Presentation on Evaluation online learning (Task 3)

Basic Statistics and ICT skills (BMAF006-20)

Name of the Student	
ID No:	
Submission Date:	

Table of Content

S/N	Description	Page
1.	Introduction	
2.	What is online learning? (with reference)	
3.	What are the positives of online learning?	
4.	What are the negatives of online learning?	
5.	Conclusion	
6.	Reference List	

Introduction

With the rapid progress in technology and the advancement in learning systems, it is now embraced by the masses. The introduction of computers was the basis of this revolution and with the passage of time, as we get hooked to smartphones, tablets, etc, these devices now have an importance place in the classrooms for learning. Books are gradually getting replaced by electronic educational materials like optical discs or pen drives. Knowledge can also be shared via the Internet, which is accessible 24/7, anywhere, anytime. (The Economic Times, 2022)

What is online learning?

A learning system based on formalized teaching but with the help of electronic resources is known as E-learning. 2 E-Learning is the learning facilitated and supported by Information Communication technologies (ICT) to enable people to learn anytime and anywhere. (Kaushal, 2019)

What are the positives of online learning?

- One of the major factors that led to the need for eLearning is globalization. With an increasing number of organizations having their workforce in different geographical locations, training them the traditional way was found to be time-consuming and costly.

- Other factors that led to the popularity and adoption of eLearning were the changing demands of business, expanding markets, and product proliferation. What it boiled down to is that employees need to constantly update their knowledge and skills and therefore require training on a continual basis (Pappas, 2015).

What are the positives of online learning? (Cont.)

Here's how eLearning helps train your workforce:

- **Convenient and flexible access**
- **Budget-friendly**
- **Compatibility with different learning preferences**
- **Measurable results and reporting**

What are the negatives of online learning?

There are a few drawbacks to eLearning that must be discussed. Here are some:

Higher dropout rates: eLearning courses, unless extremely engaging, lead to huge dropout rates as learners abandon the course mid-way due to lack of interest and personal engagement.

Relatively high initial cost: The initial investment for eLearning is a little on the higher side and may be an issue for the overall organizational budget. For a small business, the eLearning budget for the first year may typically be $30,000 - $50,000, while for a Fortune 1000 company, it may be in the range of $100,000 - $200,000. Lack of inputs from peers and instructors: Skilled trainers and subject matter experts are at their very best when interacting with learners. These interactions result in better knowledge transfer from instructors and better learning in learners. However, this face-to-face interaction is largely missing in

Conclusion

(Hint: You should provide briefly here using bullet points, a summary of the key points with a concluding statement – this must be informed by your analysis in the report).

It is believed that the human brain can easily remember and relate to what is seen and heard via moving pictures or videos. It has also been found that visuals, apart from holding the attention of the student, are also retained by the brain for longer periods. Various sectors, including agriculture, medicine, education, services, business, and government setups are adapting to the concept of E-learning which helps in the progress of a nation.

References

(Hints: You should briefly include here using bullet points any other additional resources you referenced in the report. E.g., a copy of the questionnaire used in the investigation).

- Kaushal, D.N. (2019) 'E-LEARNING: MEANING, IMPORTANCE, PRINCIPLES AND RELEVANCE IN HIGHER EDUCATION', p. 36.

- Pappas, C. (2015) *eLearning Course Evaluation: The Ultimate Guide For eLearning Professionals*, *eLearning Industry*. Available at: https://elearningindustry.com/elearning-course-evaluation-the-ultimate-guide-for-elearning-professionals (Accessed: 10 May 2022).

- Prasad, D.R. (2020) *The Five Evaluation Levels Of your eLearning Program*, *eLearning Industry*. Available at: https://elearningindustry.com/five-evaluation-levels-of-elearning-program (Accessed: 11 May 2022).

- The Economic Times (2022) *What is E-learning? Definition of E-learning, E-learning Meaning*, *The Economic Times*. Available at: https://economictimes.indiatimes.com/definition/e-learning (Accessed: 10 May 2022).