

ZOE KNISKERN

New Media Interactive Developer

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ACADEMICS

**ROCHESTER INSTITUTE
OF TECHNOLOGY**
New Media Interactive
Development
Bachelor of Science

Minor: Mobile Development

Deans List 2014-2015, 2016
GPA: 3.62

Presidential
Scholarship

SKILLS

Programs:

MS Word, Powerpoint
Outlook, Excel, SharePoint

Adobe Photoshop, Illustrator,
InDesign

SolidWorks

Languages:

HTML, CSS, Javascript, PHP,
Processing, C#(current class)

Soft Skills:

Leadership, Public Speaking,
Drawing & Sketching, User
Experience

Seeking an internship related to User Experience, Web
Development & Design or Interactive Development & Design
for Summer 2017

EXPERIENCE

WEB & MOBILE DESIGN/ DEVELOPMENT INTERN

MassMutual Insurance

Boston MA

May 2016 - Aug 2016

Design internship with MassMutual's mobile/UI/UX
department.

- Initial design and development of the "Solvelt"
problem-solving process web application
- Lead iPhone designer for internal "News & Events"
corporate app

BUSINESS SOLUTIONS ARCHITECTURE & DESIGN INTERN

MassMutual Insurance

Springfield MA

Summer 2014, Summer 2015

Enterprise Architecture Services Architecture internship
assisting with strategic technology planning.

Responsibilities included:

- Refined and documented governance procedures
- Assisted in analysis and standup of the application
portfolio within the Architecture Management Suite
- Conducted analysis of data-sharing procedures and
SharePoint practices

DESK ASSISTANT

MOSAIC Center - RIT

Rochester NY

Fall 2014 - present

Support operations of the Making Our Space an
Inclusive Community (MOSAIC) Center and providing
assistance to the Multicultural Programs manager:

- Designing event posters and displays
- Managing reception desk, phone and events
calendar

INVOLVEMENT

TEDxSPRINGFIELD

Speaker - Fall 2014

"Looking or Seeing"

"Looking or Seeing" examines the subject of how
society's frenetic pace and compressed style of
communicating - in snippets of text, tweets, snaps, and
likes has us jumping in, and out, of each other's lives
like stones skipping across water. Can be viewed on
Youtube.

WOMEN OF COLOR, HONOR & AMBITION (WOCHA)

Class of 2015-2016

A program sponsored by RIT's Office for Diversity and
Inclusion: WOCHA aims to create an inspiring vision
of the future by developing a quality education and
lifelong learning where women will explore, develop
and share their skills, experiences and resources.

RIT NEW STUDENT ORIENTATION

Orientation Leader 2015

Orientation Supervisor 2016

Orientation Leader

- Oversaw 18 new students etc.

Orientation Supervisor

- Trained a group of 18 Orientation Leaders etc.

THOUGHT AT WORK

Student Volunteer 2014

present

Thought at Work is a student-run design conference
that brings industry professionals to RIT for a weekend
of workshops and talks. Previous keynote speakers
include: Seb Lester, Jason White and Michael DiTullo.

LATIN RHYTHM DANCE CLUB

Events Coordinator

2014-present

Performing Team Captain
present

The events coordinator organizes club related events
and guest instructors. The captain oversees the
performance team which competes and exhibits latin
dance performances at RIT and within the community.