

Zoe Saudi

+254 795 385 975 Saudizoe@gmail.com

PROFILE SUMMARY

Aspiring Frontend developer and UI/UX designer with a background in psychology and economics, bringing a user-centered approach to design. Experienced in research, marketing, and sales, with strong analytical and problem-solving skills. Passionate about creating intuitive and visually appealing user experiences.

KEY COMPETENCIES

- UI/UX design Principles
 - Wireframing & Prototyping (Figma)
 - User Research & Usability
 - Value-Based counseling & Personal Development
 - Frontend Development (HTML, CSS, Javascript)
 - Collaboration & Communication
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PROFESSIONAL EXPERIENCE

Tete-a-Tete brand Sales & Marketing

April 2024- Sept 2024

Managed the registration of the company name, ensuring legal and brand compliance.
Managed product distribution from suppliers, ensuring efficient operations.
Negotiated and facilitated purchase orders to drive sales and business growth.

Zamoyo Research Assistant

Jan 2023 - March 2024

Conducted in-depth research on reproductive health, enhancing analytical and data interpretation skills.
Presented factual, narrative-driven content to support research findings.
Assisted in preparing reports, presentations, and publications for academic and professional audiences

Precision Counseling and rehabilitation center Intern

Feb 2022 - Nov 2022

Applied psychology principles to improve patient care and communication.
helped develop and implement cognitive behavior therapy programs to help individuals struggling with substance abuse.
Conducted research and analysis to enhance patient experiences.
Developed skills in empathy and user-centered approaches.

EDUCATION & CERTIFICATIONS

University of Nairobi

Double Major: Psychology I
Minor: Economics

Diploma & Degree in Psychology

Power learn project in software development
Current

REFERENCE

Larissa Bachia
Founder & Creative Director,
Zamoyo, Tete-a-Tete
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Mary Njoroge
Direct of Precision Counseling and rehabilitation
center
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