Hello Mario Galarza.

I want to share with you the functionalities that this software called WHATSAPPTOMATICO will have. Below is a breakdown of how this system will work:

The main system will be in a "pwa" that can be used like a mobile application.

The system must be in Amazon's AWS to have space to have an independent configuration for each market night.

Customisable: WHATSAPPTOMATIC must have established configurations for each market niche. Example: a customization for each line of business, WHATSAPPTOMATICAL (WATM) MECHANICS, WATM HAIRDRESSERS, WATM VETERNIARIES. ETC, ETC ETC.

The CRM must control the chat bot, I already have the code

Now we are going to create the general customization that will later be modified for each market niche.

You can edit any of the existing ones:

I need you to show me three front end options, a CRM or an ERP, there we are going to do the configurations:

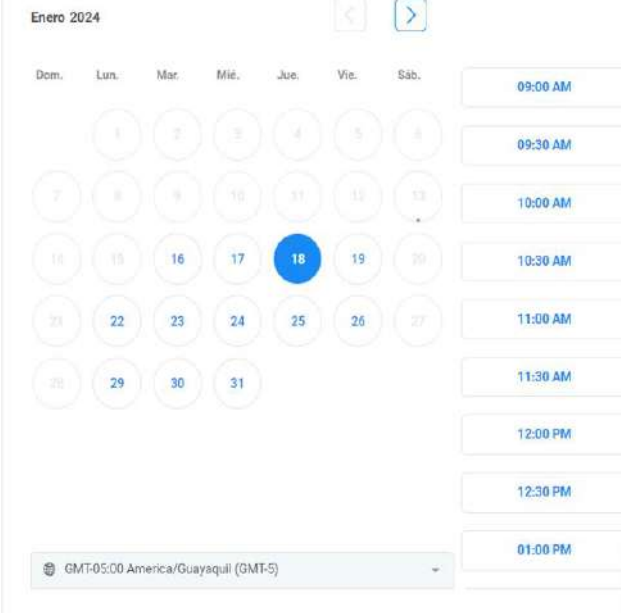DOWNLOAD LINK OF 17,000 CODES SO YOU CAN SELECT WHICH CAN WORK FOR YOU

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COMPANY PANEL:	
Company information: in this field the client must fill out all the information about their company. (once only	Company name, address, address reference Web page whatsapp number,

	Facebook .
CUSTOMERS: (clone treelo) **Customer relationship management,** Front end to manage the relationship with the customer. It must be the same as Trello. Trello.com	In the first interaction, the system will capture the name you have registered in your WhatsApp and will use that name in the responses. Fields to fill out: New file or new client: Company name Contact name, contact title Telephone numbers) Whats app number Commercial business activity Activity: (must be the same as Trello that saves each activity) You should have the option to view the Google calendar style calendar where you can display the day and time. Where can you change Everything similar to trello It must have states: When "new" is entered, the word "lead" must come by default, states must come. Options: **Lead:** to prospects who have recently arrived **Follow-up:** for those who have already had the first interaction **Customer:** When you already buy from us **Stand BY:** for clients who asked for a time to then resume the negotiation

	TD: for those who said no, (you should automatically move to the board of each name, delete the date of the next interaction. Button or check to activate the tracking campaign. (in case they are activated
Product catalog : Next, you must create the product catalog, an option similar to that of WhatsApp Business to create your product catalog, which will consist of the name of the product or service, including a meeting or appointment as a product.	Product name Description, characteristics, Price, Observations. Field or button to upload a document with detailed information of the product or service for " **AI Assistant (3)."** If you are a service company, you can include the appointment as a product here so that it can be reserved and the reminder campaign activated.
. **Book Appointments**:	- Clients can select products or services from the catalogue, in the case of a service or meeting they must book on the calendar easily through a link that will redirect them on the "Whatsapptomatico.com" website to the client's account at a a calendar where it will show the month, day and hours where you can choose. Once booked, you will receive a message on your WhatsApp and confirmation email for the client and the business.

2. **Reminders**:	**When they leave a comment and do not react:** we have seen that you still do not respond to our message, can you tell them the reason? - To ensure that clients do not forget their appointments, we plan to send reminders: Reminder 1: one day before and give you an option to reschedule in case you cannot attend. Reminder 2: one hour before Reminder 3. Four hours later you will receive a new message thanking you for being part of our clients and if you wish to give us any recommendations and that we are waiting for you for the next one. **Birthday:** These functions will be activated when the **client function is activated:** the date of birth, day, month, year field must be filled out You will automatically receive "reminder" messages birthday month

	The Monday that corresponds to the week of the birthday date
	The day that is the birthday
	Special occasions like
	Mother's Day, Father's Day, Christmas, etc.
	The system will have pre-established message templates.
	- Based on the client's status (single, married, etc.) and other details captured in the system, personalized messages will be sent on these special days
AI Assistance:	When the client creates the products in the catalog there will be a field to upload detailed information, the document where the product is broadly described will serve so that the AI that has arguments to be able to respond to a prospect with the indicated response. After uploading the document there should be a button that says "ANALYZE" which complies with the following prompt aa gpt, "act as a sales expert specializing in the product (you must read the product field" and after reading the information (of the attached file" ask me the questions that you think are necessary so that you can persuade the prospects and close the sale." These questions will appear in a window where the user must fill out so that they can use them to respond to prospects and leads. After the information in this configuration is approved, you must see a prompt: so that the AI, after responding, asks sales closing questions. And close the sale automatically.
Follow **(same reminder function)** After the initial contact, we will implement a follow-up system where reminders will be sent at	You can create multiple campaigns "check" on the **CUSTOMERS screen** to select and activate the desired tracking

specific intervals to keep customers engaged. This will include sending you additional information, testimonials and videos to showcase our services.	
CALENDAR	On the web www.whatsapptomatico.com The client must log in so that they have their own calendar where appointments will be recorded.

NOTE: There are some things that we make depend on the code I choose to build the crm whatsapptomatico

CHAT BOT FUNCTIONS (I have the code for this one)