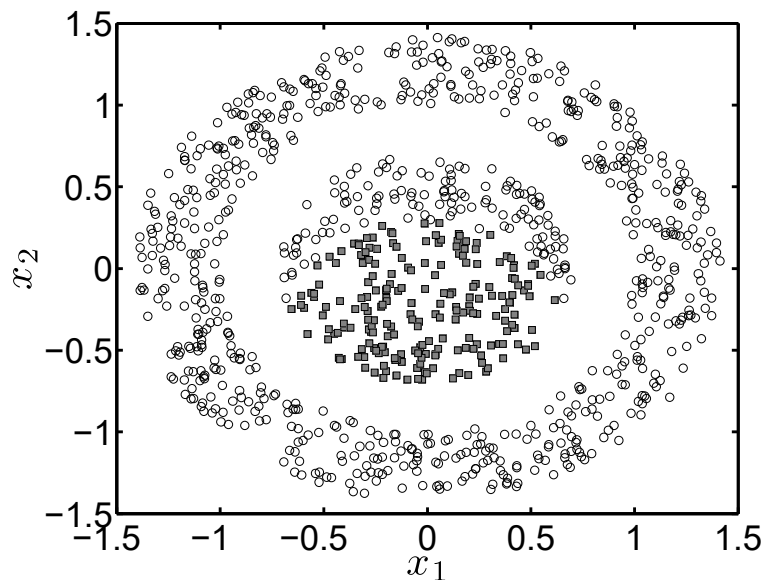
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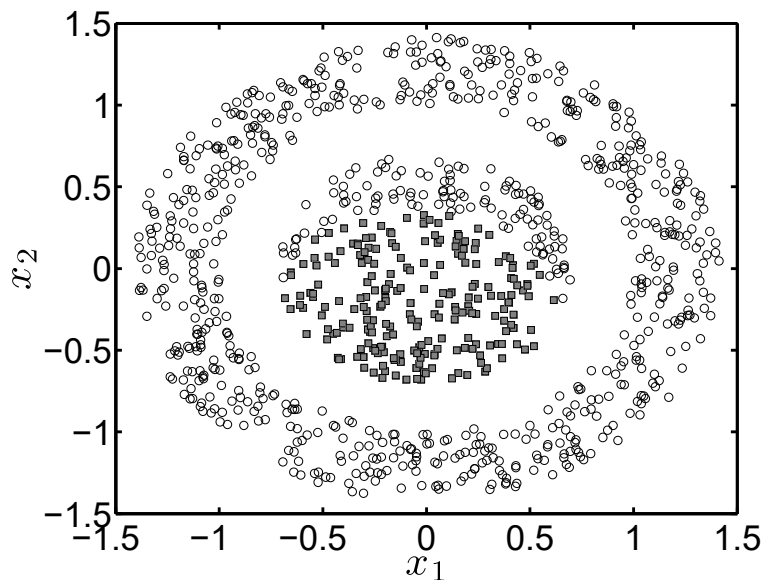
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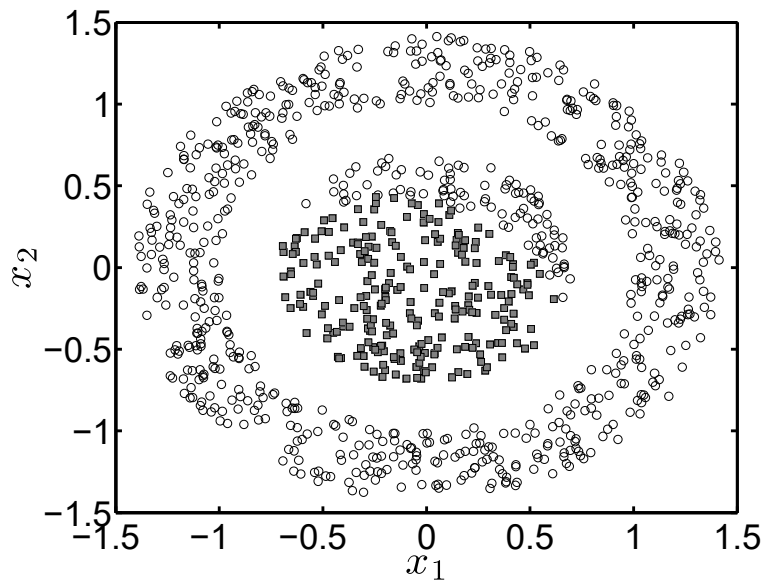
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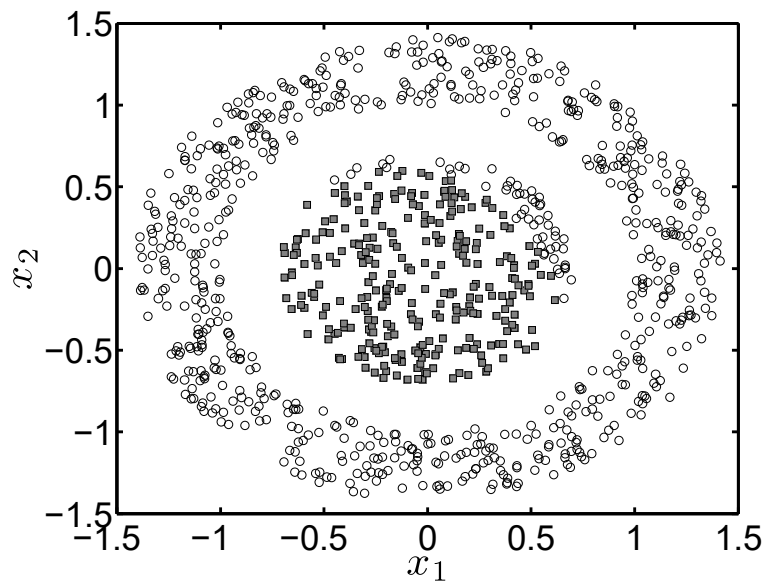
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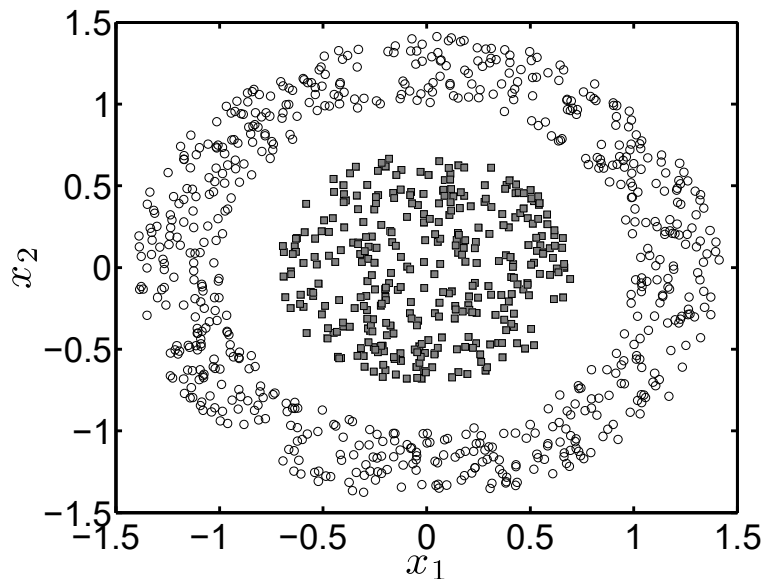
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- Solution at convergence.



# Kernel K-means

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Mixture models

- ▶ Makes simple K-means algorithm more flexible.
- ▶ But, have to now set additional parameters.
- ▶ Very sensitive to initial conditions – lots of local optima.

# K-means – summary

- ▶ Simple (and effective) clustering strategy.

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# K-means – summary

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Mixture models

- ▶ Simple (and effective) clustering strategy.
- ▶ Converges to (local) minima of:

$$\sum_n \sum_k z_{nk} (\mathbf{x}_n - \boldsymbol{\mu}_k)^T (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

# K-means – summary

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Mixture models

- ▶ Simple (and effective) clustering strategy.
- ▶ Converges to (local) minima of:

$$\sum_n \sum_k z_{nk} (\mathbf{x}_n - \boldsymbol{\mu}_k)^T (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

- ▶ Sensitive to initialisation.

# K-means – summary

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Mixture models

- ▶ Simple (and effective) clustering strategy.
- ▶ Converges to (local) minima of:

$$\sum_n \sum_k z_{nk} (\mathbf{x}_n - \boldsymbol{\mu}_k)^T (\mathbf{x}_n - \boldsymbol{\mu}_k)$$

- ▶ Sensitive to initialisation.
- ▶ How do we choose  $K$ ?
  - ▶ Tricky: Quantity above always decreases as  $K$  increases.
  - ▶ Can use CV if we have a measure of 'goodness'.
  - ▶ For clustering these will be application specific.

# Mixture models – thinking generatively

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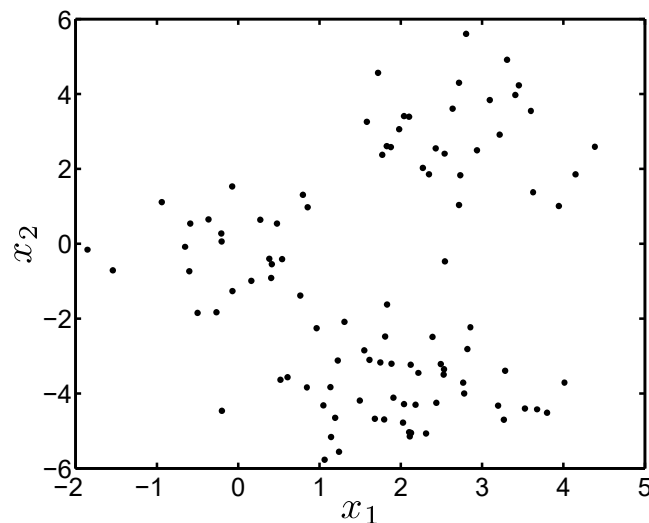
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- Could we hypothesis a model that could have created this data?

# Mixture models – thinking generatively

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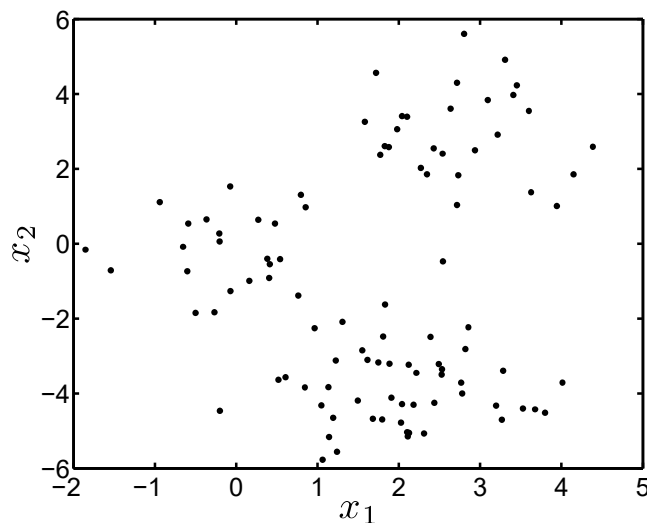
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- ▶ Could we hypothesis a model that could have created this data?
- ▶ Each  $\mathbf{x}_n$  seems to have come from one of three distributions.