Archetypal Ballers and Ternary Plots A look at the 2018 WNBA season

M. Edward (Ed) Borasky https://znmeb.github.io/dfstools/

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Archetypal Analysis (Eugster and Leisch 2009)

- Goal:
 - Dimensionality reduction
 - ▶ Reduce a dataset with 17 box score metrics to three archetypes
 - ▶ Represent players' skills in terms of the archetypes
- Inputs:
 - ▶ Player box scores for the 2018 WNBA season
 - About 160 players
- Outputs:
 - Archetype table
 - Player table

The Three Archetypes

- Weighted box score metrics
- Each archetype represents a skill set
 - ► Floor Spacing (Shea 2014, chap. 5):
 - skills for a backcourt player (Guard)
 - dominated by three-point shots
 - ▶ Rim Protection (Shea 2014, chap. 6):
 - skills for a frontcourt player (Center, Forward)
 - dominated by rebounds
 - ▶ Bench: the "bad" archetype players with low overall skills

The Player Table

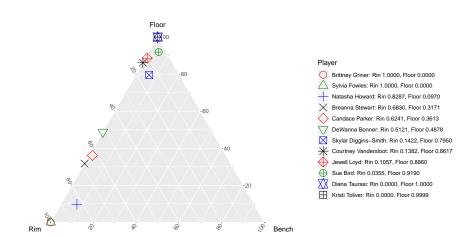
- For each player, the percentage of a player's skill in each archetype
- Floor + Rim + Bench = 1
- ullet Rim + Floor = 1 Bench represents overall skill
- The archetypal player is the one with the largest value for the archetype

Ternary plots (Hamilton and Ferry 2018)

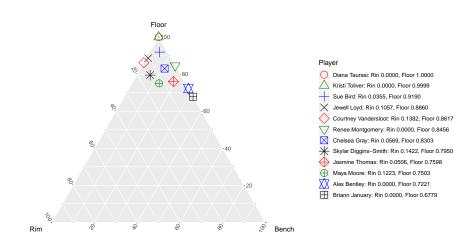
- Rim, Floor and Bench sum to 1.0
- So we can plot them on a ternary plot
 - equilateral triangle with the corners labeled Rim, Floor and Bench
 - ► The poor players cluster near "Bench"
 - ► The good rebounders cluster near "Rim"
 - ► The good three-point shooters cluster near "Floor"
 - ▶ And the all-stars are near the Rim Floor line

Who are the archetypal floor spacers and rim protectors in the WNBA?

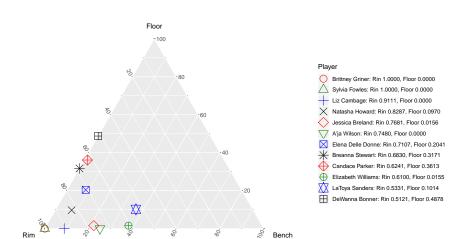
2018 WNBA Top Twelve Overall - The All-Stars



2018 WNBA Top Twelve Floor Spacers



2018 WNBA Top Twelve Rim Protectors



References

Eugster, Manuel J. A., and Friedrich Leisch. 2009. "From Spider-Man to Hero – Archetypal Analsis in R." *Journal of Statistical Software* 30 (8): 1–23. http://www.jstatsoft.org/v30/i08/.

Hamilton, Nicholas E., and Michael Ferry. 2018. "ggtern: Ternary Diagrams Using ggplot2." *Journal of Statistical Software, Code Snippets* 87 (3): 1–17. https://doi.org/10.18637/jss.v087.c03.

Shea, S. M. 2014. *Basketball Analytics: Spatial Tracking*. CreateSpace Independent Publishing Platform.