# ARAD ZEINALIFARID

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# **Professional Summary**

Freshman Computer Science student at Sabanci University with a strong passion for AI, technology, and entrepreneurship. Co-founder of a digital agency, experienced in web development, Python, Flask, and project management. Eager to innovate and lead in the fields of AI and technology.

# **Projects**

#### Encryptfy, Web Application Developer

- Engineered a secure web application using Python, integrating custom encryption and decryption algorithms that ensure zero data storage on servers, enhancing user privacy and data protection.
- Delivered a robust solution that combines high-level security with user-friendly design, safeguarding sensitive information without compromising performance.

#### GeoTurkey, Founder & Developer

- Developed a non-profit platform that visualizes the impact of earthquakes across Turkey, utilizing data analytics, interactive maps, and curated articles to raise public awareness.
- Launched an educational resource that effectively communicates the dangers of regional earthquakes, contributing to community safety and informed decision-making.

## work experience

#### CO-Founder & COO, Pawands Digital Agency

May 2023 - Present

- Directed the development team and spearheaded project management, successfully delivering tailored digital solutions for 3 diverse clients, including small businesses and larger enterprises.
- Executed strategic sales initiatives, facilitated client negotiations, and led meetings, resulting in enhanced online presence and business growth for clients.

#### Full Stack Web Developer, Freelance

Jan 2023 - Jan 2024

• Designed and launched intuitive websites and applications for 6 clients, optimizing both desktop and mobile user experiences to drive engagement and functionality.

### **Certifications & Coursework**

- Machine Learning Duke University
- CS50: Introduction to Computer Science Harvard University
- Calculus 1 & 2 MIT
- Python 101 & 201 Turkcell
- · Generative AI LinkedIn Learning

#### skills

Python | JavaScript | HTML | CSS | SQL | Flask | Django | Pandas | NumPy | ChatGPT | Web Development | Data Analysis | Video Editing | Problem-Solving | Project Management | Communication | Team Leadership

### **EDUCATION**

Sabancı University (2024 - 2028)

B.S. in Computer Science

#### **TED Ronesans College**

High School Diploma

GPA: 95 | TOEFL: 102 | SAT: 1490 | AP Calculus: 5 | AP Physics 1: 5