



PROJECT PROPOSAL Mobile Application

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Prepared by:





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1. INTRODUCTION

Dear Client,

I am pleased to introduce myself and my company, Apptology INDIA. We are excited to get to work on your new mobile app, and we want to make sure you're satisfied with our proposal and have a full understanding of what to expect in this lengthy process.

Creating a mobile app is exciting, and our expert team is fully capable of giving you something unique that will help grow your business.

The following proposal will set a project road map from start to finish. You will have a complete understanding of the process and timeline for completion. And if you have any questions or concerns, please contact me personally.

Sincerely,



Gary Dalal

Chief Technology Officer

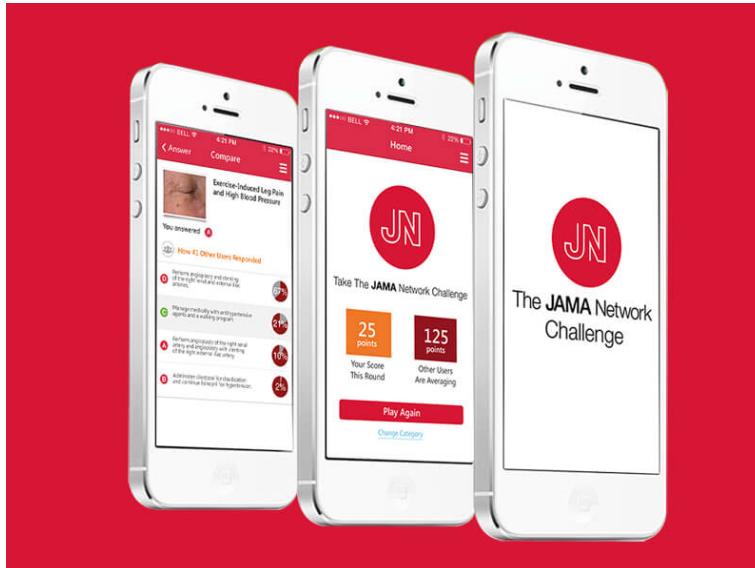
Apptology INDIA

Sacramento | London | Delhi | Dubai



2. ABOUT APPTOLOGY

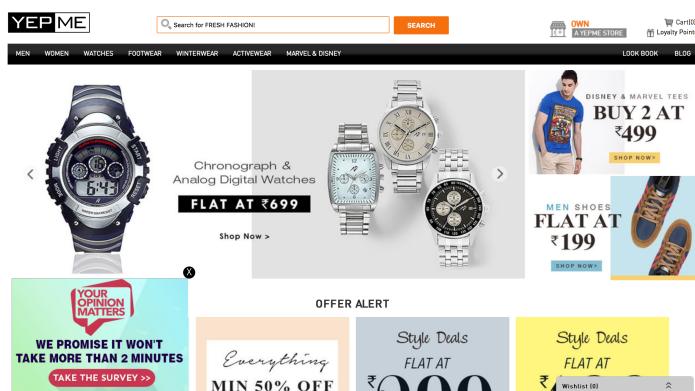
Apptology was formed in 2009 in Sacramento, CA. Based in Northern California; Apptology is the leading mobile applications development and mobile marketing company. We are unique in our service offering because we are the only company to offer a comprehensive suite of affordable solutions for the mobile applications industry for the SMB to Large Enterprise. Our management teams are entrepreneurs and industry pioneers from Silicon Valley and Fortune 500 companies working in mobile, interactive and new media technologies. We have a team of nearly 100 developers who have created hundreds of applications for various companies around the world on ALL mobile platforms.



Apptology has quickly become an established thought leader in the new mobile era, constantly exploring the boundaries of what can be done with mobile platforms.

We have developed over 300 apps for iOS platforms (iPhone/iPad), Android, Blackberry, HTML5 and Windows 8 platforms including top ranked iPhone/iPad apps in multiple categories.

Apptology is now recognized as a premier mobile application development agency with a strong track record of developing compelling interactive apps and reputable brands within its portfolio. Apptology offers a full suite of mobile products and services, developed with the most stringent technical standards, and uncompromising attention to detail. Apptology's experienced staff of engineers, graphic designers; creative and strategic personnel help our clients achieve their mobile goals.





2.1.Locations

Apptology headquarters are in Sacramento, CA with business development and sales office located in Latin America, UK, France, Australia and has development facilities in New Delhi, India.



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London SE13 6UH
Ph: 020 3744 6330

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Near Premier Inn Hotel,
Dubai Silicon Oasis, P.O.BOX:
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Ph: (916) 273 4084



A-12/3, Phase 1,
Naraina Industrial Area
New Delhi - 110028, India
Ph: 8800454545 | 011- 49194909



3. WHAT TO EXPECT(OUR APPROACH)

Mobile app development is serious business. It takes time and patience to create something that works for you and is free of bugs and other issues. Updates are required, but it's important to start with a sound foundation.

At Apptology, we believe in a thorough approach that provides our clients with as much engagement as they request. While our entire team will be developing your Web app, we will assign a project lead who will be your main point of contact.

3.1.Research and outreach

A large part of the work Apptology does is behind the scenes. There will be times when we don't communicate with Wissen India for weeks, but that's only because we're intimately involved in the development phase. However, before any of that begins, we need to make a checklist of everything you want in your new web app.

We will gather information about your company and how it works. We will figure out who your customers are and how we can attract more through your new web app. Audience engagement, research, and branding are key in app development, and we will conduct focus groups to find out why people choose Wissen India.

3.2.Framework

Web app needs a sitemap and wireframes. Think of this as the structural integrity of a skyscraper. Wissen India will have an important role in the design process, as it's important that you are getting what you want. Plus, it's better to work out issues in this stage than later down the road. Here are some highlights of this process:

- Functionality and content
- Wireframes, the structural core of your app
- Branding and integration of existing digital platforms (i.e., web and email)
- User Experience and User Interface, or UX and UI — essentially, how you interact with the app, what makes it easy to use and desirable

3.3.Development

We've come a long way at this point. You've put in a lot of work, so now you can step aside and let us do the rest. This part of the process is laborious and time-consuming, so don't expect to hear from us much. But that's a good thing, as we've worked out all the kinks and come to an understanding about everything that will go into your new app. Once development is complete, Apptology and Wissen India will be back in the fold for the testing trials.

3.4.Testing and launch

We're almost there. Your new mobile & Web app is built and ready to launch. But before that happens, Apptology and Wissen India need to collaborate on a marketing strategy. After all, just because you invested all this time and money into your new app, it doesn't mean anyone will know it exists unless we tell them.

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4. EXECUTIVE SUMMARY

4.1.Client background

Client wish to develop mobile app for there clients to maintain the accounting system and documents through mobile.

4.2.SPECIFICATIONS & REQUIREMENTS

- Splash Screen
- Login, Register, Profile, Social login etc
- Core modules: Gallery, Reports, Documents, non-functional : contact us, my profile, alerts & notifications, how it works, FAQ, logout.
- Import images via tags
- Manual enter needs to be improved - form with tags - cast+/-, bank +/-, other.
- Image filter for noise reduction only and original image
- Primary tags - Navigate to same tag image when pressed and same no. Of row will be as per number of primary tag.
- Tags on image
- Gallery - 3 level - primary tag more
- month and detail - Sort filters for amount, count, used by, alphabetically
- On clicking secondary tag, earlier it was taken to secondary level but will be land to gallery page with all primary tags associate with secondary tags
- Documents - 3 level is same as of gallery and 4th level will be preview document or image
- Multiple entries in backend for bank statement uploaded in the form of PDF and excel.
- Report section needs to filter as per selection of tags with 1,2,3,4, up to 5 ONLY and user can reset it.
- Home - 8 categories - bank+/-, cash+/-, others, gallery, documents, report then 2nd level and 3rd level as per gallery flow.
- Top 10 primary tags in all categories listing on home page.
- Every user will be having data limit of 50 MB.

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Two new staff will be required in backend- user and manager
Gaurav Director



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- Every user will be having data limit of 50 MB.
- Two new staff will be required in backend- user and manager.



Note : Client will give the approved design's and wire-framing for App and Apptology will make the same app and backend which is mentioned in wireframe and Design.

Backend Admin Panel will be implemented as per URL link: <http://dgb0f0.axshare.com/#g=1&p=login> and we will implement admins panel as per attached Screenshots only:

Image Gallery

User Icon
[Logout](#)

[Staff Users](#)
[General Users](#)
[Company Users](#)
[Settings](#)
[Register a User](#)
[Image Gallery](#)
[Document Gallery](#)

General Client
 Company Client

Tag 1
Tag 1
Primary Tags
Tag 1
Tag 1
Primary Tags
Tag 1
Tag 1
Primary Tags
Tag 1
Tag 1

Tag 1
Tag 1
Secondary Tags
Tag 1
Tag 1
Secondary Tags
Tag 1
Tag 1
Secondary Tags
Tag 1
Tag 1

Tag Name	Images	Action
Tag 1		View All
Tag 2		View All
Tag 3		View All
Tag 4		View All
Tag 5		View All
Tag 6		View All
Tag 7		View All

Tag 1
Tag 1
Primary Tags
Tag 1
Tag 1
Primary Tags
Tag 1
Tag 1
Primary Tags
Tag 1
Tag 1

Tag 1
Tag 1
Secondary Tags
Tag 1
Tag 1
Secondary Tags
Tag 1
Tag 1
Secondary Tags
Tag 1
Tag 1

Tag 1	Images
Jan'16 - image Count -20 Total amount- Rs 2000	
Jan'16 - image Count -20 Total amount- Rs 2000	
Jan'16 - image Count -20 Total amount- Rs 2000	
Jan'16 - image Count -20 Total amount- Rs 2000	

For Apptology Technologies



Note : Client will give the approved design's and wire-framing for App and Apptology will make the same app and backend which is mentioned in wireframe and Design.

Backend Admin Panel will be implemented as per URL link: <http://dqb0f0.axshare.com/#g=1&p=login> and we will implement admins panel as per attached Screenshots only:

Image Gallery

Logout

[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) **Image Gallery** [Document Gallery](#)

General Client Company Client

[Tag 1](#) [Tag 1](#) [Primary Tags](#) [Tag 1](#) [Tag 1](#) [Primary Tags](#) [Tag 1](#) [Tag 1](#) [Primary Tags](#) [Tag 1](#) [Tag 1](#)

[Tag 1](#) [Tag 1](#) [Secondary Tags](#) [Tag 1](#) [Tag 1](#) [Secondary Tags](#) [Tag 1](#) [Tag 1](#) [Secondary Tags](#) [Tag 1](#) [Tag 1](#)

Tag Name	Images	Action
Tag 1	 	View All
Tag 2	 	View All
Tag 3	 	View All
Tag 4	 	View All
Tag 5	 	View All
Tag 6	 	View All
Tag 7	 	View All

[Tag 1](#) [Tag 1](#) [Primary Tags](#) [Tag 1](#) [Tag 1](#) [Primary Tags](#) [Tag 1](#) [Tag 1](#) [Primary Tags](#) [Tag 1](#) [Tag 1](#)

[Tag 1](#) [Tag 1](#) [Secondary Tags](#) [Tag 1](#) [Tag 1](#) [Secondary Tags](#) [Tag 1](#) [Tag 1](#) [Secondary Tags](#) [Tag 1](#) [Tag 1](#)

Tag 1	Images
Jan'16 Image Count -20 Total amount- Rs.2000	
Jan'16 Image Count -20 Total amount- Rs.2000	
Jan'16 Image Count -20 Total amount- Rs.2000	
Jan'16 Image Count -20 Total amount- Rs.2000	

Documents Gallery

Logout

General Client
 Company Client
 Search User/Company Name:

Tag Name	Images	Action
Tag 1		<input type="button" value="View All"/>
Tag 2		<input type="button" value="View All"/>
Tag 3		<input type="button" value="View All"/>
Tag 4		<input type="button" value="View All"/>
Tag 5		<input type="button" value="View All"/>
Tag 6		<input type="button" value="View All"/>
Tag 7		<input type="button" value="View All"/>

Client Name

Logout

Tag 1	Images
Jan'16 Image Count -20 Total amount- Rs 2000	
Jan'16 Image Count -20 Total amount- Rs 2000	
Jan'16 Image Count -20 Total amount- Rs 2000	
Jan'16 Image Count -20 Total amount- Rs 2000	

For Apptology Technologies Pvt. Ltd.
[Signature] *Dalek*
Gaurav *[Signature]*

[Signature]



Documents Gallery

Logout

[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) [Image Gallery](#) **Document Gallery**

General Client Company Client

Tag 1 Tag 1 Primary Tags Tag 1 Tag 1 Primary Tags Tag 1 Tag 1 Primary Tags Tag 1 Tag 1

Tag 1 Tag 1 Secondary Tags Tag 1 Tag 1 Secondary Tags Tag 1 Tag 1 Secondary Tags Tag 1 Tag 1

Tag Name	Images	Action
Tag 1		<input type="button" value="View All"/>
Tag 2		<input type="button" value="View All"/>
Tag 3		<input type="button" value="View All"/>
Tag 4		<input type="button" value="View All"/>
Tag 5		<input type="button" value="View All"/>
Tag 6		<input type="button" value="View All"/>
Tag 7		<input type="button" value="View All"/>

Client Name

Tag 1 Tag 1 Primary Tags Tag 1 Tag 1 Primary Tags Tag 1 Tag 1 Primary Tags Tag 1 Tag 1

Tag 1 Tag 1 Secondary Tags Tag 1 Tag 1 Secondary Tags Tag 1 Tag 1 Secondary Tags Tag 1 Tag 1

Tag 1	Images
Jan'16 Image Count-20 Total amount-Rs.2000	

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User Management

Logout

[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) [Image Gallery](#) [Document Gallery](#)

Search by Name/Email/Phone Filter

Gaur R D

	Full name	Email	Phone	Social Profile	Action
<input type="checkbox"/>	Ashish	xyz@gmail.co	9677653	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	98779887	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	87887865	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	7886787	www.facebook.com	

Button 1: Change Password
 Button 2: Edit Profile
 Button 3: Active/inactive
 Button 4: View Details
 Button 5: Send Notification
 Button 6: Delete

User Management

Logout

[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) [Image Gallery](#) [Document Gallery](#)

Search by Name/Email/Phone Filter

	Full name	Email	Phone	User Type/Plan	Social Profile	Action
<input type="checkbox"/>	Ashish	xyz@gmail.co	9867665	Premium	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	65566655	Premium	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	98876766	Premium	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	9797676	Premium	www.facebook.com	

For Apptology Technologies Pvt. Ltd.

Gaurav *Daniel*

Manager *Director*

Jaswan

Yogesh



User Management

Logout

[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) [Image Gallery](#) [Document Gallery](#)

<input type="checkbox"/>	Full name	Email	Phone	Social Profile	Action
<input type="checkbox"/>	Ashish	xyz@gmail.co	9677653	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	98779887	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	87887865	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	7886787	www.facebook.com	

Button 1: Change
Password
Button 2, Edit Profile
Button 3:
Active/inactive
Button 4:View Details
Button 5:Send
Notification
Button 6: Delete

User Management

Logout

[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) [Image Gallery](#) [Document Gallery](#)

<input type="checkbox"/>	Full name	Email	Phone	User Type/Plan	Social Profile	Action
<input type="checkbox"/>	Ashish	xyz@gmail.co	9867665	Premium	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	65566655	Premium	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	98876766	Premium	www.facebook.com	
<input type="checkbox"/>	Ashish	xyz@gmail.co	9797676	Premium	www.facebook.com	

User Management


Logout[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) [Image Gallery](#) [Document Gallery](#)

First Name*	Safal
Last Name*	Safal
User Type*	Select Type 
User Role*	Staff User 1 
Email*	xvz@gmail.com
Mobile*	987654320
Alt Mobile	987654320
User Aadhar Number*	21323213
User Company Name*	Mobiloitte
GSTN Number*	1232332321
Skype ID*	wd_123
Facebook Profile	https://ddd.com
Linked in Profile	https://ddd.com
Twitter Handle	https://ddd.com
Country*	India 
State*	Haryana 
City*	Gurgaon 

[Save & send Email](#)[Cancel](#)

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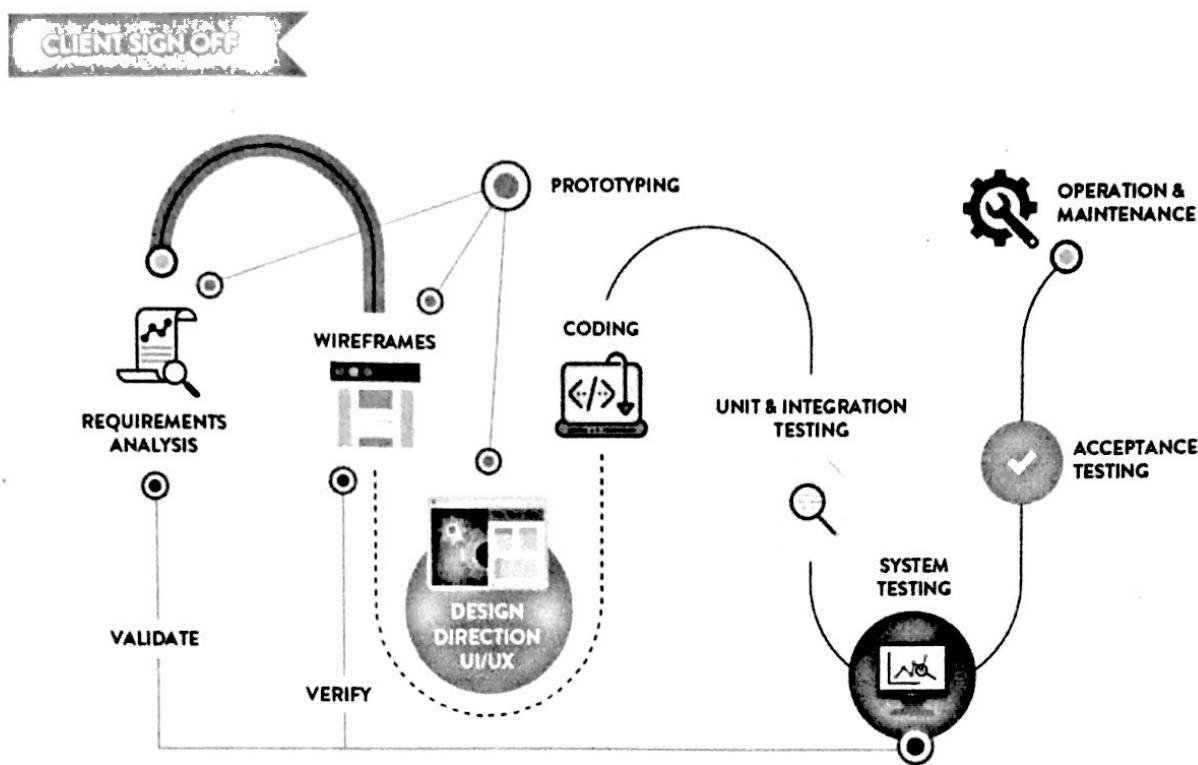


User Management

Logout

[Staff Users](#) [General Users](#) [Company Users](#) [Settings](#) [Register a User](#) [Image Gallery](#) [Document Gallery](#)**First Name*** **Last Name*** **User Type*** **User Role*** **Email*** **Mobile*** **Alt Mobile** **User Aadhar Number*** **User Company Name*** **GSTN Number*** **Skype ID*** **Facebook Profile** **Linked in Profile** **Twitter Handle** **Country*** **State*** **City*** [Save & send Email](#)[Cancel](#)

4.3. Project Process Flow Architecture



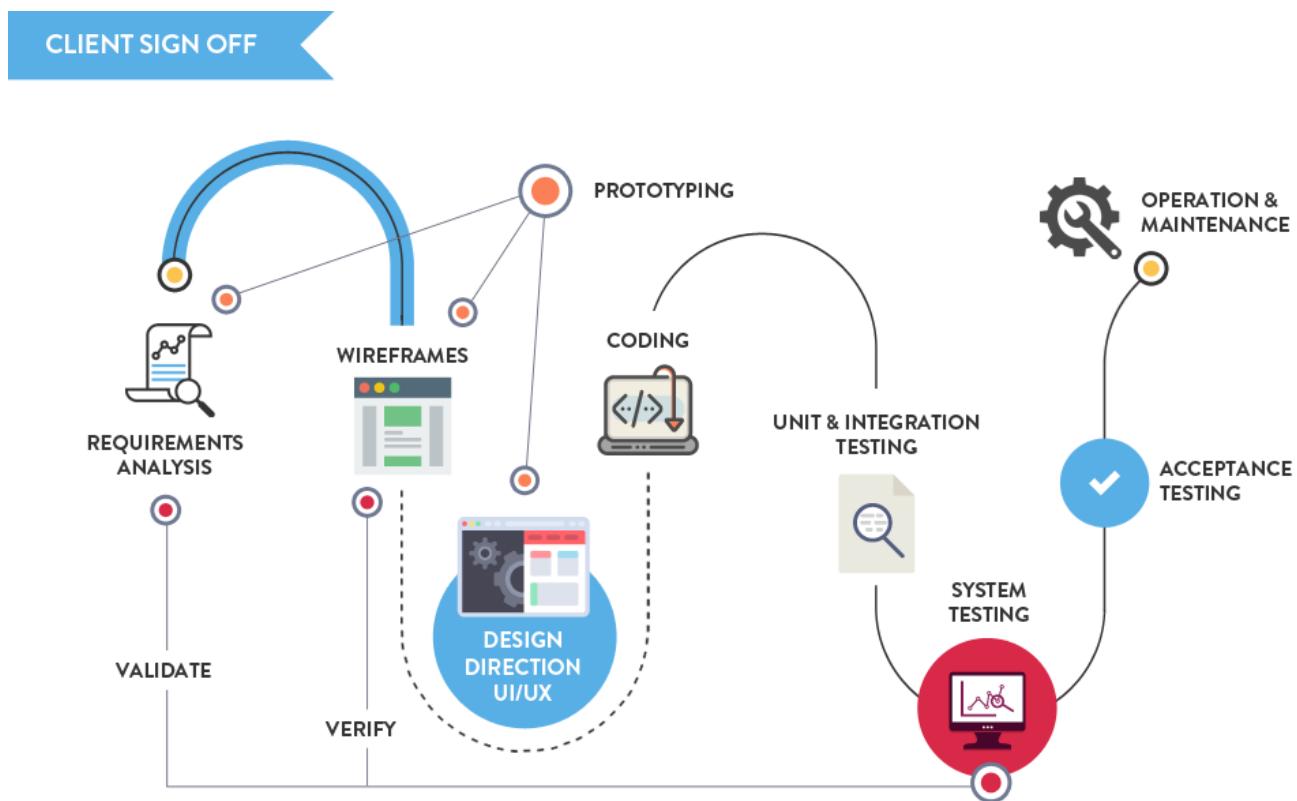
4.4. ASSUMPTIONS

- All images and graphics to be used within the website are your intellectual property. You will have to buy and send them to us.
- Hosting will be provided by client to deploy the App and backend.
- All third party SDK/API cost will be absorbed by client if it is required during the development.
- UI Design will be provided by Client
- Approved Admin wireframes will be provided by Client.
- Apptology will only make iOS & Android App only for mobile phones as per the UI Design's which is provided by Client.
- Client will give the source code for exiting app which is already made and Apptology will use same source code to make iOS & Android.
- Apptology will make iOS App on version 10 & 11 and in Android Marshmello &

For Apptology Technologies PVT. LTD
Naresh Patel
Dinesh Patel
Gaurav Patel
Director



4.3. Project Process Flow Architecture



4.4. ASSUMPTIONS

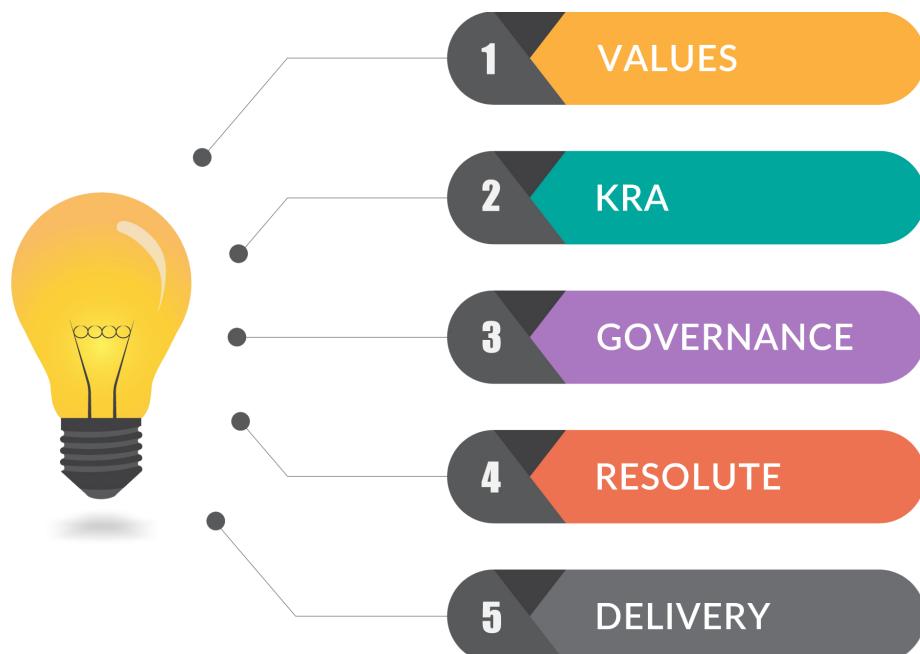
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- Apptology will make iOS App on version 10 & 11 and in Android Marshmello & Naught.

5. EXECUTION MODEL

Our execution model is based on pillars which guides, strengthens, direct and support us in the fulfillment of the organizational goals. Apptology set its values as Integrity, Conformity, Learning, Diversity, Stimulation and Team Work. These Values derive the Governance model where the processes are set for the smooth and efficient running of the organization.

Once the Governance is defined then Key Responsible Areas are derived for the organization as a whole and then they are further distributed among the entire team.

The organization as a whole strives to achieve the set KRA's which results to a resolute delivery.



Execution Model

5.1.Values

A principle value is a foundation upon which other values and measures of integrity are based. Our philosophies or principles that guide our internal conduct as well as the relationship with customers, partners and shareholders.

5.2.KRA

Apptology focuses on those critical tasks that form the core of a person's work assignments, refers to the varied tasks that are covered by the persons work profile and depending on his/ her level in the hierarchy. Here the person takes on responsibility for ensuring that the tasks are done but often has a team to take care of the operational aspects and lays down specific Key Responsibility Areas for the subordinates to focus on.

5.3.Governance

Governance in Apptology consists of the set of processes, customs, policies, roles and responsibilities guiding the way management directs, administer or control the operations. It also includes the relationships among the stakeholders and the organizational goals.

5.4.Resolute & Delivery

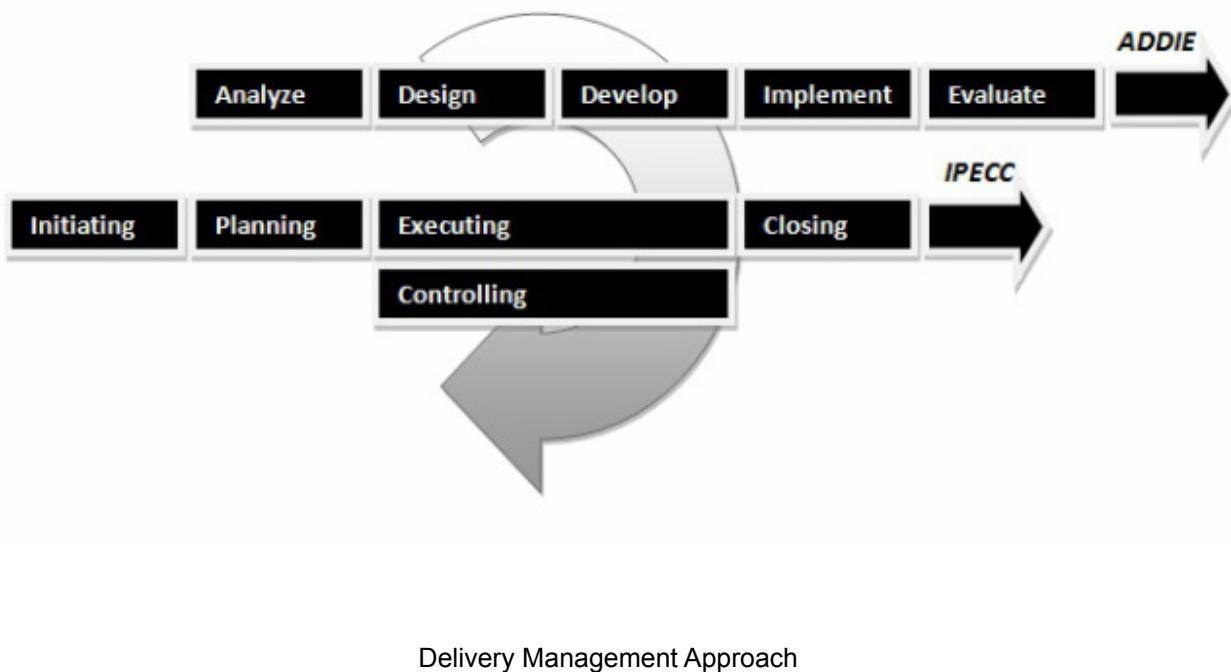
Our main focus is and will always be on the effective dissemination on consistent basis. Apptology is determined for delivering a quality.

6. APPROACH & METHODOLOGY

Apptology is a Web & mobile development company focused on providing cost-effective mobile apps. Our developers can develop on all platforms including iOS, Android, Blackberry, Windows Mobile, and HTML5. In addition, our development team can also develop any backend resources necessary to support the application.

Based on industry best practices, Apptology uses Web, Native and hybrid development framework to ensure that working solutions are delivered faster to uncompromising quality standards. Rather than following traditional methods, which require heavy up-front investment in time and effort, Apptology Development methodology uses actual development to evaluate and improve the design as the project progresses.

7. DELIVERY MANAGEMENT APPROACH



Apptology Delivery Management model establishes reasonable plans for performing the software engineering activities and for managing the software project with the focus on those areas that are greatest source of deviation whether they are Methods, Technology, Processes or Training.

IPECC (Initiation, Planning, Execution, and Control & Closure) life cycle is one of the known methodology to manage a wide variety of projects from Initiation through to Close. IPECC provides the proven ability in meeting demanding cost, time, and performance objectives for all of our clients. No two projects are the same, so here at Apptology we emphasize the importance of tailoring our methodologies and adapting to individual client requirements.

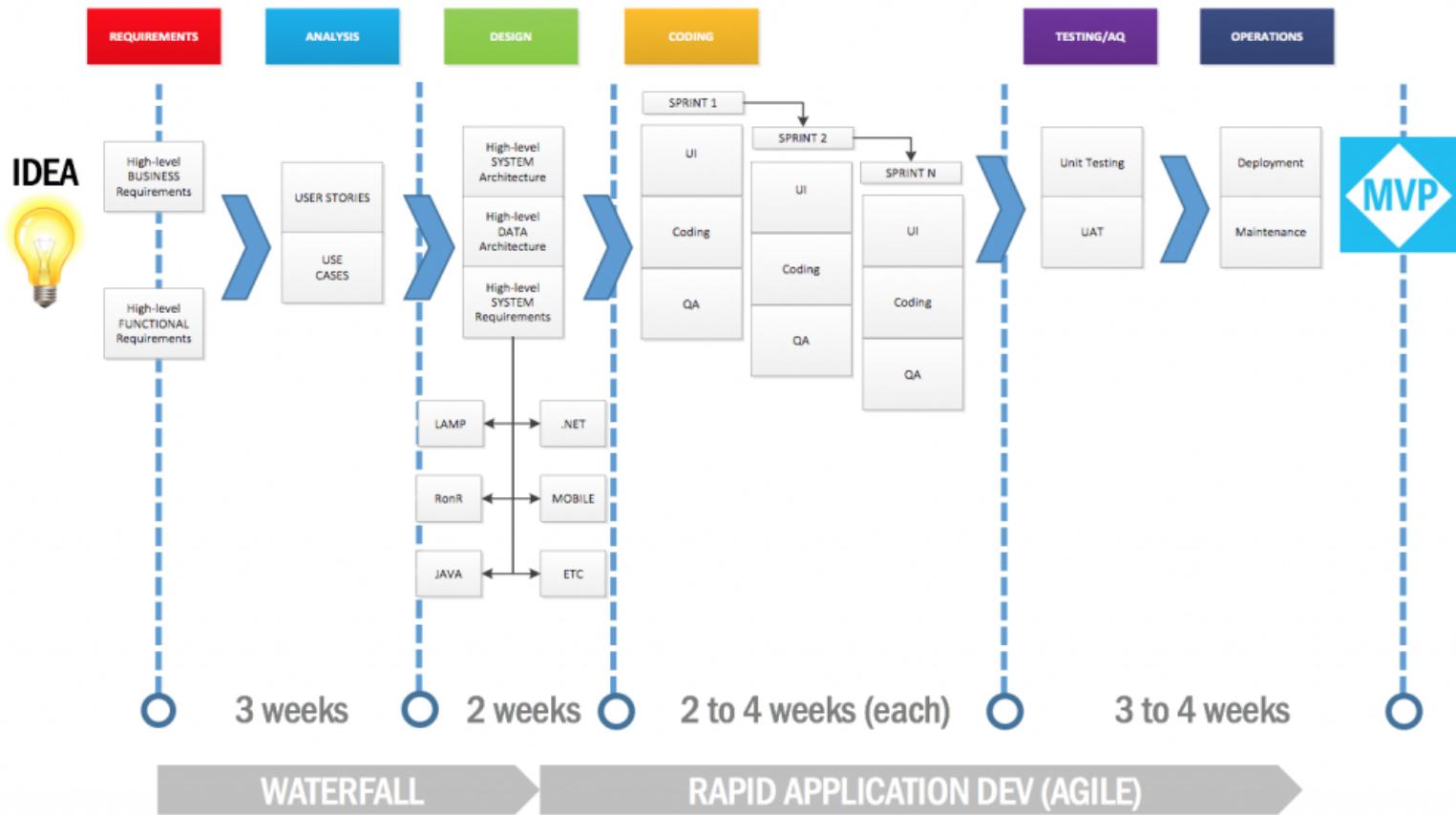
We offer turn-key solutions from initial design and concept review through move-in and full occupancy of the new space to ensure everything is completed on time and as per plan. Our project management system covers all five phases of the project.

Each phase comes with its own tools and reports and is designed to reduce risk and keep your projects on track. Using this proven approach, we can deliver exceptional quality and consistency to all our clients.

Using Apptology Delivery Management approach, we deliver some objective evidence of functionality, quality and fitness in an iterative manner to the stakeholder. Since these are eminently measurable, they have an advantage over traditional development cycles where the results are not visible until quite late in the game, when considerable man-days of effort have been expended.



8. SOLUTION DELIVERY APPROACH



Project Life Cycle

Apptology Solution Delivery Approach is a hybrid model for software development which includes the best practices of agile and traditional waterfall model, which provides an edge to Apptology to meet and exceed the customer expectation and the ever changing business dynamics. In particular, Apptology approach accelerates the delivery of initial business value, and through a process of continuous planning and feedback, is able to ensure that value is continuing to be maximized throughout the development process. As a result of this iterative planning and feedback loop, teams are able to continuously align the delivered software with desired business needs, easily adapting to changing requirements throughout the process.

Truth of working, testing software, much more accurate visibility into the actual progress of projects is available. And finally at the conclusion of a project is a software system that much better addresses the business and customer needs.

A few of the visible benefits of Apptology Solution Delivery Approach are:

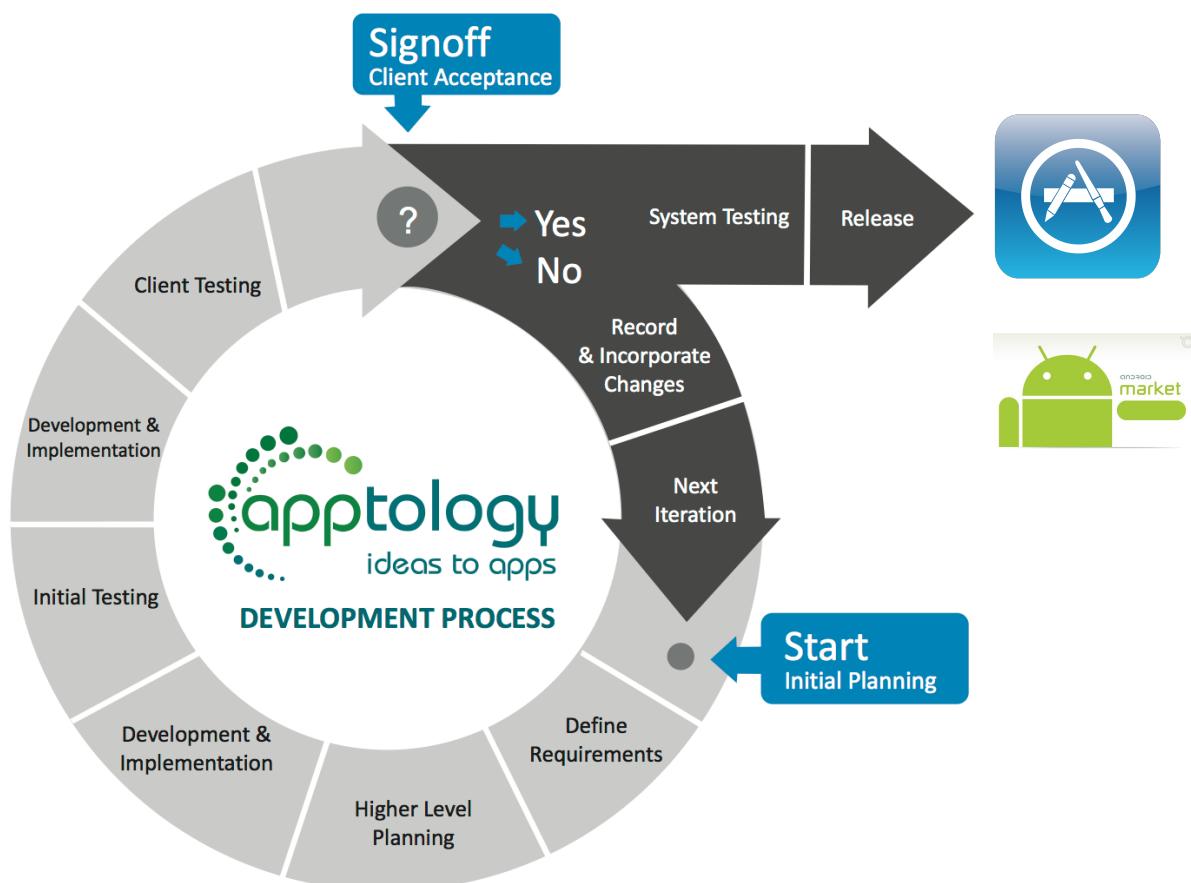
- The iterative nature means features are delivered incrementally, enabling some benefits to be realised early as the product continues to develop.
- Testing is integrated throughout the lifecycle, enabling regular inspection of the working product as it develops. This allows the product owner to make adjustments, if necessary and gives the product team early sight of any quality issues.
- Encourage active user involvement throughout the product's development and a very cooperative, collaborative approach. This provides excellent visibility for key stakeholders, both of the project's progress and of the product itself, which in turn helps to ensure that expectations are effectively managed.

- Small incremental releases made visible to the product owner and product team through its development help identify any issues early and make it easier to respond to change.
- Change is accepted. In fact, it's expected. Because the one thing that's certain in life is change. Instead the timescale is fixed and requirements emerge and evolve as the product is developed
- The above approach of fixed timescales and evolving requirements enables a fixed budget. The scope of the product and its features are variable, rather than the cost.



9. PROJECT METHODOLOGY

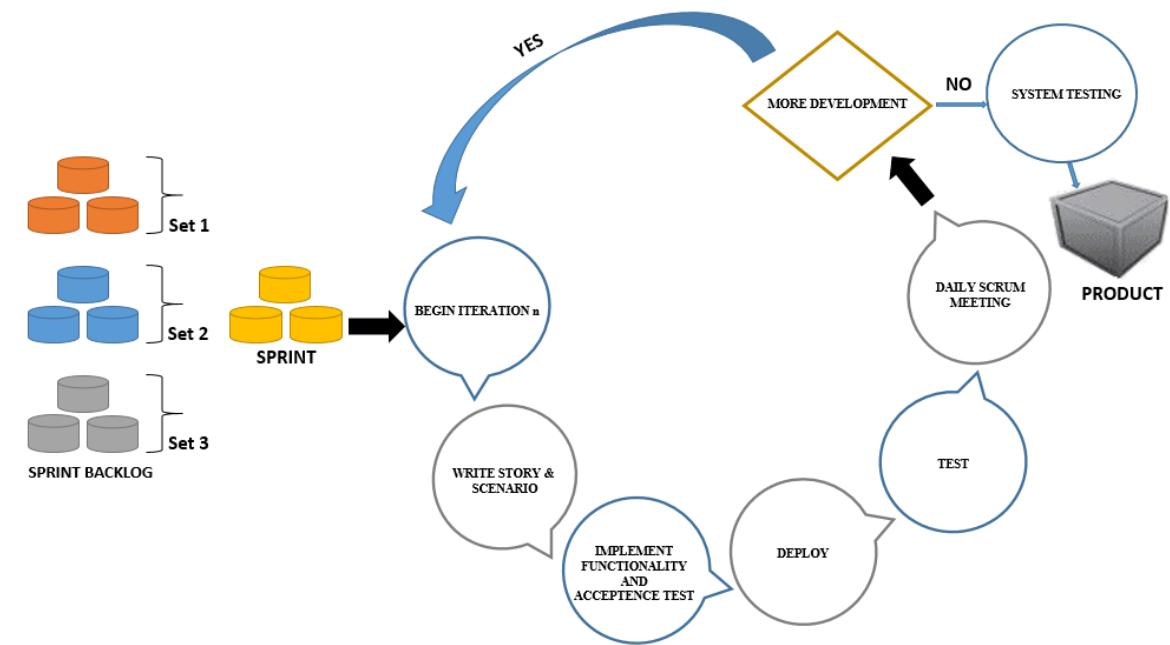
The methodology used will be agile software development that is a flexible process which rapidly builds each piece of a software project, adding functionality every few weeks until the entire project is complete. This kind of rapid development has the flexibility to meet the demands of evolving business requirements. The iterative agile process breaks complex work down into short iterations.



9.1. Test Execution

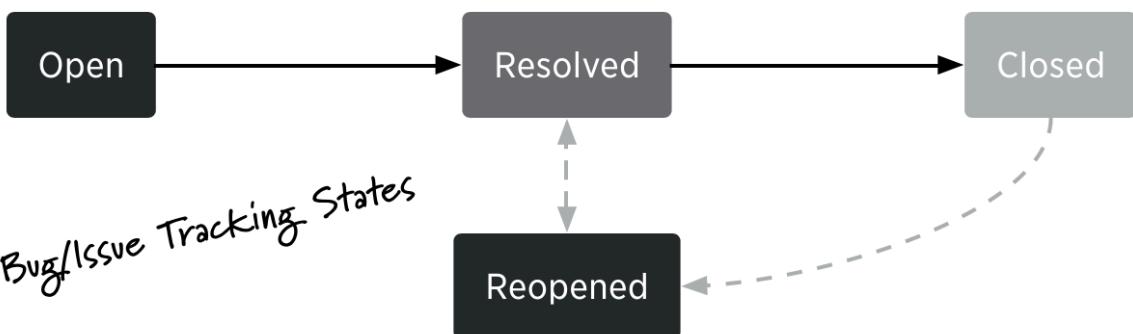
As part of quality Management, below is the Testing Approach that will be followed in the project implementation:

Test	Description	Phase
Unit Testing	Testing of individual software components or modules. Test the functionality based on elementary business functions, validations, calculations, error-handling, module security, user interface, help text, and adherence to standards.	All
Functional Testing	This type of testing ignores the internal parts and focus on the output is as per requirement or not. Black-box type testing geared to functional requirements of an application	All
Regression Testing	Testing the application as a whole for the modification in any module or functionality	All
System Integration Testing	Testing of integrated modules to verify combined functionality after integration.	Pre-UAT
Usability Testing	Application flow is tested on the degree of easiness through which a new user understands the application. Basically system navigation is checked in this testing	Pre-UAT
Performance Testing	To check whether system meets performance requirements	Pre Go-Live



Agile QA Process

Todo List States



Bug/Issue Tracking States

Bug Life Cycle

10. RISK MANAGEMENT

The following table lists out the risks currently envisaged for this project. This prioritization of risks will be continuously monitored and updated throughout the life cycle of the project.

Risk	Impact	Mitigation	Contingency
Approval on requirements	Overall project	Timely signoff	-
Scope Creep	Overall project	Clear understanding of scope before sign off on requirements	Client to keep buffer for changes
Single point of contact	Overall project	Client to appoint SPOC	-
User Acceptance Testing	Schedule, Effort	Plan UAT	-

11. ACCEPTANCE OF DELIVERABLES

Acceptance criteria for each deliverable (including the final application delivery) will be mutually agreed upon by Apptology and Wissen India. The acceptance criteria will be detailed in SRS document by Apptology and the same will be reviewed and signed-off by Wissen India. Wissen India will have to do acceptance of each deliverable by signing a delivery note.

Wissen India should complete the acceptance testing within a stipulated period of 10 days from the date on which Apptology submits the software for Acceptance Testing. Any defects identified during this period should be indicated in writing to Apptology. On successful closing of these defects by Apptology, the system would be considered to have been accepted by Wissen India.

11.1.Key Deliverables:--

- SOW – Scope of work
- Periodical Releases – Build release for acceptance
- Source Code – All developed code for the Mobile applications

12. CHANGE MANAGEMENT PROCESS

Apptology will analyze the impact of requested changes on the project schedule and the effort to be expended by Apptology. Work on the changes would be taken up on terms, mutually agreed by Apptology and Wissen India. Wissen India needs to initiate Change Request (CR) for any feedback/ suggestions, which results in change or addition to the signed off requirements. Apart from changes requested by Wissen India there may be other change requests resulting due to:

- ‘Defects’ detected necessitating a change.
- Suggestions/Ideas that are results of reviews or brainstorming sessions.
- Changes to environment for software project.
- Problems and defects found in Wissen India supplied items.
- Results of internal or external audits.

In case of a change that affects projects cost or schedule, the Project Manager shall seek approval on the evaluation report (created by the Change Controller/ Project Manager) from Wissen India.

Apptology will not carry out any work on a Wissen India -initiated CR, until Wissen India approves the change evaluation report and a commercial closure is reached on the same between Wissen India and Apptology.

13. COMMUNICATION PROCESS

The following lists the communication tools used in Apptology to manage projects:

- **Jira** - for monitoring project & resource utilization.
- **Teamwork** - for team coordination
- **Webex** - Weekly Online meetings
- **Mantis** - Bug Tracker
- **GitLabs** - Source code inventory
- **Kuality** - Test Cases

13.1. Deemed Acceptance

The proposed solution will be deemed accepted by Wissen India in the following situations:

- Wissen India will approve immediate deliverables within a turnaround time of 3 days. If Wissen India does not approve deliverables within a turnaround time frame of 3 days, the deliverables would be considered as deemed accepted.
- Wissen India will answer the queries raised by project team within a turnaround time of 3 working days, failing which the project schedule will be revised to adjust the delays caused by the same.

14. PROJECT COMPLETION

While a schedule for the assignment has been proposed, the detailed schedule for completion of various activities will be drawn on the basis of discussions between Apptology and Wissen India International personnel at the time of commencement of the project or during the initial phase of the project.

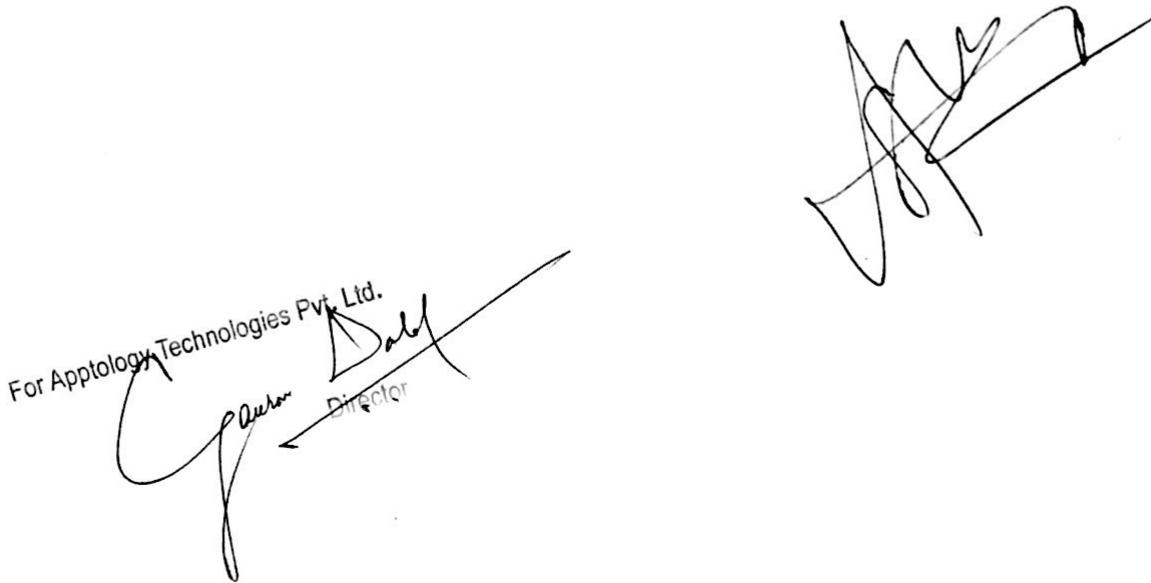
15. PROJECT IMPLEMENTATION TIMELINE SCHEDULE

Apptology will implement and deliver the project for UAT in the ballpark timeframe from the award of contract.

Platform	Estimated Timeline
iOS App	2.5 - 3.0 Man Month
Android App	2.5 - 3.0 Man Month
Backend/API's	2.5 - 3.0 Man Month

Total 2.5 - 3.0 Man Month

NOTE: Post UI/UX and HTML development all above mentioned estimated timelines for deliverables will be in parallel.



For Apptology Technologies Pvt. Ltd.
Gaurav Dabholkar
Director

A handwritten signature in black ink, appearing to read "Gaurav Dabholkar Director". Above this, the company name "For Apptology Technologies Pvt. Ltd." is written in a smaller, cursive font. To the right of the signature is a large, stylized, handwritten mark or signature.

15. PROJECT IMPLEMENTATION TIMELINE SCHEDULE

Apptology will implement and deliver the project for UAT in the ballpark timeframe from the award of contract.

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NOTE: Post UI/UX and HTML development all above mentioned estimated timelines for deliverables will be in parallel.

16. FINANCIALS

16.1. Commercials

Any major changes in scope will lead to revision in pricing.

	Quote in INR
iOS App	1,50,000
Android App	1,00,000
Backend/API's	1,50,000
Total	4,00,000

Note : GST shall be extra as applicable.

Also, the proposed pricing will include:

- Project management effort
- Quality assurance, testing and fixes



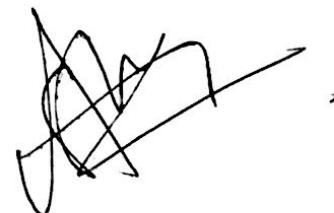
16.1.1. Payment Milestones:

Platform		Quote in INR
Acceptance Deposit	14 th Nov. 2017	50,000
Completion On Gallery Section in iOS	20 th Dec 2017	75,000
Completion On Documents Section & Reporting(Beta) in iOS	10 th Jan 2017	75,000
Completion On iOS App & Final UAT	30 th Jan 2017	50,000
Completion On Gallery Section in Android		50,000
Completion On Documents Section & Reporting(Beta) in Android		50,000
Completion On Android App & Final UAT		50,000
Total		4,00,000

Note : Delivery of source code at each payment of milestone. There will be FULL Refund of payment as penalty on delay of delivery of single platform after 3 months from the first payment receivable.

For Apptology Technologies Pvt. Ltd.

 Author: *[Signature]*
 Director: *[Signature]*



16. FINANCIALS

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Completion On Documents Section & Reporting(Beta) in Android	50,000
Completion On Android App & Final UAT	50,000
Total	4,00,000

Note : Delivery of source code at each payment of milestone. There will be FULL Refund of payment as penalty on delay of delivery of single platform after 3 months from the first payment receivable.

16.2. Terms and Conditions

The pricing for development is based on Apptology's understanding of the system. Apptology will submit a revised pricing after the requirement-gathering phase if there is a change in scope.

All prices are in Indian Rupees (INR) .

Pricing does not include hardware, infrastructure or hosting costs required for any backend/server side connectivity.

This Commercial Proposal is valid for a period of **30 days**, after which time it may be subject to revision.

All annual maintenance charges (AMC) will be applicable post warranty.

The source code will be an intellectual property to the client after the project is paid in FULL and FINAL to the company and it will not have any other copies except the copy Administrator own.

17. PROPOSAL ACCEPTANCE

The signatures below represent acceptance of this proposal.



For **WissenIndia**

Name: **Ashish Agarwal**

Designation **Director**

Date: **13/Nov/2017**

Address:

**207, EnKai Tower, Udyog Vihar, Phase 5
Gurugram**

For **Apptology Technologies Pvt Ltd.**

Name: **Gaurav Dalal**

Designation: **DIRECTOR**

Date: **13/11/2017**

Address: **A-12/3, Phase 1, Naraina Industrial Area, New Delhi - 110028**



For Apptology Technologies Pvt. Ltd.
Gaurav Dalal
Director

17. PROPOSAL ACCEPTANCE

The signatures below represent acceptance of this proposal.

For **WissenIndia**

Name:

Designation

Date:

Address:

For **Apptology Technologies Pvt Ltd.**

Name:

Designation:

Date:

Address: A-12/3, Phase 1, Naraina Industrial Area, New Delhi - 110028