

Zoe Blyss Alexander

Web Designer

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OBJECTIVE

Creative and innovative web designer seeking to apply my skills to your company.

EDUCATION

Minneapolis College of Art and Design, Minneapolis, MN

12/19

Bachelor of Science in Entrepreneurial Studies

- 3.88 GPA
- Recipient of Presidential Scholarship
- Recipient of Merit Scholarship

INTERNSHIP

MagicLamp Networks, St. Paul, MN

05/18 - 05/19

Administrative Assistant

- Designed websites
- Created Instagram sales campaigns

SKILLS

Technical:

- Adobe Photoshop
- Adobe Illustrator
- HTML
- CSS
- JavaScript
- WordPress
- Elementor
- Divi
- WiX
- Webflow

Creative:

- UX Design
- SEO
- Systems Thinking
- Design Thinking
- Project Management
- Agile Scrum
- Copywriting
- Marketing Analysis

Social Media:

- Facebook
- Pinterest
- Instagram
- Snapchat

FREELANCE

Breakthrough Family Therapy, Seattle, WA

12/19 - Present

- Designing and creating company branding
- Coding responsive website
- Creating on-brand business cards
- Designing on-brand brochures

Tech Minimalist, Minneapolis, MN

05/19 - 06/19

- Designed website
- Wrote sales copy for webpage

EMPLOYMENT

Peabody's Café, Palm Springs, CA

06/15 - 08/16

Administrative Assistant

- Designed website
- Analyzed budget