



Zoe Blyss Alexander

Web Designer

Software Skills

- Adobe Creative Suite
- HTML
- CSS
- JavaScript
- WordPress
- Elementor
- Divi
- WiX
- Webflow

Professional Skills

- UX Design
- SEO
- Social Media Marketing
- Systems Thinking
- Design Thinking
- Project Management
- Agile Scrum
- Copywriting
- Marketing Analysis

Contact

Email

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Phone

(760) 413-8776

Location

Minneapolis, MN

LinkedIn

user/zoe-blyss-alexander

Work Experience

Breakthrough Family Therapy - Seattle, WA

Web Developer, 12/2019-01/2020

- Coded website and created business cards for Marriage + Family Therapy business
- Responsive design
- HTML5, CSS3, JavaScript, Adobe Photoshop

Tech Minimalist - Minneapolis, MN

Web Designer, 05/2019-06/2019

- Designed + wrote copy for consulting company Tech Minimalist
- Copywriting, WiX, Adobe Photoshop, SEO

LoA Tidbits - Minneapolis, MN

Owner, 01/2019-07/2019

- Initiated personal development/self-help blog
- Social Media Marketing, Tailwind, WordPress, Divi, Copywriting, SEO

MagicLamp Networks - St. Paul, MN

Administrative Assistant, 05/2018-05/2019

- Grew sales and profitability for mid-sized businesses
- Keyword Research + Analysis, SEO, Social Media Marketing, WordPress, Elementor, Adobe Photoshop

Very Yes Coaching LLC - Minneapolis, MN

Owner, 06/2017-08/2018

- Formed + dissolved own LLC for professional Life Coaching
- Life Coaching Certification, WiX, Social Media Marketing, Later

Peabody's Cafe - Palm Springs, CA

Administrative Assistant, 06/2015-08/2016

- Implemented business consultant's system to reduce restaurant's overall prime cost
- WiX, Smart Systems Pro, budgeting, PCI compliance, conducting interviews

Education

B.S. in Entrepreneurial Studies, 2019, GPA 3.88

Minneapolis College of Art and Design, Minneapolis, MN

- Courses involving web design, marketing, project management
- Presidential Scholarship + Merit Scholarship
- Worked with professional clients in-class