

5) $MR = P \left[1 - \frac{1}{E_d} \right]$ (恒成立)

$MR = 4MC \left[1 - \frac{1}{E_d} \right]$ (已知條件)

$MC = 4MC \left[1 - \frac{1}{E_d} \right]$ (均衡條件)

$E_d = \frac{4}{3}$

6) 對, 設 $P = a - bq$, 則 $MR = a - 2bq$, 稅後利潤極大化之 - 階條件為:

$MR = MC + t \Rightarrow a - 2bq = k + t \Rightarrow q^* = (a - k + t) / 2b$

代回需求函數 $= P^* = a - (a - k + t) / 2 = (a + (k + t)) / 2$

當 $t = 0$, 表原均衡狀態: $P_0 = (a + k) / 2$, $P^* - P_0 = \Delta P = t / 2$

7) 令 $MC_A = MC_B = MR$,

$4q_A = 8q_B = 280 - 2q_A - 2q_B$, 聯立解出 $q_A = 40$, $q_B = 20$.

代回需求函數解得 $P = 220$.