

Laura Zodrow

UI/UX Designer and Front-End Developer

Denver, CO

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ABOUT

I have over four years of experience designing websites and developing products. I am looking for a position that allows me to design using my UI/UX skills and implement my designs using cutting-edge tools that are developing in the Javascript ecosystem.

SKILLS

Designer

User Research

Information Architecture

Wireframe Production

Web Design

Prototyping

Interaction Design

Usability Testing

Adobe Photoshop

Sketch

InVision

Developer

JavaScript

HTML

CSS

React.js

Redux

WORK EXPERIENCE

Software Engineer

Aetna - Denver, CO

June 2017 - Current

Currently collaborating with design and product to create features for Aetna's new medical application. The application uses React, Redux, Webpack and makes API calls to Aetna's back-end services.

Software Engineer

ReadyTalk - Denver, CO

December 2015 - May 2017

Designed and implemented a checkout portal for our newest product FoxDen. Using React, Node, Express, and making third party calls to Recurly's api. Created the FoxDen website using Phenomic, a modern website generator based on the React and Webpack ecosystem. Also, worked with our back-end engineers to set up the deployment pipeline (using Jenkins, Docker, and AWS).

Web Developer

Black Dog Digital - Denver, CO

February 2015 - December 2015

Develop Wordpress websites, including a project using component based techniques. Create custom Wordpress themes, using HTML5 and CSS3 to implement design specs. Use jQuery to do DOM manipulation and attach event handlers. Write client side PHP scripts making database calls and doing data manipulation. Lead Developer on

◦ <http://www.spindenver.com>

Web Developer
Roots Elementary - Denver, CO

January 2015 - June 2015

Designed and collaborated to create scheduling and student monitoring application for Roots Elementary, Charter School in Denver, CO. Implemented client side Google OAuth and integrated with Google calendar API. Also, integrated with third party scanning software. Application uses jQuery, Node.js, Express, MongoDB, and Web Sockets.

Assistant Product Manager
AA Concepts - Houston, TX

September 2012 - December 2013

Created the graphics for the Langford Market website, developing my interest in web design and development. Also booked, directed, and styled Langford Market photo shoots, and assisted the Brand Manager in planning and executing all marketing and promotional events.

Gallery Assistant
michelle y williams - Houston, TX

September 2011 - December 2012

Designed ads and artwork promotional slips for opening events. Built client relationships for current and future art sales. Also, represented the company at art fairs, both domestically and internationally.

EDUCATION

DesignLab: UX Research & Strategy

DesignLab: UX: Interaction Design

RefactorU: 10-week Full-Stack JavaScript Development course

Bachelor of Arts: Austin College, Sherman, TX (Graduated May 2011)

- Major in Political Science; Minor in Italian Studies
- International Educational Studies, Rome, Italy (2009–2010)