



Design

Research, Information Architecture, Wireframing, Prototyping, Visual Design

Toolkit

Sketch, Figma, Photoshop, Illustrator, Marvel App, Axure RP,

Develop Skills

HTML, CSS, JavaScript

Languages

Mandarin, English, Taiwanese, Korean

Contact

📍 zoesbac@gmail.com

✉️ Xindian Dist., Taipei

I'm an UX / UI Designer with 2.5 years of experience conceptualizing and crafting digital products in agency. Working in product architecture, facilitation and prototyping. I'm passionate about designing for people's lives the better.

Work Experience

UX designer, Sharme Design, Taipei

JANUARY 2018 - MAY 2020

Gathering and evaluating user requirements, in collaboration with product managers and engineers, communicate the project's goals with stakeholders and client clearly, create original graphic designs (e.g. images, sketches and wire frames)

Director of Insurance, Nan Shan Life Insurance Company, Taipei

JULY 2009 - JUNE 2017

Provides service to clients' changing insurance needs by selling insurance., Appraising the wishes and needs of customers to recommend solutions optimally suited to client needs. Establish a collaborative relationship with prospective clients.

Certifications

UI/UX design, Institute for Information Industry

JUNE 2017 - NOVEMBER 2017

Education

Department of Social Psychology, Shih Hsin University

SEPTEMBER 2006 - JUNE 2010

Lecturer

About design a project, AppWorks School

AUGUST 2019