

WHAT IS OPEN SOURCE?

***OPEN SOURCE — IT'S A SOFTWARE
WITH OPENED SOURCE CODE.***

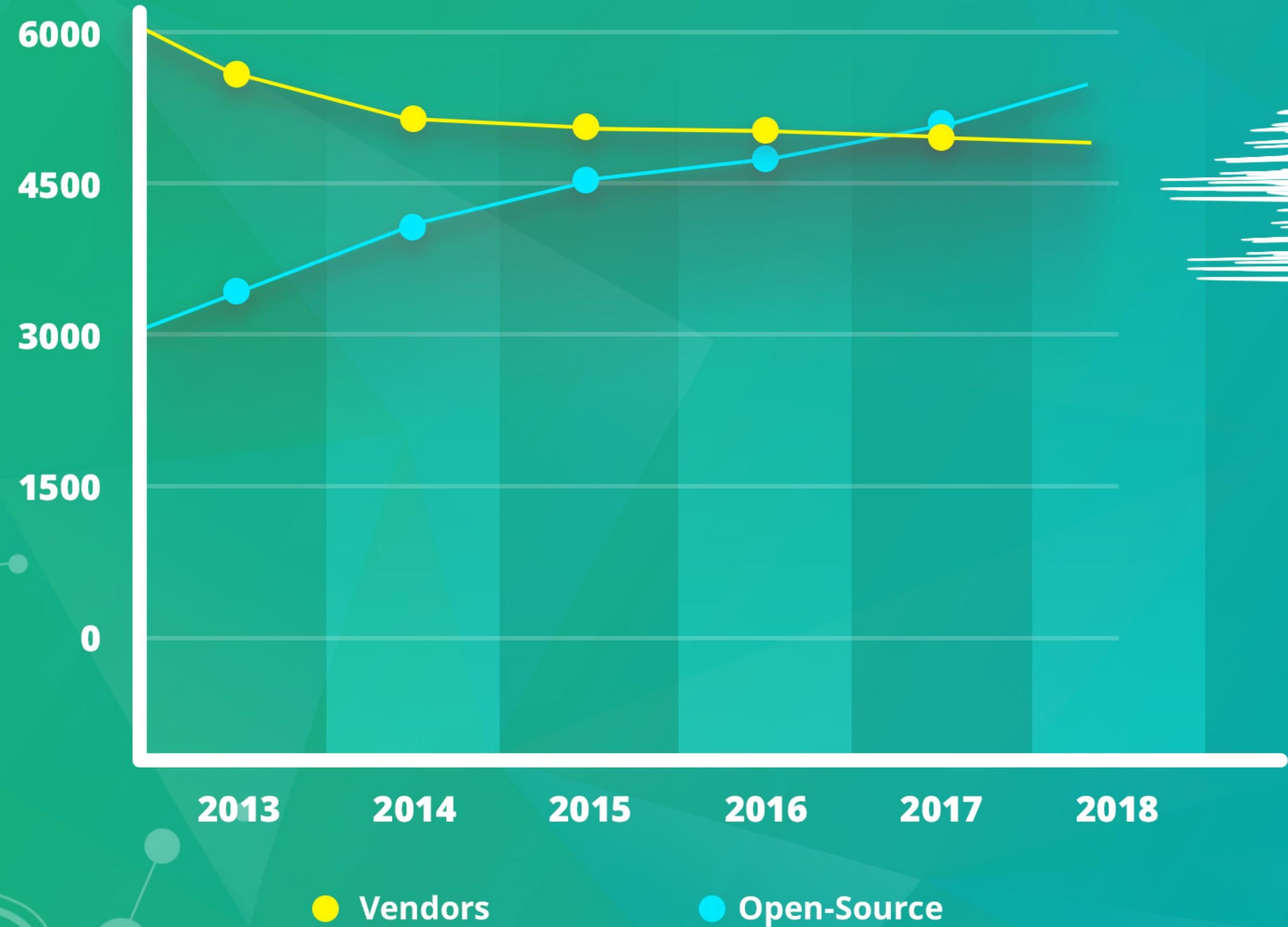
It's readily available to download and modify,
free of charge.

Everyday millions of programmers around the
globe develop open source software (OSS)

Almost every computer
user and every
organization use open
source software.



OPEN SOURCE AT GLANCE



***Amount OpenSource licenses
overgrew those of proprietary
software in 2017 ****

Proprietary software market:

\$357 billion

* TopTal, 2016

«... Open-Source projects need new strategic solutions for monetization...»



Natalia Chykina
Finance Expert @ Toptal

«... Companies that don't use Open-Source loose in competition...»



Jason D. Rowley
a venture capital and technology reporter

Disrupters at the gate

«...Open-Source is eating up the software world...»



Arnav Gupta
Coding Blocks

«...Success of Open-Source model will help companies to spend much less on software development...»



Steven J. Vaughan-Nichols
zdnet.com

KEY PROBLEMS



**ONLY ONE FROM 1000 USERS
DONATES TO HELP OSS DEVELOPERS**



**IT'S NEARLY IMPOSSIBLE FOR INVESTORS
TO ASSESS FINANCIAL PERSPECTIVES OF MOST OS PROJECTS**

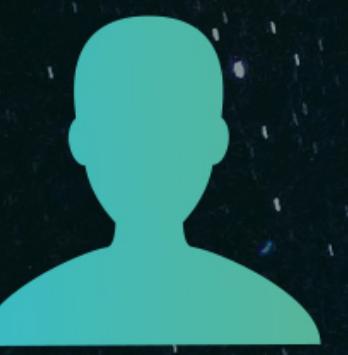


**COMPANIES STRUGGLE
TO CUSTOMIZE AND INTEGRATE OSS**



**DEVELOPERS USUALLY WORK ON OSS IN SPARE TIME
AND MOTIVATED SOLELY BY NON-MONETARY REASONS**

WHILE OPEN SOURCE IS STILL IN SEARCH OF WORKABLE MONETIZATION MODEL...



Developers can't commit enough time to their projects, since donation stream is so unpredictable



Potential IT champions are invisible for investors



Middlemen get up to 90 cents from each dollar companies spent on software development



Companies who choose OSS struggle without sufficient support and customization

OpenGift.io

THE FIRST PLATFORM
TO MAKE OPEN SOURCE REAL BUSINESS

OPENGIFT ECOSYSTEM



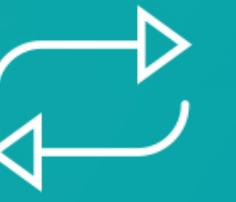
Investors receive a lot of hard data to assess potential profitability of OSS project



Users know what functionality they will get for their donations



OSS PROJECT



Organizations start to finance OSS to get features they need instead of paying for proprietary software.

OS teams develop their projects in line with users' priorities.



OS contribution become a main source of income for many people around the world.

OSS documentation and quality assurance practices reach standards of proprietary software



**WE CAN MAKE
OPENSOURCE
FUNDING
10X LARGER*:**

**KHOW-WHAT-
YOU-PAY-FOR**

**MAKING IT INTERSTING
FOR MECENATS**

**SOCIAL INCENTIVES
& GAMEFICATION**

Projects backers not just give away their money; they finance development of specific project goals to live up their own vision of product

The platform is designed to make evident what role even small and seemingly obscure projects play in solving global problems of Humankind.

Sponsors get rating points for early stage donations in projects that become popular later on. High rating allows one to set new goals for projects or to earn money by providing expert opinion services.



*And we **CAN MAKE** Open Source
more attractive **FOR INVESTMENT***

RISK ANALYSIS

Platform collects data needed to assess probability of its future success like team qualification, project activity, amount of users, quality of code, etc.

SMART-CONTRACTS

Investors can buy a share of a project's future earnings in just a few clicks. Transfer of shares (tokens) is registered in blockchain network; all tokenholders instantly receive a share of coins each time somebody make a donation/payment to the project.



KEY MARKETING AND FINANCIAL FIGURES

160
million

COINS OF INTERNAL CURRENCY
(GIFT) TO BE ISSUED.

100
million

TO BE AVAILABLE FOR PURCHASE

\$12
million

HARD CAP
(1GIFT ~ 0.1\$)

5%

of OpenSource projects
TO BE REGISTERED ON OUR
PLATFORM BY 2021
(ABOUT 5 MILLION PROJECTS).

\$15 billion
*forecasted turnover
by 2021 **

The platform turnover is a key
driver of GIFT price growths

3300\$ annually per project is an average amount of donations on opencollective.com,
We assumed that only 10% of project will receive considerable donations

OpenGift.io

Let's help OpenSource
to become a real game-changer

29.01.18

Closed PreSale starts on 29 of Jan, 2018

Write ir@opengift.io to be included in the WhiteList



opengift.io



info@opengift.io



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