

Day 1: page: ①

Laying the foundation:- Step 1:

Market place type: General E-commerce.

Primary Purpose:- The platform is designed to provide a variety of women's fashion products such as dresses, accessories and other related items. It focuses on offering a convenient and stylish shopping experience tailored to women's fashion needs.

Step 2:-

Business Goals:-

1) what problems does the marketplace aim to solve:-

Women often struggle to find fashionable and affordable clothing and accessories in one place. My platform aims to solve this by offering a diverse range of high quality

(2)

products with easy browsing, seamless purchasing, fast delivery and reliable after sale services.

2) Targeted Audience:-

women of all ages and fashion enthusiasts.

3) Our Products and services:-

Products: Dresses (casual, formal, party wear), Tops, accessories etc.

Services: Fast delivery, after sale services etc.

4) What will set our Marketplace apart:-

- ) Affordability:- Competitive pricing, discounts and sales.
- ) Convenience:- User friendly browsing experience and interface.
- ) Products:- wide range of quality women's fashion products.



page : 3

- ) services: secure payment method, fast delivery and after sale services.

### 3) Data Schemas:- (Step 3)

Basic example schemas data:-

#### 1) product schema:-

```
{ name: 'id', type: 'string', title: 'ID' },  
{ name: 'name', type: 'string', title: 'Name' },  
{ name: 'price', type: 'number', title: 'Number' },  
{ name: 'category', type: 'string', title: 'Category' },
```

#### 2) Order Data:

Product ID: {id's of product eg: 2}

Product name: Floral Nanni dress

Product price:- \$79.99

Quantity:- 2

page: 4

### 3) Customer Data :-

Customer ID: 392

" Name : ABC

Email Address: xyz@gmail.com

Customer Number: 0123-4567890

### 4) Delivery Zone (Shipment)

Shipment Id: 0001

Zone Name: Karachi

coverage area : abc

status: abc.

example schemas:-

#### 1) products:-

{	id : 0324.	}
	name : Floral Maxi dress	}
	price : \$ 79.99	
	category : New Arrival	



2) Customer:

page: 5

```
{ customer Id: 002912  
  " name: "Zaira"  
  " number: "0300-000xxx"  
  " address: abc ... } }
```

4) Orders:

```
{ Order Id: 1234  
  product name: Floral dress  
  quantity: 2  
  total price: $ 149.99  
  Customer Info: "name", address etc }
```

4) Delivery:-

```
{ zone id: 1234  
  zone name: Karachi  
  coverage: all Karachi  
  Driver name: "Shahid"  
  Driver contact: "0000000xxx" }
```

Product



ID :	Name :
Price	Category :



Order

Order ID
Product ID
Quantity
Total amount

Customer

customer ID
Name
Address
Contact info



Delivery:

Order ID
Status
Driver
Coverage
zone ID
zone Name