ZOHAIB HASSAN

Web Developer & UI/UX Designer

@ rajazohaib.dev@gmail.com   📞 +92 345 890 1424   in zohaib-hassan
github.com/zohaibhassan9   www.zohaib.online   📍 Lahore, Pakistan

SUMMARY

Creative and innovative Web Developer UI Designer with expertise in frontend development (React, JavaScript, HTML/CSS) and e-commerce platforms including Shopify, WooCommerce, and WordPress. Skilled in crafting responsive, high-performance websites with optimized layouts, interactive features, and seamless UX integration. Adept at translating client requirements into functional, visually compelling, and user-friendly digital solutions that meet modern design and development standards.

WORK EXPERIENCE

Lead Web Developer & UX Designer
Energy Alternatives Pakistan

📅 Jan 2024 – Present   📍 Lahore, Pakistan

- Built a fully responsive corporate site for a leading Pakistani Solar Energy Provider.
- Integrated modern UI/UX with optimized navigation to highlight services, certifications, and 565+ MW portfolio.
- Developed an interactive Get a Quote form with system type selection, usage input, and automated cost/savings estimation.
- Applied SEO strategies to boost visibility and user engagement.
- Delivered a high-performance platform aligned with the company's clean energy vision.

Junior Web Developer
Vue Driving School - UK

📅 Jan 2023 – Feb 2024   📍 Remote-UK

- Designed and developed a responsive website for Vue Driving School, enhancing user experience and mobile accessibility.
- Integrated an online course booking form and location-based contact options, improving enrollment efficiency.
- Applied SEO optimization strategies to increase site visibility and attract more student sign-ups.

Web Developer
Marjjan (marjjan.com)

📅 Jan 2022 – May 2022   📍 Lahore, Pakistan

- A contemporary fashion house known for its bold prints, embroidery, and seasonally updated collections.
- With a skilled design team and a focus on chic, original styles paired with high-quality fabrics, Marjjan creates statement pieces that enhance personal style with refined flair and confident presence.

Shopify Developer
Sultania (sultania.pk)

📅 May 2022 – Sep 2022   📍 Lahore, Pakistan

- An e-commerce fashion brand offering a curated range of stitched and ready-to-wear outfits across seasonal collections from summer essentials to embroidered designs.
- The site emphasizes convenient shopping with free shipping promotions, seamless order tracking, and a visually appealing display of collections.

TECHNICAL SKILLS

WordPress • WooCommerce • JavaScript • HTML/CSS • PHP • React (Basic) • UI/UX Design • Figma • SEO • API Integration • Git • Responsive Design

EXTRACURRICULAR

Member Kaar-e-kamal ITU
2022 – Current

- Created this chapter from scratch providing free education, food, and medicine to the needy ones.

Treasurer GDSC-VU
2022 – 2023

- Organized the funds of many events for the developers including CodeRush coding competition.

Treasurer IEEE-VU
2022 – 2023

- Organized the funds of many events for the engineers including IEEEXtreme coding competition.

EDUCATION

B.Sc. Computer Science
Virtual University of Pakistan (VU)

📅 2021 – 2025

CERTIFICATIONS

- WordPress Development
  - Udemy
- Fronend Website Development
  - NexSkill Arfa Technology Tower

SOFT SKILLS

- Problem-solving
- Agile/Remote Collaboration
- Client Communication
- Attention to Detail