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ZOESKYE.DESIGN

Zoë Reagan

DIGITAL PROJECT MANAGER
UX RESEARCHER

ABOUT ME

I have a professional background in clinical and patient education grant & program management and now work as a digital project management at an award winning content strategy agency where I utilize my diverse talents to improve user literacy, team efforts and project outcomes.

I am a full time graduate student in the Human Computer Interaction Master's program at DePaul University and seek to create access for diverse experiences based on intersectional research frameworks and methodologies.

WORK HISTORY

DIGITAL PROJECT MANAGER & UX RESEARCHER
CLIQUE STUDIOS
2018 - PRESENT

- Managed 10+ complex digital projects in two years, across hospitality, e-commerce, SaaS, non-profit & education sectors
- Supported the evolution and growth of the UX Design team via internal UX workflows and deliverables and UX timeline templates reflective of project scope & complexity
- Facilitated Internal and external design workshops
- Educated Business Development & Project Management teams on UX Strategy
- Demonstrated commitment to process improvement across multidisciplinary teams with education related to blameless post-mortem, design ethics, & cross-team UX strategy
- Active contributions to DEI efforts including book club facilitation, fundraising and education

SPECIAL PROJECTS & GRANT MANAGER
RUSH UNIVERSITY MEDICAL CENTER
2017 - 2018

- Piloted a digital education program to provide outreach and support to people with Parkinson's Disease and their care partners utilizing an innovative, multimedia approach
- Implemented the use of an online survey platform to measure and demonstrate educational outcomes for future research projects and funding.
- Facilitated the development and demonstrated success of a new, patient-centered program offering integrated, comprehensive, and multi-disciplinary, team-based care for patients

CURRICULUM VITAE

DE PAUL UNIVERSITY
MS IN HUMAN COMPUTER INTERACTION
2018 - PRESENT

PORTLAND STATE UNIVERSITY
BS IN LIBERAL STUDIES
2010 - 2016

SKILLS

- Complex project management across interdisciplinary teams
- Advanced understanding&practice of UX research methodologies: interviews, contextual inquiry, questionnaires, heuristic evaluations
- Basic statistical collection&analysis
- Iterative design and development processes
- CITI training in Human Subjects Research (HSR)
- Budget management and execution
- Copy-writing and editing in medical and educational contexts
- Full stack web development: HTML, CSS,Javascript, React, Ruby on Rails