Zoe Lo

PRODUCT DESIGNER (UX/UI)

4 years of experience enhancing user experiences and executing front-end solutions across healthcare, and manufacturing industries.

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EXPERIENCE

UX Engineer

Flikshop in Washington, DC   *Jul 2024 - Present*

- Facilitated seamless engineer-designer collaboration, enhancing project efficiency and communication, which potentially shortened the developing timeline by up to 50%
- Focused on details and precision to create products that mirror design intentions

UX/UI Designer

Cheng Hsin General Hospital in Taipei, Taiwan   *Sep 2018 - May 2021*

- Increased the number of international patients by 24% through the launch of the new website
- Designed, implemented, and launched 5 websites for the hospital, offering information to the general public
- Conducted meetings with representatives from over 80 divisions within the hospital to gather input for designing the website template for use by each division
- Monitored Google SEO analytics to optimize websites by analyzing the behavior of over 150K+ monthly visitors
- Improved the efficiency of healthcare workers, resulting in a 20% increase in productivity, by developing responsive interfaces for various devices
- Saved up to 68% of the board of directors' time by implementing a private management system

EDUCATION

MS in Human-Computer Interaction

University of Maryland, College Park   *Aug 2022 - May 2024*

- Led weekly lab sessions and provided office hours for Database Design, supporting about 50 students in mastering complex SQL queries and normalization techniques
- Enhanced user experience and executed front-end solutions for 10+ products (e.g., Chinese herbal products, clinics)

BFA in New Media Art

Taipei National University of the Arts   *Sep 2014 - Jun 2018*

SKILLS

UX Design: Data Analysis, User Research, Wireframing, Prototyping, User Testing, UI Components
Design Tools: Figma, Sketch, Adobe Illustrator, Adobe Photoshop
Development: HTML, CSS, JavaScript, React, Angular, C#, Database Design, SQL, Git
And you might spot me performing piano in a hotel lobby !