1. What challenges or bugs did you encounter and how did you overcome the challenges?

The product detail page has lots of different information (pictures, text, etc) that requires different layout/format. At first I wasn’t sure how to display everything. I learned from w3schools that I can use a column system that I grouped the information into three columns and apply CSS rules to each of the column, which makes everything stay consistent.

1. How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

The pillow company only has four products, which reflects that the company branding image should be aligned with simplicity and minimalism. Also, people tend to associate the word “pillow” with the idea of clean and comfort. Therefore, I aimed to create a minimal design style, using very few colors and displaying information in a simple pattern, to achieve a visual system that aligns with those ideas.