

Tran Nguyen Ky Duyen

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Education

Bachelor of Media Production and Management

2019 - expected 2023

Hoa Sen University · HCMC, Vietnam

- Relevant coursework: Audio and Video Techniques, TVC Production, Copywriting, IMC, Media Project and Management, Media Strategy, and Tactics

Experience

Content Writer

Oct 2022 - Present

BCM Solutions Agency · HCMC, Vietnam

- Composed engaging and informative social media posts, PR posts and SEO content for prominent brands such as VietJet Airline, Hanoi BOLD & Light, Toshiba Lifestyle, Ricola, ATOME, Habeco, Khánh Hòa Nutrifood, and Sacombank.

Producer Assitant

Jan 2022 - Present

PHUM Studio · HCMC, Vietnam

- Developed shooting concepts and assisted the production team in the shoot for PHYSIOGEL, TOPSMARKET, Pierre Cardin, ICONDENIM.

Writing Projects

Social Media Executive

May 2022 - Sep 2022

KAMALA Beauty Spa and Clinic

- Publicized 25 social posts and co-designed 5 posts, which led to 1,543 Facebook reach and 522 likes.

Content Writer & Co-designer

May 2022 - Sep 2022

Tá Lã House

- Wrote 10 social posts and assisted co-writers in generating content. Designed 7+ posts and co-designed 5 posts. Resulted in 344 Facebook reach, 159 likes, and 163 followers.

Content Writer

Jan 2022 - Jul 2022

TVCreate 2022

- Conceptualized topics and delivered 30 social posts, which increased audience interactions by 15% compared to previous years.

Filming Projects

Director

Sep 2022 - Nov 2022

Music Video Như Là Mer

- Conceptualized Director's Treatment and directed the production team throughout the shoot. Reached 22K views on Youtube.

Director

Apr 2022 - Jul 2022

PSA Vui không khó dễ, đời mới nể

- Conceived and directed the plot. Resulted in Nomination for Best TVC/PSA at 2022 Hoa Sen EOS.

Director

Sep 2021 - Apr 2022

Podcast series Người trong ngành bàn về đằm trong nghề

- Generated script guidelines and directed the production process. Reached 1,373 total views on Youtube.

Script Supervisor

Dec 2021 - Mar 2022

Short film Đường về

- Monitored the continuity of the shoot, kept every details of written and photographic records of each scene. Won Best Film at 2022 Hoa Sen EOS.

Creative Supervisor

Dec 2021 - Feb 2022

Performing Art MV All of me

- Assisted the director in conceptualizing script and script guidelines. Got nominated for Best MV at 2022 Hoa Sen EOS.

Screenwriter

Nov 2020 - Jan 2021

Short film Củ Ngợ

- Developed storyline with the director and wrote script. Represented for Class of 2019 to be screened on 2021 Hoa Sen EOS.

Languages

English · 8.0 IELTS

Vietnamese · Native

Deutsch · Conversational