

Winning Space Race with Data Science

Zohaib Bashir 25 March 2025



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies
- Summary of all results

Introduction

Project background and context

Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

Problems you want to find answers

- What factors determine if the rocket will land successfully?
- The interaction amongst various features that determine the success rate of a successful landing.
- What operating conditions needs to be in place to ensure a successful landing program.



Methodology

Executive Summary

- Data collection methodology:
 - Collected SpaceX launch data using REST API and web scraping, converted JSON to DataFrame, and cleaned data by handling NULL values and filtering Falcon 1 launch.
- · Perform data wrangling
 - Processed key attributes and converted landing outcomes into binary classes (O = Fail, 1 = Success).
- · Perform exploratory data analysis (EDA) using visualization and SQL
 - Analyzed success rates by site and payload mass, identified correlations, and applied one-hot encoding.
 - Built an interactive dashboard with Folium and Plotly Dash to visualize launch patterns and success factors.Perform predictive analysis using classification models
 - Trained ML models (Logistic Regression, SVM, Decision Tree, KNN), optimized hyperparameters with Grid Search, and evaluated with a confusion matrix

Data Collection

- Gathered SpaceX launch data using SpaceX REST API and web scraping (BeautifulSoup).
- Converted JSON data to a DataFrame using json_normalize.
- Cleaned data by filtering out Falcon 1 launches and handling NULL values using the mean.

Data Collection – SpaceX API

 We used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting.

Github URL:

 https://github.com/zohaibbashir/A pplied-DataScience-Capstone-Project/blob/main/1 Data Collecti on API.ipynb



Data Collection - Scraping

- We applied web scrapping to webscrap Falcon 9 launch records with BeautifulSoup, then we parsed the table and converted it into a pandas dataframe.
- GitHub URL:
- https://github.com/zohaibbas hir/Applied-DataScience-Capstone-Project/blob/main/2 Data C ollection with Web Scraping .ipynb

TASK 1: Request the Falcon9 Launch Wiki page from its URL First, let's perform an HTTP GET method to request the Falcon9 Launch HTML page, as an HTTP response. # use requests.get() method with the provided static url # assign the response to a object response = requests.get(static url) Create a BeautifulSoup object from the HTML response # Use BeautifulSoup() to create a BeautifulSoup object from a response text content soup = BeautifulSoup(response.text, 'html.parser') Print the page title to verify if the BeautifulSoup object was created properly In [7]: # Use soup.title attribute Out[7]: <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title> TASK 2: Extract all column/variable names from the HTML table header Next, we want to collect all relevant column names from the HTML table header Let's try to find all tables on the wiki page first. If you need to refresh your memory about BeautifulSoup, please check the external reference link towards the end of this lab In [8]: # Use the find all function in the BeautifulSoup object, with element type `table` # Assign the result to a list called `html tables` html_tables = soup.find_all('table') Starting from the third table is our target table contains the actual Jaunch records

Data Wrangling

- We performed exploratory data analysis and determined the training labels.
- We calculated the number of launches at each site, and the number and occurrence of each orbits
- We created landing outcome label from outcome column and exported the results to csv.
- Github URL is:
- https://github.com/zohaibbashir/Applied-DataScience-Capstone-Project/blob/main/3 Data Wrangling.ipynb

EDA with Data Visualization

- We explored the data by visualising the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.
- GitHub URL:
- https://github.com/zohaibbashir/Applied-DataScience-Capstone-Project/blob/main/5 EDA with Visualization.ipynb

EDA with SQL

- We loaded the SpaceX dataset into database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass carried by boosters launched by NASA
- GitHub URL: https://github.com/zohaibbashir/Applied-DataScience-Capstone-Project/blob/main/4 Complete the EDA with SQL.ipynb

Build an Interactive Map with Folium

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
- GitHub URL: https://github.com/zohaibbashir/Applied-DataScience-Capstone-Project/blob/main/6 Interactive Visual Analytics with Folium.ipynb

Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass for the different booster version.
- GitHub URL : https://github.com/zohaibbashir/Applied-DataScience-Capstone-Project/blob/main/spacex dash app.py

Predictive Analysis (Classification)

- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- GitHub URL: https://github.com/zohaibbashir/Applied-DataScience-Capstone-Project/blob/main/7 Complete the Machine Learning Prediction.ipynb

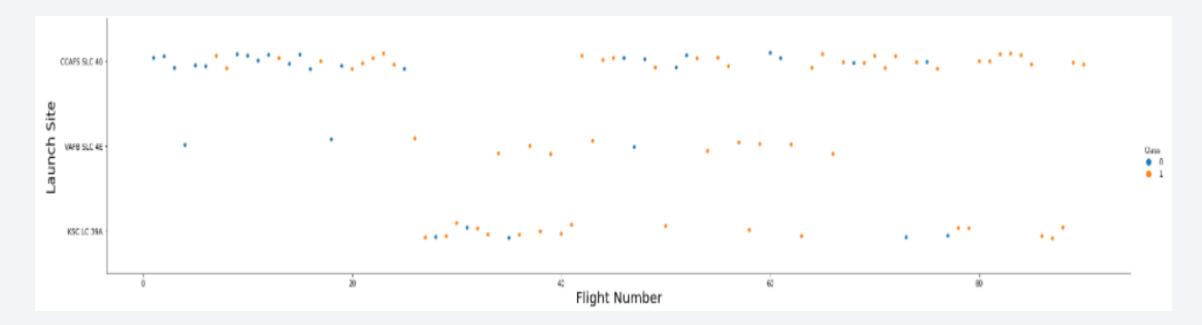
Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



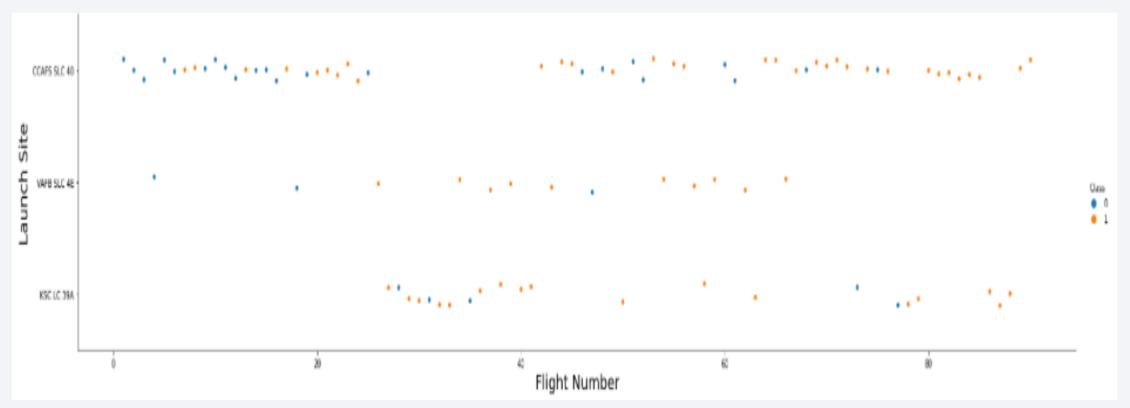
Flight Number vs. Launch Site

• From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



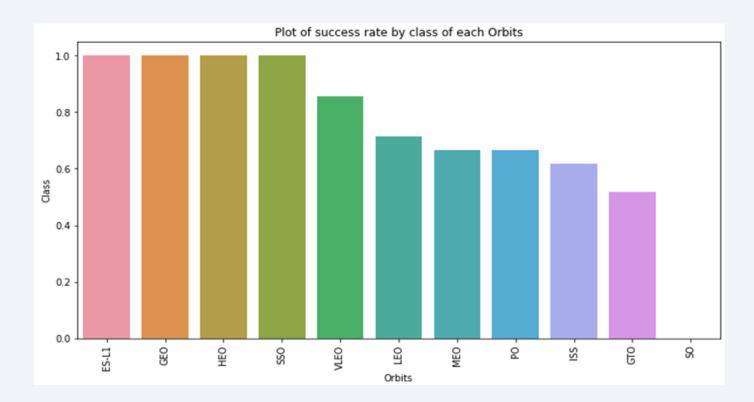
Payload vs. Launch Site

- Show a scatter plot of Payload vs. Launch Site
- Show the screenshot of the scatter plot with explanations



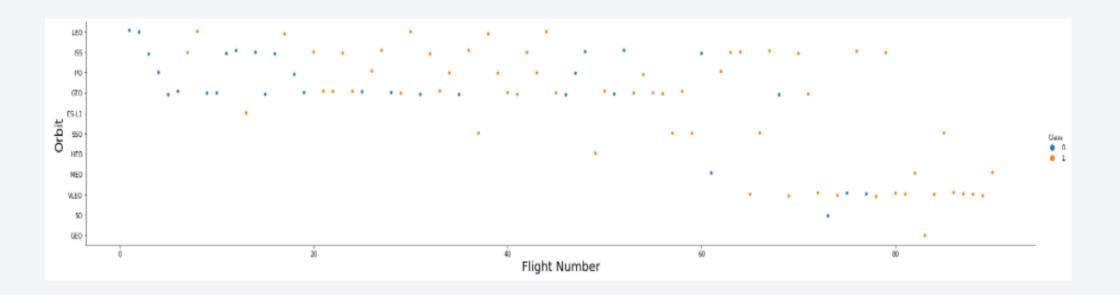
Success Rate vs. Orbit Type

• From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.



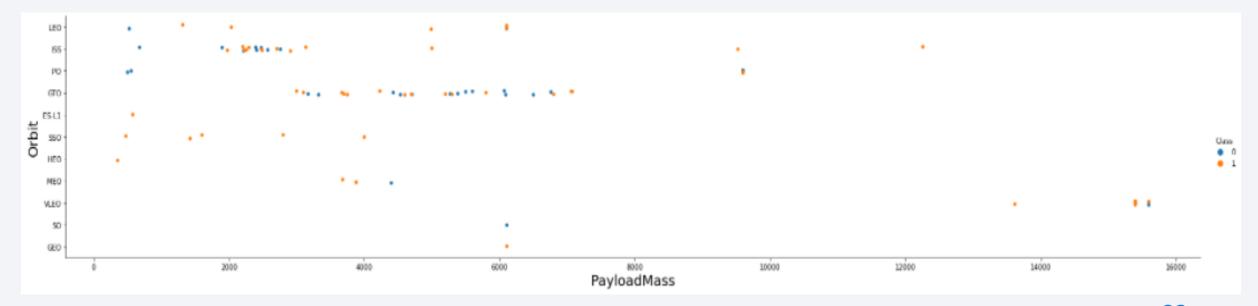
Flight Number vs. Orbit Type

• The plot below shows the Flight Number vs. Orbit type. We was find that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



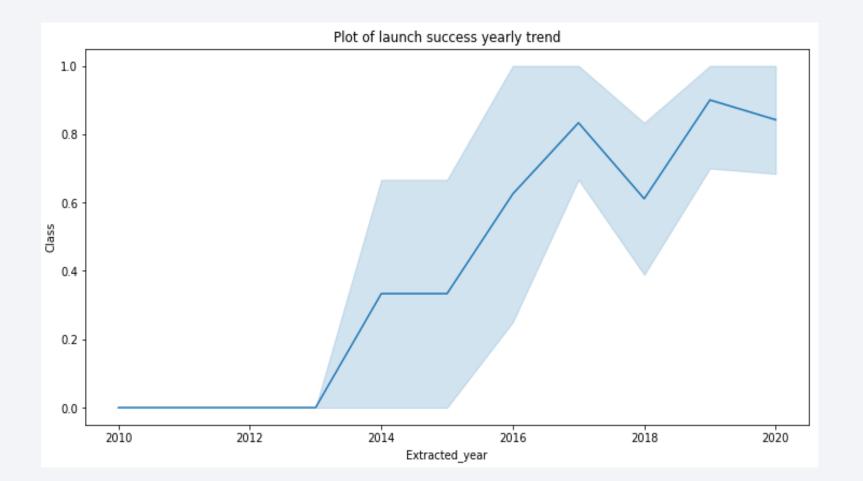
Payload vs. Orbit Type

• We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



Launch Success Yearly Trend

• From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



All Launch Site Names

• We used the key word **DISTINCT** to show only unique launch sites from the SpaceX data.

```
Task 1
Display the names of the unique launch sites in the space mission

[10]: %sql select distinct Launch_Site from SPACEXTABLE

* sqlite:///my_data1.db
Done.

[10]: Launch_Site

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40
```

Launch Site Names Begin with 'CCA'

•We used the query above to display 5 records where launch sites begin with `CCA`

	* sq ¹ Done.	lite:///m	ny_data1.db								
	Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKO	G_	Orbit	Customer	Mission_Outcome	Landing
	2010- 06- 04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit		0	LEO	SpaceX	Success	Failure (
:	2010- 12- 08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese		0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (
	2012- 05- 22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	52	25	LEO (ISS)	NASA (COTS)	Success	
	2012- 10- 08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	50	00	LEO (ISS)	NASA (CRS)	Success	I
	2013- 03- 01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	6	77	LEO (ISS)	NASA (CRS)	Success	

Total Payload Mass

 We calculated the total payload carried by boosters from NASA as 45596 using the query below

```
Display the total payload mass carried by boosters launched by NASA (CRS)

[12]: *sql select sum(PAYLOAD_MASS__KG_) as "Total Payload NASA" from spacextable where Customer = 'NASA (CRS)'

* sqlite://my_data1.db
Done.

[12]: Total Payload NASA

45596
```

Average Payload Mass by F9 v1.1

• We calculated the average payload mass carried by booster version F9 v1.1 as 2534.66

First Successful Ground Landing Date

• We observed that the dates of the first successful landing outcome on ground pad was 22nd December 2015

```
%sql select min(Date) from spacextable where Landing_Outcome = 'Success (ground pad)'
    * sqlite://my_data1.db
Done.
    min(Date)
2015-12-22
```

Successful Drone Ship Landing with Payload between 4000 and 6000

• We used the WHERE clause to filter for boosters which have successfully landed on drone ship and applied the AND condition to determine successful landing with payload mass greater than 4000 but less than 6000

%sql select Boo	oster_Version	from s	spacextable	where	PAYLOAD_	_MASS	_KG_	between	4000	and	6000
* sqlite:///my Done. Booster_Version	y_data1.db										
F9 v1.1											
F9 v1.1 B1011											
F9 v1.1 B1014											
F9 v1.1 B1016											
F9 FT B1020											
F9 FT B1022											
F9 FT B1026											
F9 FT B1030											
F9 FT B1021.2											
F9 FT B1032.1											
F9 B4 B1040.1											
F9 FT B1031.2											
F9 B4 B1043.1											

Total Number of Successful and Failure Mission Outcomes

• We used wildcard like '%' to filter for WHERE MissionOutcome was a success or a failure.

```
List the total number of successful and failure mission outcomes

*%sql select
count(case when Mission_Outcome like 'Success%' then 1 end) as "Success_Missions",
count(case when Mission_Outcome like 'Failure%' then 1 end) as "Failed_Missions"
from spacextable;

* sqlite:///my_data1.db
Done.

Success_Missions Failed_Missions

100 1
```

Boosters Carried Maximum Payload

• We determined the booster that have carried the maximum payload using a subquery in the WHERE clause and the MAX() function.

```
%sql select booster_version from spacextable where PAYLOAD_MASS__KG_ = (select max(PAYLOAD_MASS__KG_) from spacextable )
* sqlite:///my_data1.db
Done.
Booster_Version
  F9 B5 B1048.4
  F9 B5 B1049.4
  F9 B5 B1051.3
  F9 B5 B1056.4
  F9 B5 B1048.5
  F9 B5 B1051.4
  F9 B5 B1049.5
  F9 B5 B1060.2
  F9 B5 B1058.3
  F9 B5 B1051.6
  F9 B5 B1060.3
  F9 B5 B1049.7
```

2015 Launch Records

 We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

```
* sqlite://my_data1.db
Done.

* substr(date,6,2) Landing_Outcome Booster_Version Launch_Site

01 Failure (drone ship)

F9 v1.1 B1012 CCAFS LC-40

04 Failure (drone ship)

F9 v1.1 B1015 CCAFS LC-40
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

• We selected Landing outcomes and the **COUNT** of landing outcomes from the data and used the **WHERE** clause to filter for landing outcomes **BETWEEN** 2010-06-04 to 2010-03-20

select Landing_Outco	ome,count(Landing_Outcom
* sqlite:///my_da	tal.db
Landing_Outcome	count(Landing_Outcome)
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1



<Folium Map Screenshot 1>

Replace <Folium map screenshot 1> title with an appropriate title

• Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map

• Explain the important elements and findings on the screenshot

<Folium Map Screenshot 2>

Replace <Folium map screenshot 2> title with an appropriate title

 Explore the folium map and make a proper screenshot to show the colorlabeled launch outcomes on the map

Explain the important elements and findings on the screenshot

<Folium Map Screenshot 3>

Replace <Folium map screenshot 3> title with an appropriate title

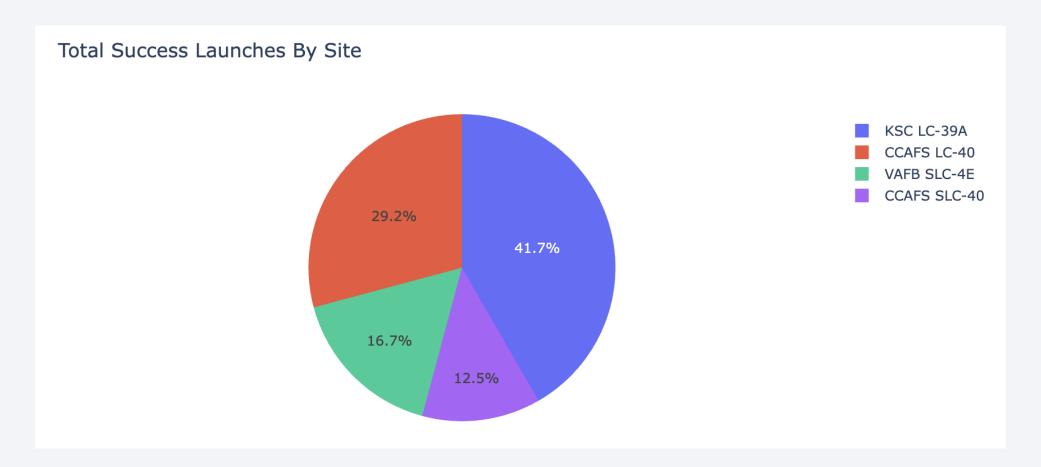
• Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed

• Explain the important elements and findings on the screenshot

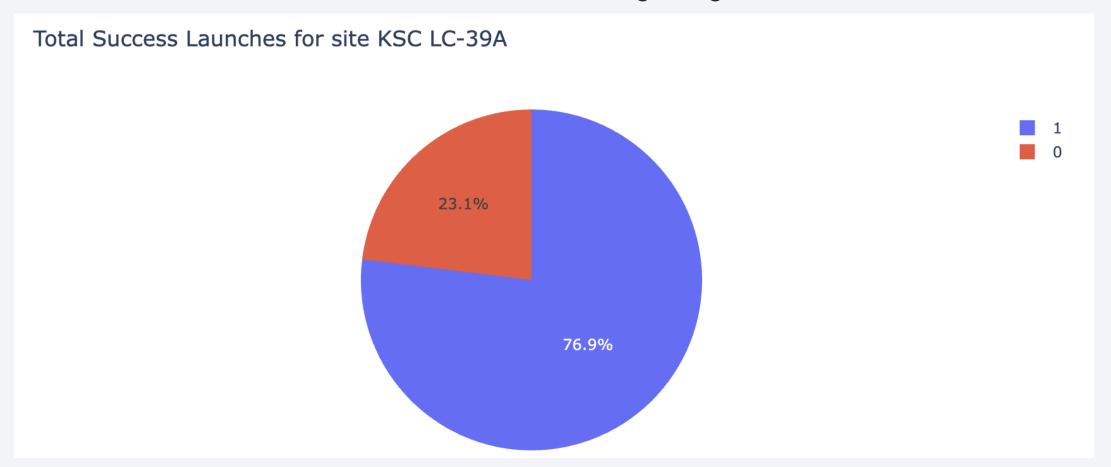


Pie chart showing the success percentage achieved by each launch site

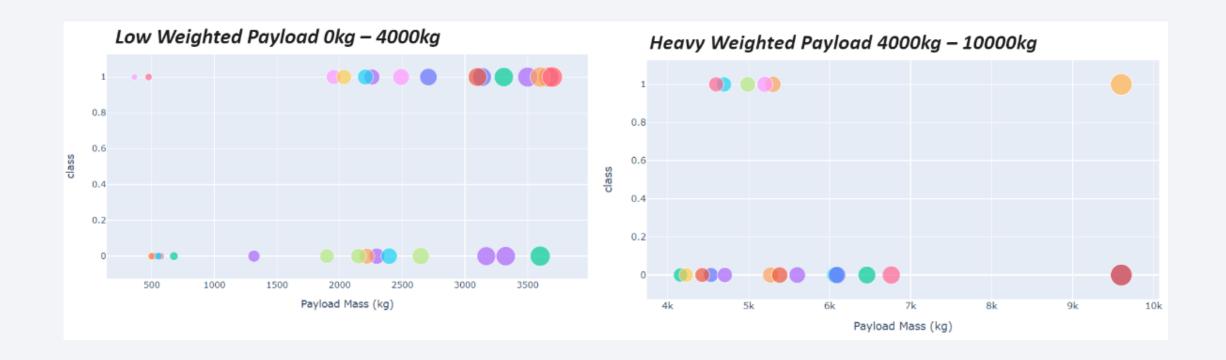
KSC LC-39A has most successful launches.



• KSC LC-39A has 76.9% success rate while getting 23.1% failure rate.



Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider





Classification Accuracy

• Visualize the built model accuracy for all built classification models, in a bar chart

• Find which model has the highest classification accuracy

Confusion Matrix

• Show the confusion matrix of the best performing model with an explanation

Conclusions

- Point 1
- Point 2
- Point 3
- Point 4

•

Appendix

• Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

