

Zoe lubetkin

Writer, Journalist &
Communications

 zoelubetkin.com

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 Zoe Lubetkin

about

Student in English Literature and International Development looking to write on both. Seeking to gain editorial experience, write features, and engage with issues of cultural development through commentary and critique.

education

2019 - 2023

McGill University

Bachelors of Arts

- Joint Honours Student in English Literature & International Development
- recipient of Alma Mater Scholarship (2019-2020)

skills

research and editing for print and web journalism;
conducting interviews;
writing in AP and MLA style;
graphic design with Figma and the Adobe Creative Suite;
website management and design with Wordpress, HTML and CSS.
Native English speaker, proficient in French.

experience

Journalist — June to Aug. 2021

East Hampton Star

As an intern at the East Hampton Star, the paper of record in East Hampton, New York, I:

- Wrote local news coverage, environmental interest pieces, and arts and culture items for weekly paper and online website;
- Compiled weekly newsletter to an email subscriber base of 12,000;
- Assist with managing WordPress website and posting items;
- Worked with an editorial team to brainstorm and develop articles.

Co-President — Aug. 2021 to present

Folio Magazine

At “Folio Magazine,” McGill University’s biannually-published art and design publication, I:

- Work with the respective events, production, social media, and website teams;
- Organize and direct graphic design of 28-page magazine;
- Planned and hosted magazine launch party for ~100 people;
- Managed selling of magazines.

Vice President Communications — Aug. 2021 to present

McSway Poetry Collective

As VP Communications for McGill’s poetry club, I:

- Design graphics for social media;
- Work with executive team to plan and market events;
- Manage the club’s Instagram and Facebook social media.

Contributor — Sept. 2019 to March 2020

McGill Tribune, Multimedia (Video) Section

As a contributor, I:

- Designed graphics for video intros;
- Assisted with research, filming and interviews for video features.