

# Hitanshu Parekh

+91 8779535198

[parekhhitanshu15@gmail.com](mailto:parekhhitanshu15@gmail.com)

[linkedin.com/in/hitanshuparekh](https://www.linkedin.com/in/hitanshuparekh)

## EDUCATION

### Nagindas Khandwala College

Aug 2021 – May 2024

Bachelor of Management Studies (Finance) GPA: 8.7 / 10

*Relevant Coursework:* Financial Accounting, Business Statistics, Investment Analysis, Corporate Finance, Banking & Insurance

### Mithibai College of Arts and Science

Aug 2019 – May 2021

High School – Commerce Stream Score: 87%

## EXPERIENCE

### Event Coordinator, Purple Production

May 2024 – Apr 2025

- Led guest list coordination and logistics, ensuring seamless execution for corporate clients
- Designed and built **EventFlow**, a no-code guest list management tool, reducing processing time by 50%
- Integrated real-time updates and automation, streamlining operations for events

### Anand Rathi Global Finance – Credit Intern

May 2024 – Aug 2024

- Evaluated customer profiles, verified CIBIL scores, bank statements, and loan eligibility criteria
- Conducted field visits to validate borrower credibility and identified UX improvements for loan applications
- Worked closely with credit managers to finalize recommendations and optimize approval workflows

### Nirmal Bang Securities – Commodity Research Intern

Jun 2023 – Aug 2023

- Conducted market research on global crude oil pricing trends and created data visualization dashboards
- Presented analyses on price fluctuations, demand-supply dynamics, and geopolitical impacts

## PROJECTS

### Taco

Apr 2025 - Present

- Developing a modern task management app with financial goal-tracking integration (Work in Progress)
- Building with React and Supabase using no code tools to ensure scalability and performance for budget monitoring features

### MealMate

Feb 2025

- Developed a meal assistance app with budget-friendly recipe options and meal cost calculator
- Built using no-code tools (Lovable AI, Bolt) after conducting user research with 50+ potential users

### EventFlow

Jan 2025

- Created a guest list management tool that converts physical lists to digital format with 60
- Designed intuitive user interface focusing on ease of use for finance and corporate event coordinators

### Financial Model – Tata Motors

Feb 2024

- Built a dynamic Excel-based DCF model with sensitivity analysis for various market conditions
- Created interactive dashboard to visualize financial projections and key performance indicators

**Portfolio Link:** [Product Portfolio Models](#)

## SKILLS

**Product:** Product Strategy, User Research, Feature Prioritization, Roadmapping, MVP Development, Competitive Analysis

**Technical:** Figma, Git, SQL, Mixpanel, Excel (Advanced), Supabase, Power BI, Financial Modeling

**Professional:** Data Analysis, User-Centered Design, Problem Solving, Communication, Team Leadership

## ACTIVITIES & ACHIEVEMENTS

- **NEXTLeap Product Management Fellowship** (2025)
- **Product Teardown Competition** – Won 6th place analyzing Swiggy app user flows and suggesting improvements
- Active member of **Rotaract Club** – organized community initiatives:
  - **Financial Literacy Workshop:** Taught budgeting basics to college students and young professionals
  - **Beach Clean-Up Drive:** Coordinated volunteer efforts promoting environmental sustainability
- Volunteered at college cultural fest **Kshitij**, managing logistics and event operations

## CERTIFICATIONS

- NISM Equity Derivatives Certificate
- ICAI Tally & Excel Certificate