

# HackCOVID

DEFEAT CORONAVIRUS

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# Sponsorship Guidelines

## WEEKLY GLOBAL VIRTUAL HACKATHON SERIES

[HackCOVID](#), started by the 501c3 educational nonprofit [Tech Tree Root](#) to mute the effects of coronavirus, was the first anti-coronavirus hackathon in the United States and has since averaged 250 participants and 35 submissions from every continent each weekend. With a commitment to giving people a sense of hope and purpose and creating opportunities and resources for technological and entrepreneurial education, this 48-hour event rotates themes that encourage our participants to create positive social impact and strengthen our ability to endure this war against coronavirus.

## Sponsorship Benefits

### Reputation

- Broadcast your company's commitment towards defeating coronavirus
- Generate loyalty in customers and recruits assisted by your endorsements
- Promote your APIs and products through potentially life-saving solutions

### Recruitment

- Anticipate the advantages and trajectory of the new job market of 2021
- Identify the top technical talent now to maximize the impact of your hiring
- Rebuild your internship and full-time recruitment program at a discount

**WWW.HACKCOVID.ORG**