

# squadUP

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# Product Statement



**squadUp** will enable users to connect with like minded players around them. Users can create “squads” based on the live status of online users currently playing fortnite. Share gameplay highlights with friends in app.

*“Creating a community for fortnite fans to explore and connect.”*

# squadUP

Target audience.

- New - Experienced Gamer
  - Plays Fortnite
  - College Campus
  - Tech Savvy
  - *Lonely*
-

# User Persona: Tyler

Has been playing Fortnite for 4 months

Plays but doesn't have anyone to squadUP with

Interested in meeting new players

Wants to improve his game by playing more competitively

Has a mic

Introvert.....for now



# Features

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# MVP Feature List

1. Status List
2. Profile Activity
3. News Feed
4. Login Feature



# Ultimate Feature List

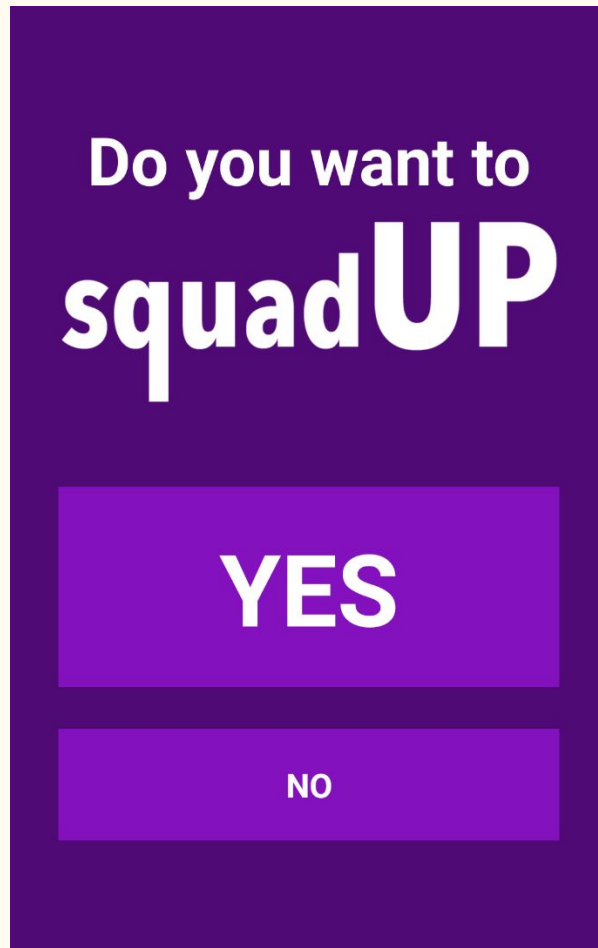
1. Reddit client
2. Communication between Users
3. Searchable usernames
4. QR code
5. Adding friends
6. Sharing gameplay content
7. Current gamemode and size of squad  
in status activity





# Launcher Activity

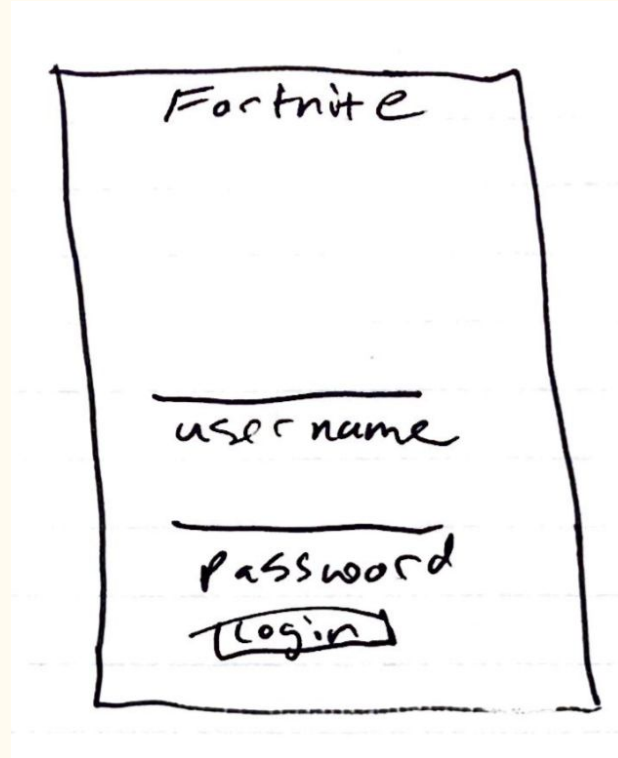
1. Simple Yes / No for users
2. Asks every 40 minutes
3. Live update in feed activity



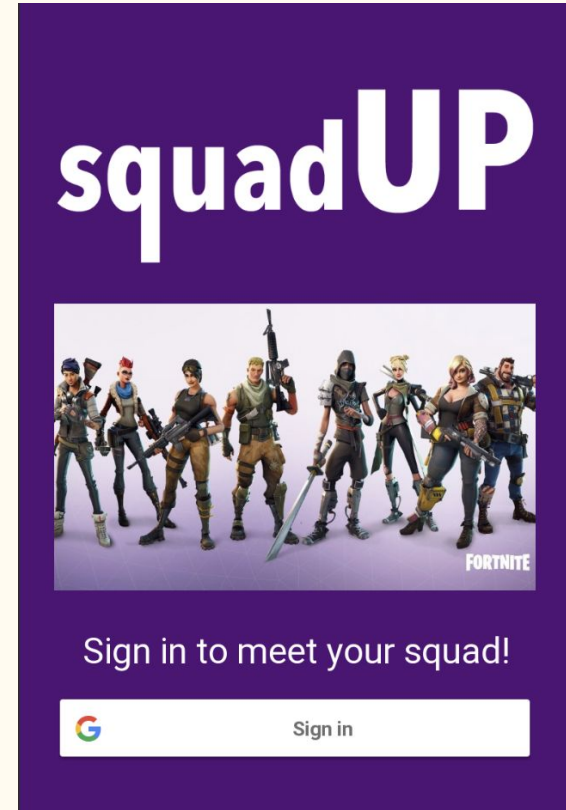


# Log in

1. Authentication with our backend Firebase
2. Single button needed



A hand-drawn sketch of a login form on lined paper. The form is enclosed in a hand-drawn rectangular border. At the top, the word "Fortnite" is written in a cursive, handwritten style. Below this, there are two input fields, each represented by a horizontal line. The first input field is labeled "user name" in a cursive, handwritten style. The second input field is labeled "password" in a cursive, handwritten style. Below the password field, there is a button labeled "Login" in a cursive, handwritten style, which is enclosed in a hand-drawn rectangular box.



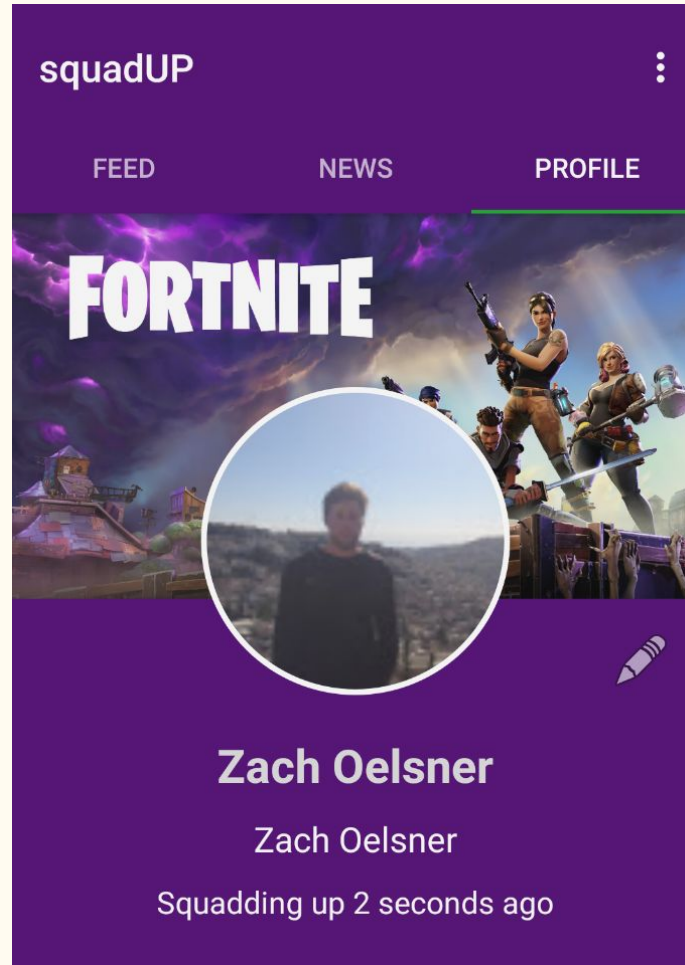
# Profile

1. EpicGames Username
2. Google Profile Picture
3. Last squadUP

Epic username →

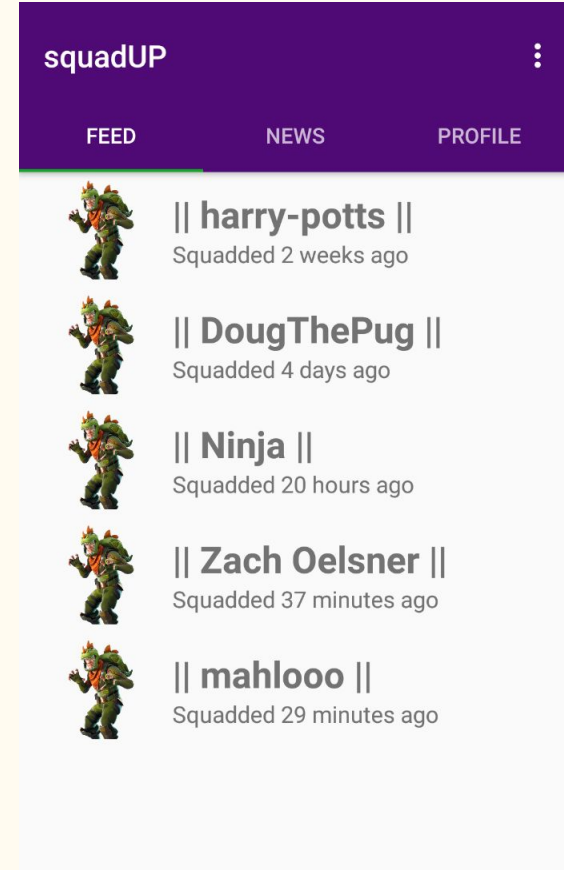
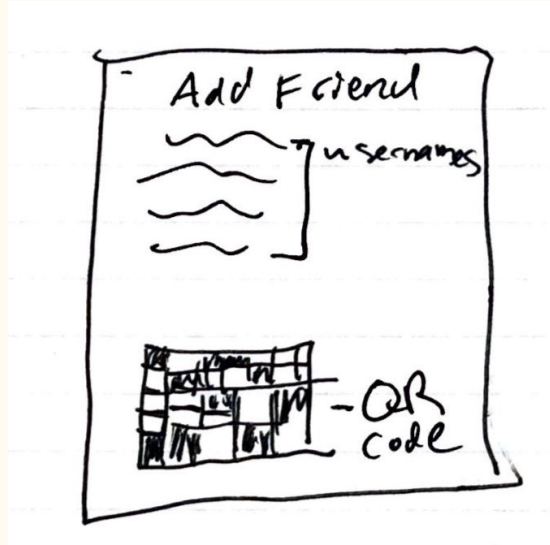
Profile Name →

Last squadUP →



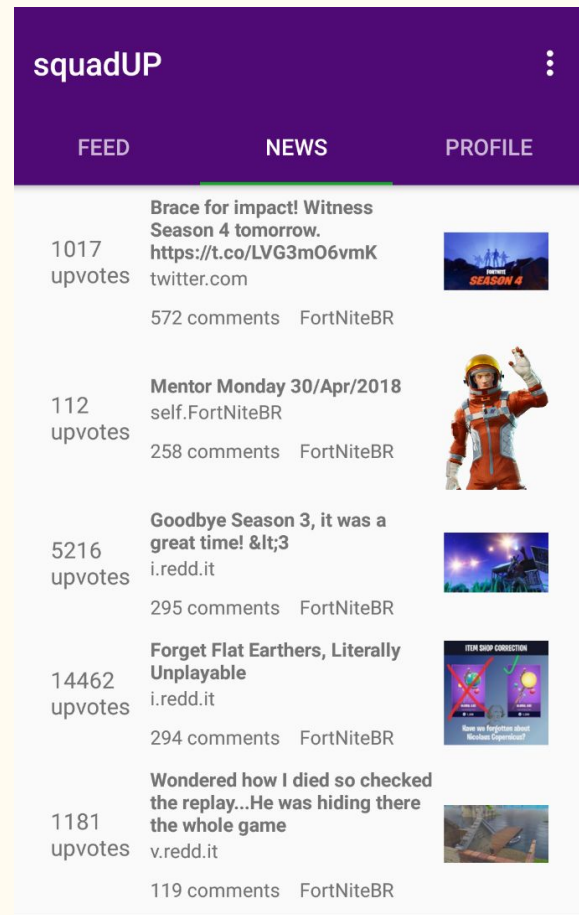
# Feed

1. Epic Games Username
2. Google Profile Picture
3. In app add friends feature
4. QR Code



# News

1. FortniteBR Subreddit
2. Click launches webview
3. Top fortnite gameplay, news, and memes to keep our users in the know.
4. Faster than Twitter



Difficulties along  
the way...

# Difficulties

(hours in Logcat)

- Reddit / News Feed
- Fragment Unloading
- Launcher Activity



## Done

- Login
- Status Feed
- Reddit Feed
- Profile Layout
- Editing Epic Name
- Launcher Activity

## To-do list

- Profile editing (more fields)  
and user details
- Adding friends
- Search



# Conclusion

We have been inspired by features we would want in an app built for fortnite.

This has been a dream project in terms of motivation and ideas.

Saw a need that we had and solved it.