

Zoe Blyss Alexander

Web + UX Designer

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OBJECTIVE

Passionate and detail-oriented Web + UX Designer seeking to fully utilize a wide range of technical and creative skill sets including: web design, UX/UI design, Adobe Creative suite, and design thinking

EDUCATION

Minneapolis College of Art and Design, Minneapolis, MN
Bachelor of Science in Entrepreneurial Studies
3.87 GPA
Recipient of Presidential Scholarship
Recipient of Merit Scholarship

12/19

INTERNSHIP

MagicLamp Networks, St. Paul, MN
Administrative Assistant
Designed websites, created Instagram sales campaigns

05/18 - 05/19

SKILLS

Technical:

- HTML
- CSS
- JavaScript
- Webflow
- Sketch

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Microsoft Word
- Principle

- WordPress
- Elementor
- Divi
- WiX
- Figma

Creative:

- UX Design
- SEO
- Copywriting
- Responsive Design

- Marketing Analysis
- Design Frameworks
- Design Thinking
- Systems Thinking

- Agile Scrum
- Infographics
- Style Guides
- Low-Fidelity Wireframing

Social Media:

- Facebook
- Pinterest

- Instagram
- Snapchat

- Branding
- Identity

FREELANCE

Breakthrough Family Therapy, Seattle, WA
Work remote
Design and create company branding, code responsive website, create on-brand business cards and brochures

12/19 - Present

Tech Minimalist, Minneapolis, MN
Designed website, wrote sales copy for webpage

05/19 - 06/19

EMPLOYMENT

Peabody's Café, Palm Springs, CA
Administrative Assistant
Designed website, analyzed budget
General administration duties

06/15 - 08/16