

DATA SOUVENIRS

Design with Data

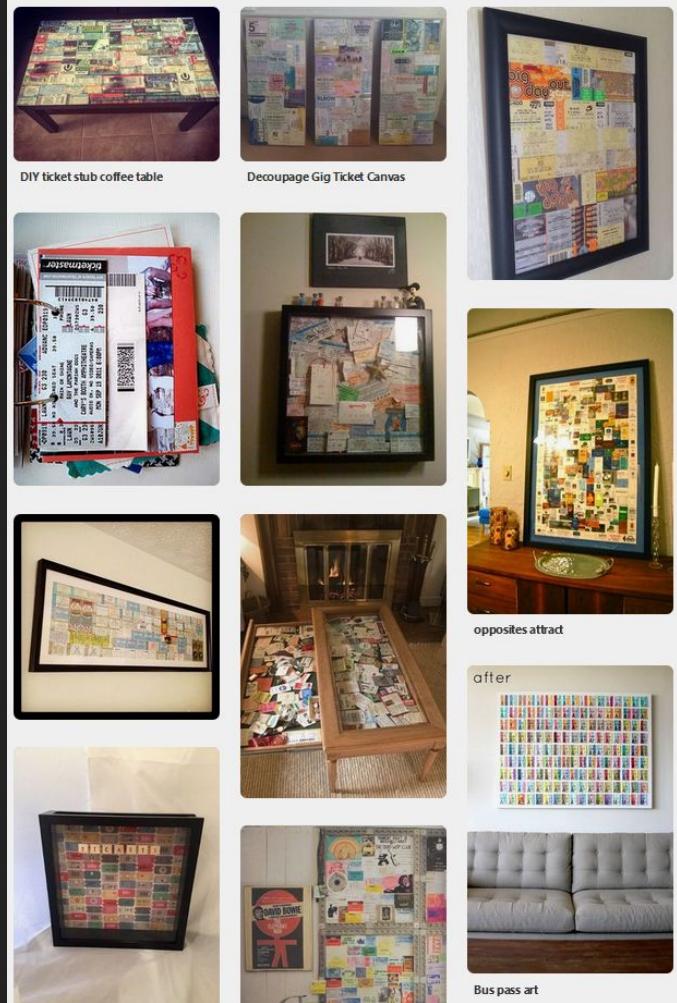
Spring 2019

Group 5

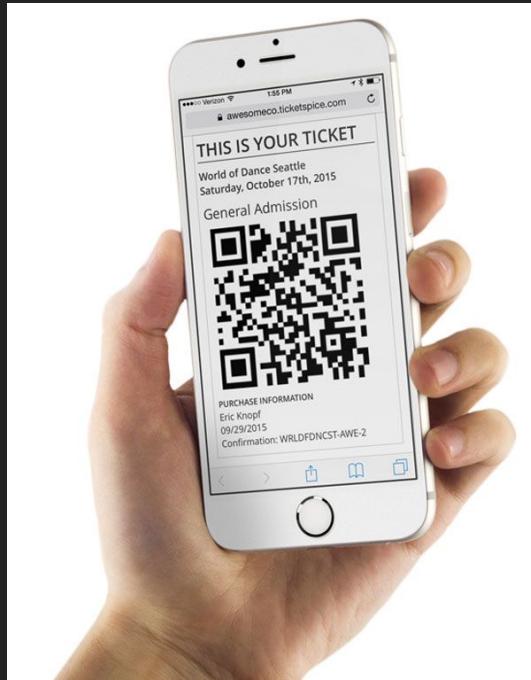
Shuai Chen (s1818832)
Zoe Pointon (s1892096)
Sarah Schöttler (s1876428)
Xin Wen (s1815940)
Hanwen Zhang (s1805309)

CONTEXT

TICKETS AS SOUVENIRS



DIGITAL TICKETS



As football tickets go digital, we lose more than pieces of paper

Smart cards are replacing ticket stubs, which may be good for the environment but it's not so satisfying for sentimental fans

By [Alex Anderson](#) for [WSC](#), part of the [Sport Network](#)



▲ Scotland striker Andy Gray clashes with England defender Graham Roberts at Wembley in June 1983.
Photograph: Bob Thomas/Getty Images

DATA COLLECTION

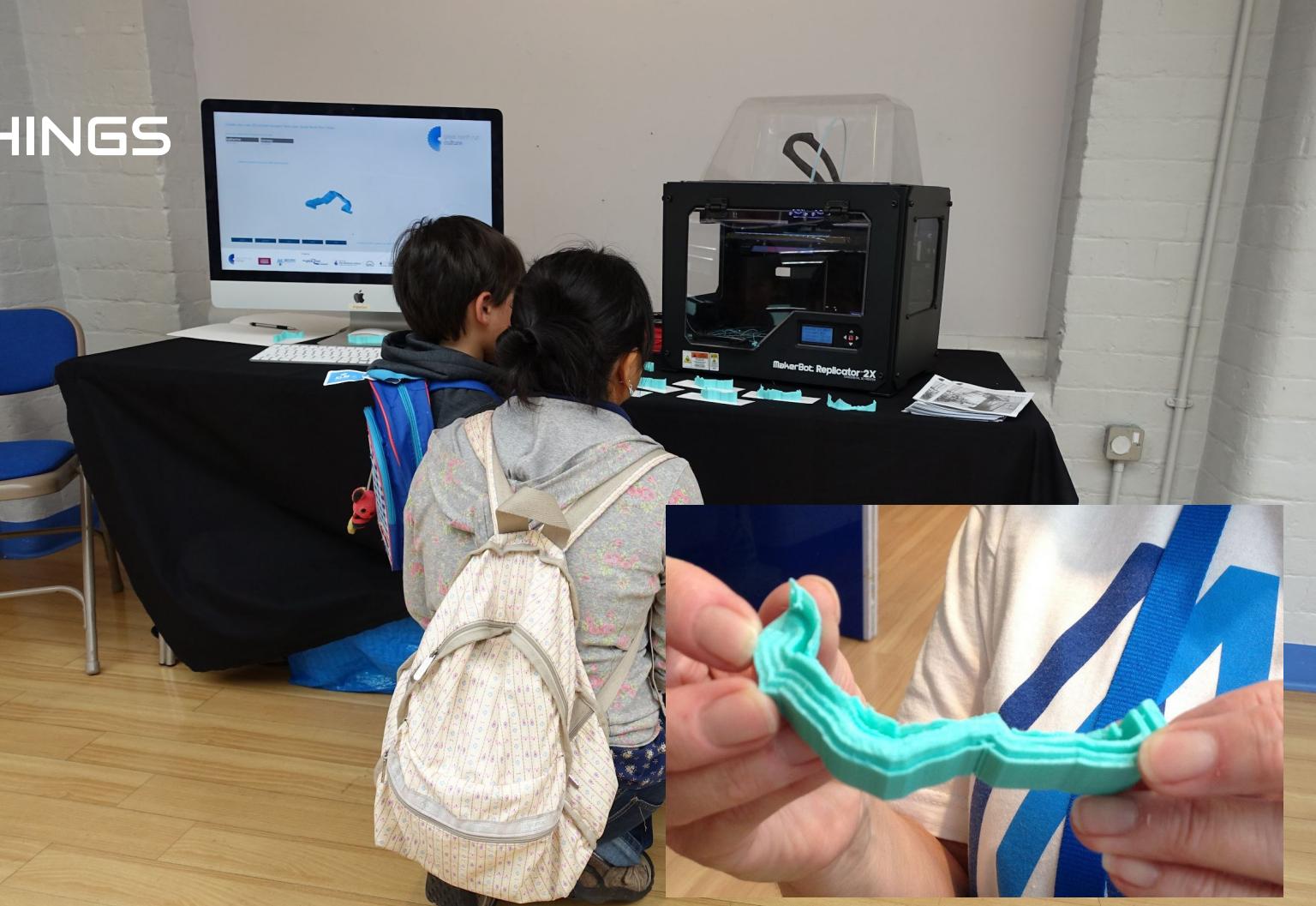


Creating data-based personal
souvenirs to address the lack of
sentimental value associated
with digital tickets.

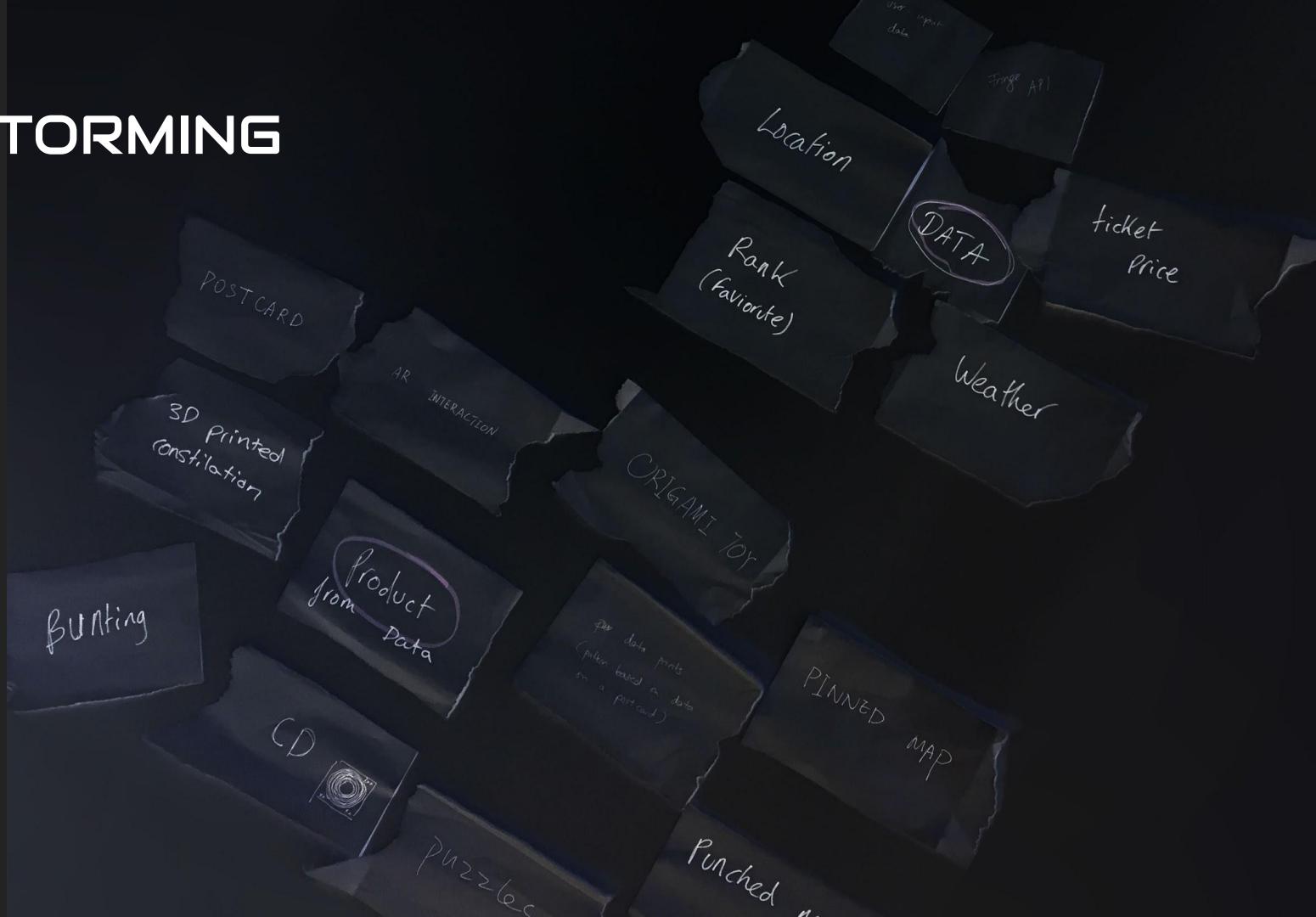
RESEARCH

DATA THINGS

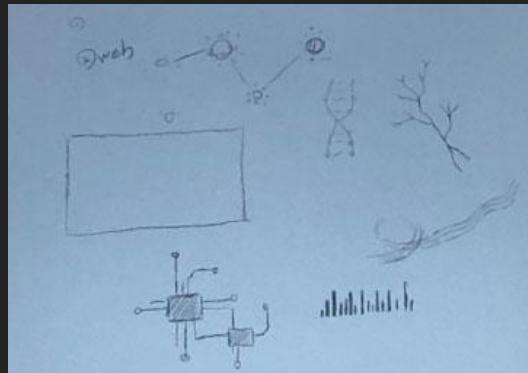
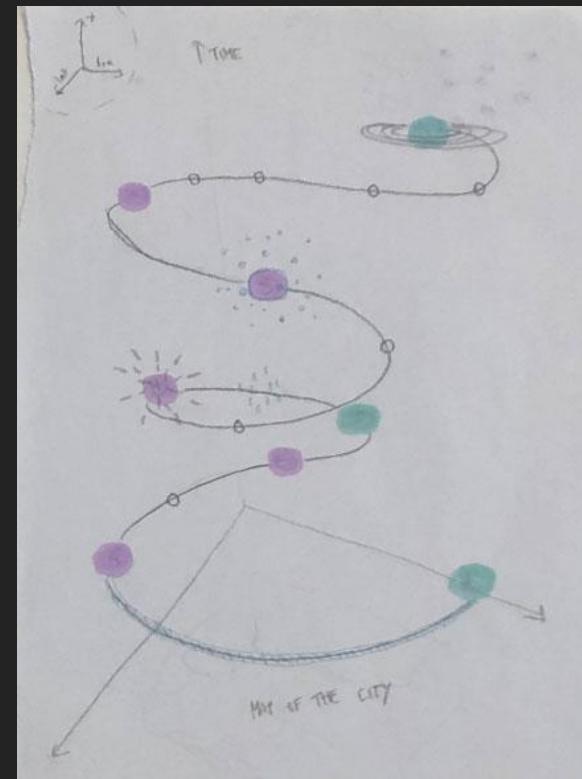
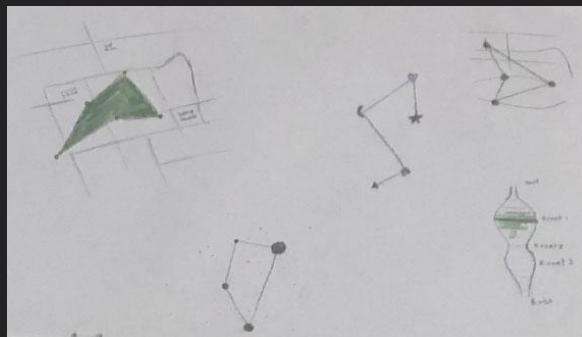
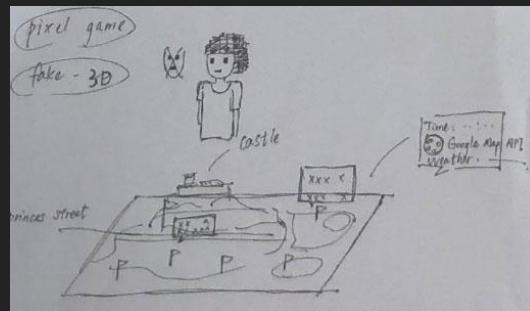
Bettina Nissen
<http://data-things.com/>



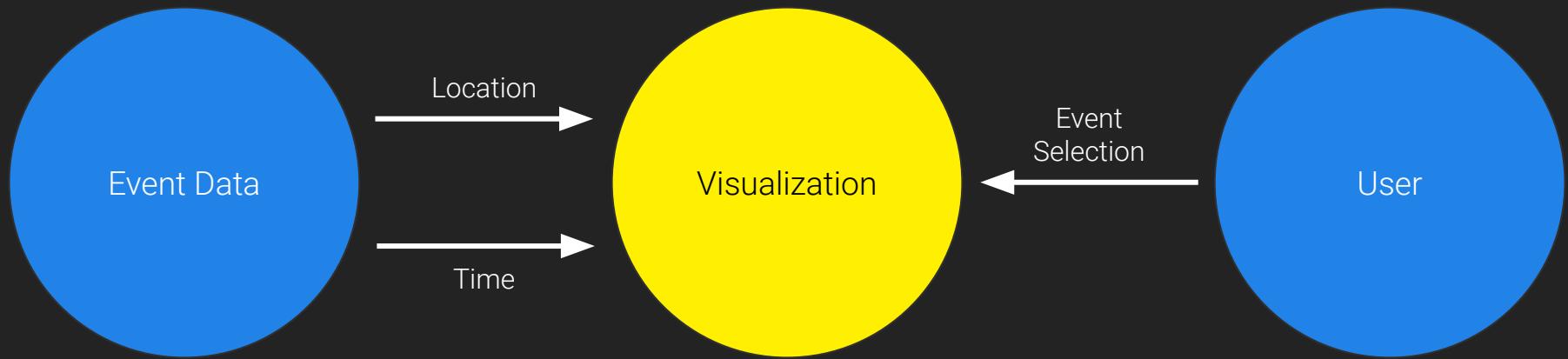
BRAINSTORMING



VISUALIZATION SKETCHES



DATA VISUALIZATION



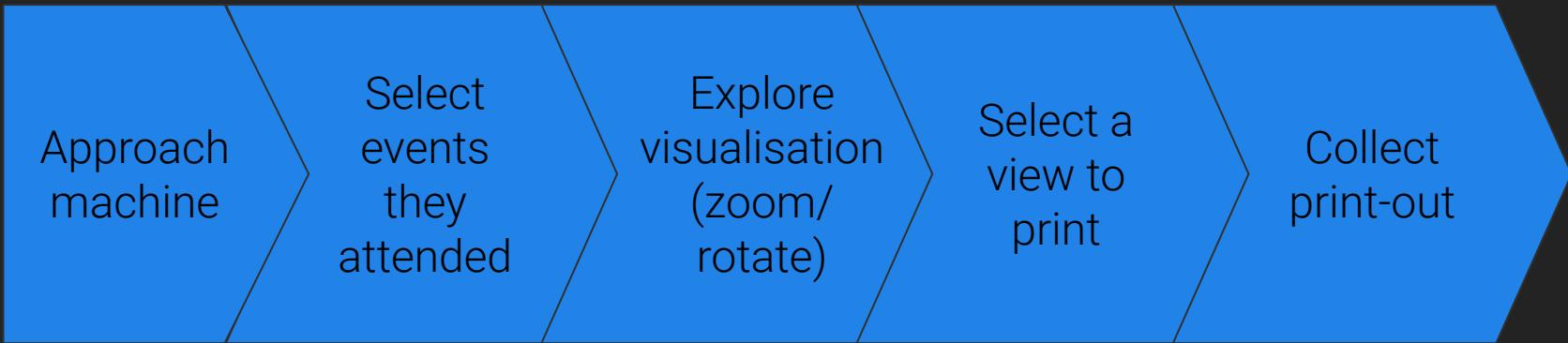
STORYBOARDING



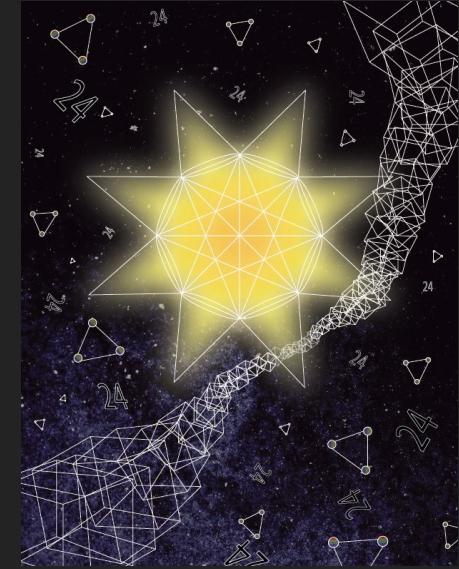
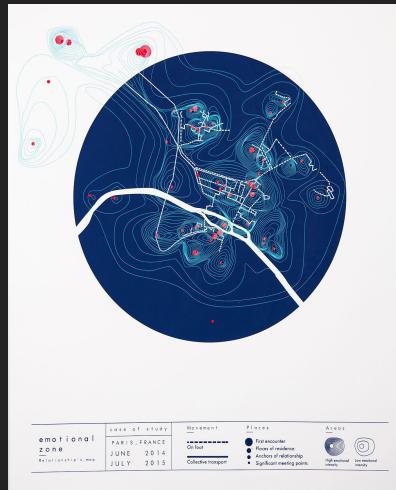
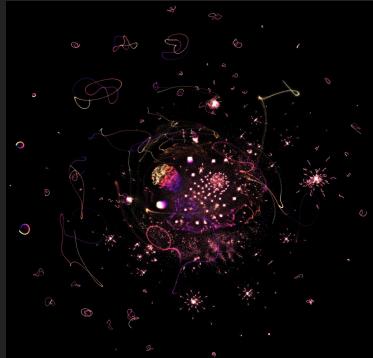
PAPER PROTOTYPE



USER JOURNEY

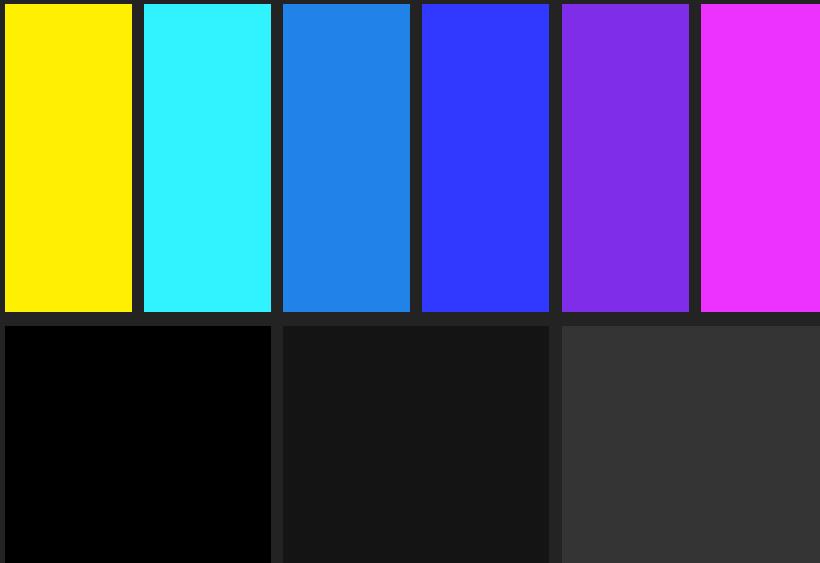


MOODBOARD



STYLE GUIDE

Colours



Fonts

AUDIOWIDE

audiowide

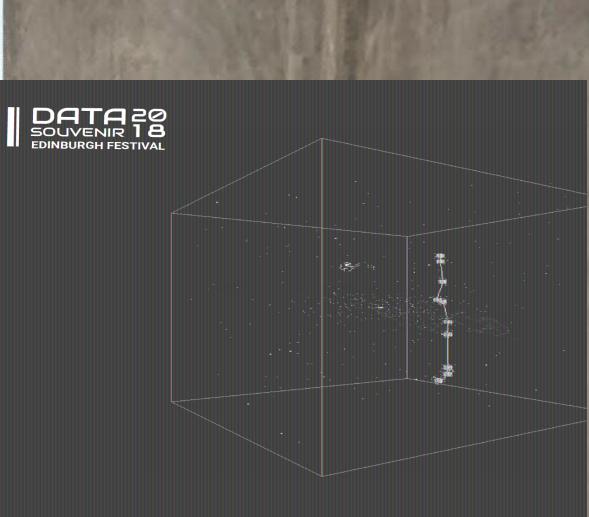
Roboto Light

Roboto Light 797979

TECHNICAL SETUP

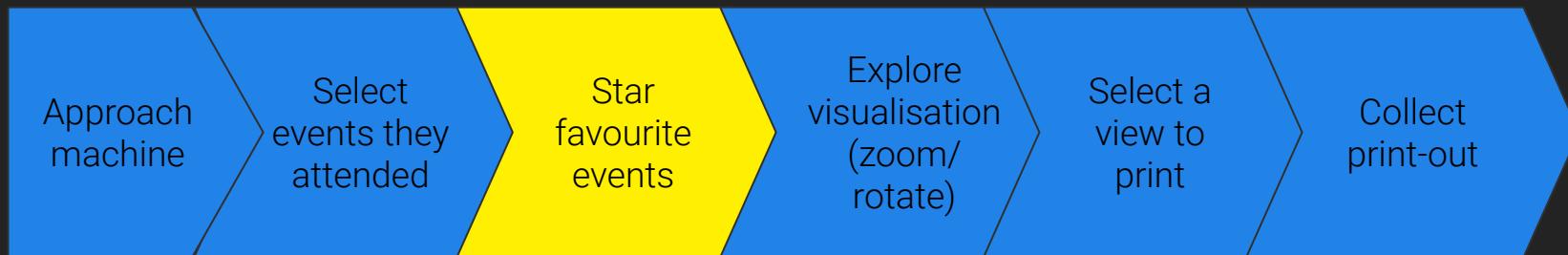


DEMO SHOW



CHANGES IN RESPONSE TO FEEDBACK

Update user journey



Redesign instruction page

Revise explanatory text for added clarity

Remove purely decorative elements in the visualisation

Label events

EXTERIOR



PRACTICE

Brett Easton

Brett Easton Ellis

New Jersey People Were Better. Brett Easton Ellis was born
in New Jersey. Brett Easton Ellis

Brett Easton Ellis' history of the books

Brett Easton Ellis

Asleep

Disorderly

John Grisham

John Grisham

