

ZOHAIB HASSAN

Web Developer & UI/UX Designer

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Lahore, Pakistan

WORK EXPERIENCE

Lead Web Developer & UX Designer

Energy Alternatives Pakistan

March 2025 – December 2025 Lahore, Pakistan

- Built a fully responsive corporate website for a leading Pakistani solar energy provider.
- Integrated modern UI/UX with optimized navigation to highlight services, certifications, and a 565+ MW portfolio.
- Developed an interactive **Get a Quote** form with system selection, usage input, and automated cost/savings estimation.
- Applied SEO strategies to boost visibility and user engagement.
- Delivered a high-performance platform aligned with the company's clean energy vision.

Web Developer

DSG Energy

Jan 2024 – Feb 2025 Lahore, Pakistan

- Designed and developed a fully responsive corporate website using HTML5, CSS3, and JavaScript.
- Implemented dynamic service pages showcasing renewable energy solutions and project case studies.
- Optimized site performance through image compression, lazy loading, and efficient code structuring.
- Collaborated with the marketing team to align web content with brand messaging and SEO strategies.
- Maintained and updated website content regularly to reflect new services and company milestones.

Junior Web Developer

Vue Driving School - UK

April 2023 – December 2023 Remote (UK)

- Designed and developed a responsive website for Vue Driving School, enhancing user experience and mobile accessibility.
- Integrated an online course booking form and location-based contact options, improving enrollment efficiency.
- Applied SEO optimization strategies to increase site visibility and attract more student sign-ups.

Shopify Developer

Sultania (sultania.pk)

May 2022 – Sep 2022 Lahore, Pakistan

- Built and maintained a Shopify store offering stitched and ready-to-wear outfits across seasonal collections.
- Implemented free shipping promotions, seamless order tracking, and visually appealing collection displays.
- Enhanced shopping convenience and customer experience through intuitive UI/UX.

TECHNICAL SKILLS

WordPress WooCommerce Shopify
JavaScript React(Basic) HTML/CSS
PHP(Customization) API Integration
UI/UX Design Responsive Design
SEO Performance Optimization

EDUCATION

B.Sc. Computer Science

Virtual University of Pakistan

2023 – 2027 Lahore, Pakistan

- Currently pursuing degree in Computer Science.

CERTIFICATIONS

- WordPress Development – Udemy
- Website Development – NexSkill, Arfa Technology Tower

SOFT SKILLS

- Problem-Solving
- Agile / Remote Collaboration
- Client Communication
- Attention to Detail
- Project Coordination

EXTRACURRICULAR

Member, Kaar-e-Kamal ITU (2024–Current)

- Founded and managed a community chapter providing free education, food, and medicine to those in need.

Volunteer, University Community Service Initiative

- Participated in monthly community outreach programs providing educational support to underprivileged students.
- Assisted in organizing campus food drives and donation campaigns for local shelters.

Member, Tech Innovation Society

- Contributed to student-led projects exploring emerging technologies and their practical applications.
- Attended workshops and seminars on web development, AI tools, and digital design trends.