



- What is a The Smarter Card – Smart Video Mobile Card?
- How do I pay for the The Smarter Card?
- How does the The Smarter Card work?
- How do I share my The Smarter Card?
- How do I add the The Smarter Card to my phone?
- How do I log in to the back office and update my card?
- How do I put my Affiliate rank and or my job title on the card?
- How do I put my referral link or my website on the card?
- Where does my referral link show on my The Smarter Card?
- How do I contact customer support for the The Smarter Card?

The Smarter Cards FAQ



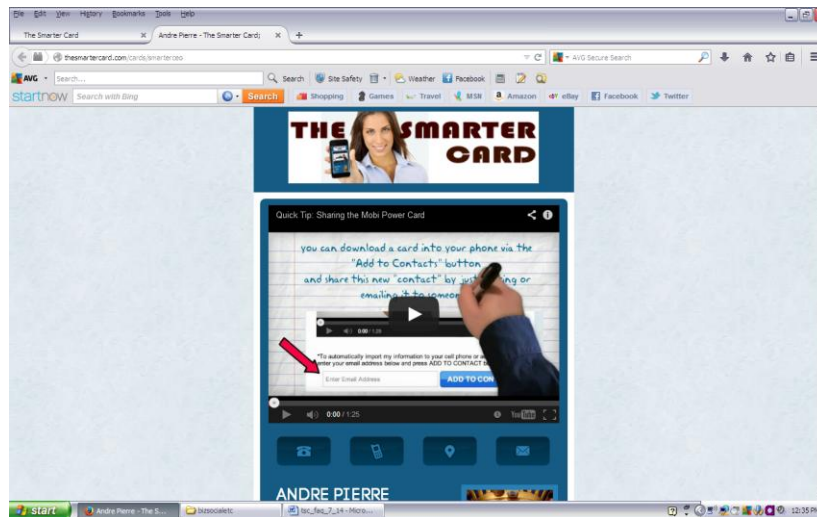
1. What is a The Smarter Card - Smart Video Mobile Card?

The Smarter Card Features:

Each card will include the following

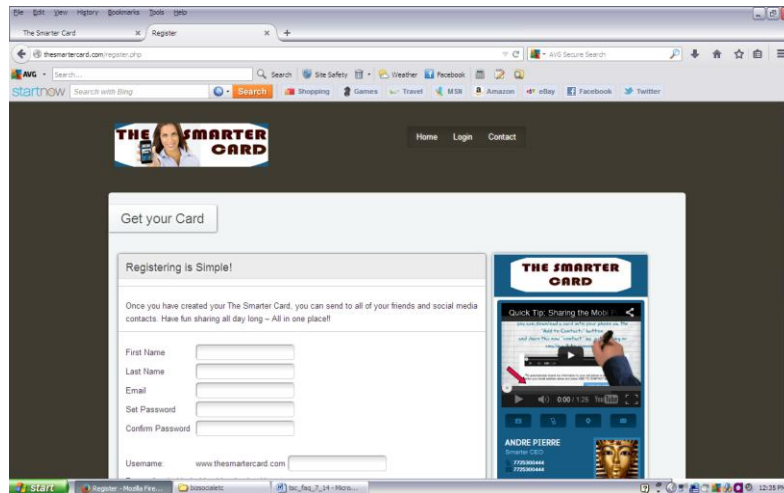
- ☐ The Smarter Card Logo
- ☐ Your image/picture – 250x250 pixel jpg format
- ☐ Company Description

- ☐ Your Affiliate Contact Information
- ☐ Company Custom Video Message
- ☐ Your Social Media Links (Facebook, Twitter, Google+, LinkedIn, YouTube, etc.)
- ☐ Ad Banners with your referral link for new prospect to join your business
- ☐ Contact Button that informs you when someone downloads your card
- ☐ Back Office to Edit your Mobile Video Card
- ☐ No Limits as to how many times you share your card with Customers/Clients, Prospects, Associates, Friends & Family



2. How do I pay for the The Smarter Card?

Go to: [http://The Smarter Card.com](http://TheSmarterCard.com)



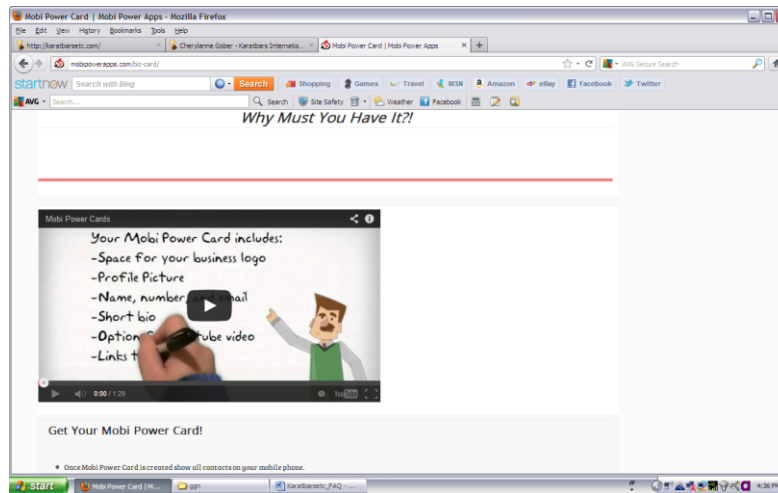
Upgrade when clicking on the Pricing button and select the plan best for yourself. Follow the screens for registering, verifying your email address and then logging in to complete your personal information for your card.



3. How does the The Smarter Card work?

The best way to describe how the card works is to have you watch the video:
[http://The Smarter Card.com](http://TheSmarterCard.com)

The Smarter Card is providing you a one of a kind mobile marketing system that gives you the advantage of being in front of the mobile generation.



<http://youtu.be/B5hYLbaAsmk>

4. How do I share my The Smarter Card?

Top 3 ways to get your smart video business card to your customers.

1. Add your mobile video card to the bottom of your email signature file

[http://The Smarter Card.com/cards/yourid](http://TheSmarterCard.com/cards/yourid)

2. Send a Text message with your mobile video website to your customers

[http://The Smarter Card.com/cards/yourid](http://TheSmarterCard.com/cards/yourid)

3. Print the [http://The Smarter Card.com/cards/yourid](http://TheSmarterCard.com/cards/yourid) onto the back of your printed business cards

And Most of all: add to your mobile device for sharing! You Tube: How to Share Your Card:

<http://youtu.be/bJPljbymkZs>

5. How do I add the The Smarter Card to my phone?

How to add your Smart Video card to your phone home screen:

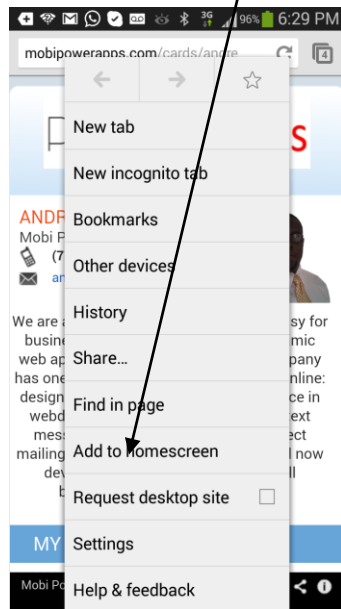
Android Phones: –

1. Open your phone browser, go to your Smart Card – [http://The Smarter Card.com/cards/yourusername](http://TheSmarterCard.com/cards/yourusername)

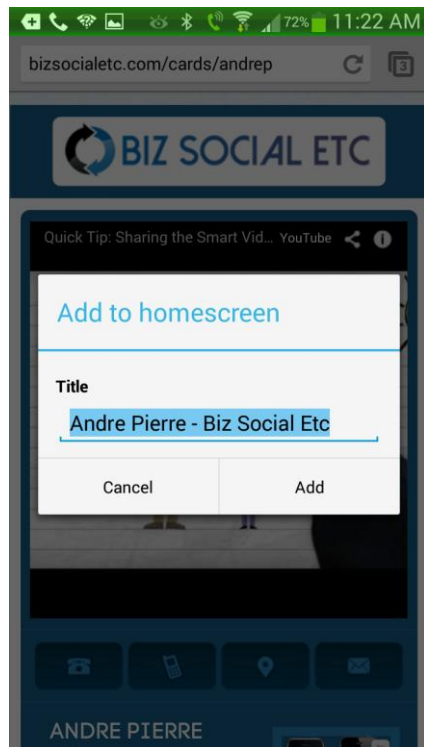


2. Once there press the menu button and you will see several options

3. Click on “Add to home screen” or “Add Shortcut”



4. If you clicked “Add to home screen” you can move to point #5

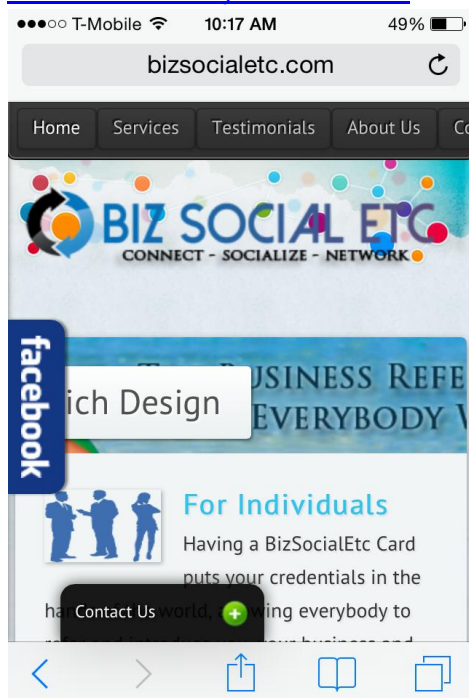


5. If you have to choose “Add Shortcut” you are able to choose how the card will be labeled on your home screen,
6. Click OK and use the middle “Home” button and scroll left or right until you see the card icon.
7. You have successfully added your card to your home



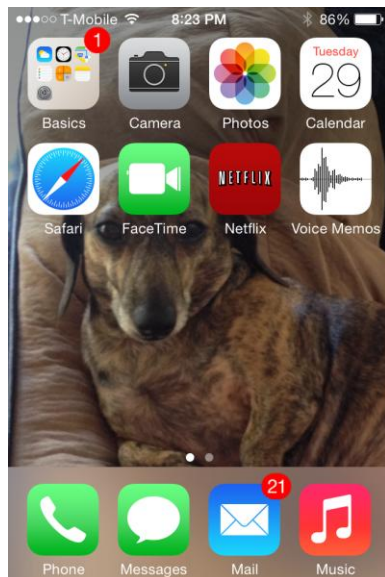
Iphone: -

1. Open your safari browser, go to your Smart Card <http://The Smarter Card.com/cards/yourusername>

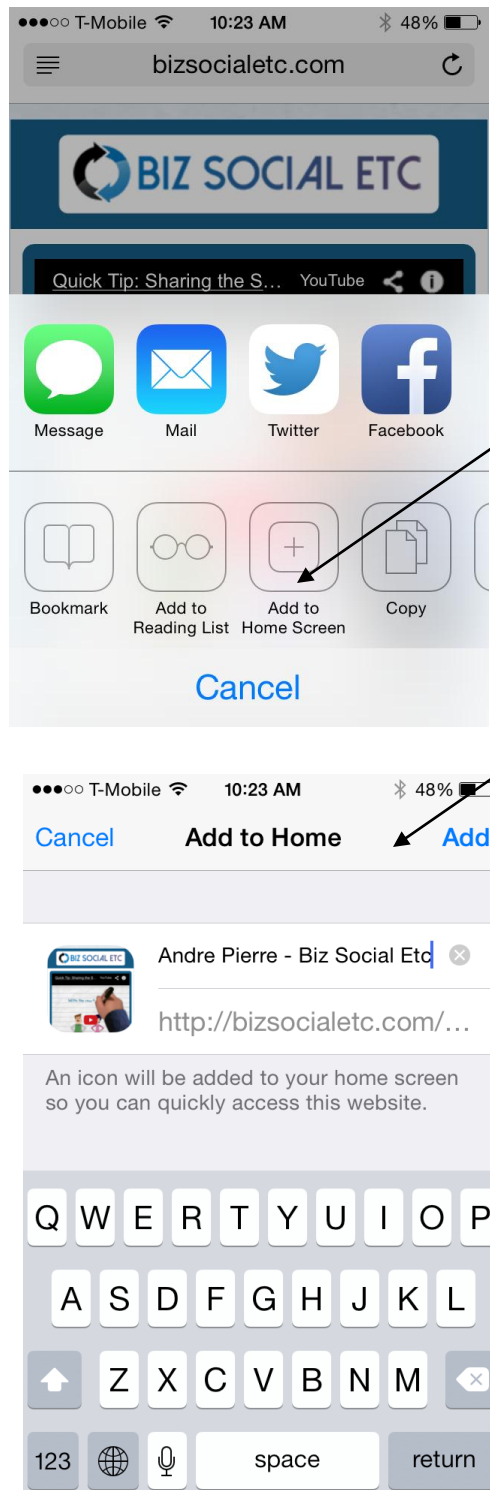




2. Once there press the menu button - middle button located under the card on the display screen You will see several options

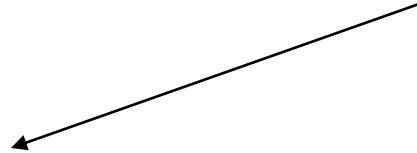
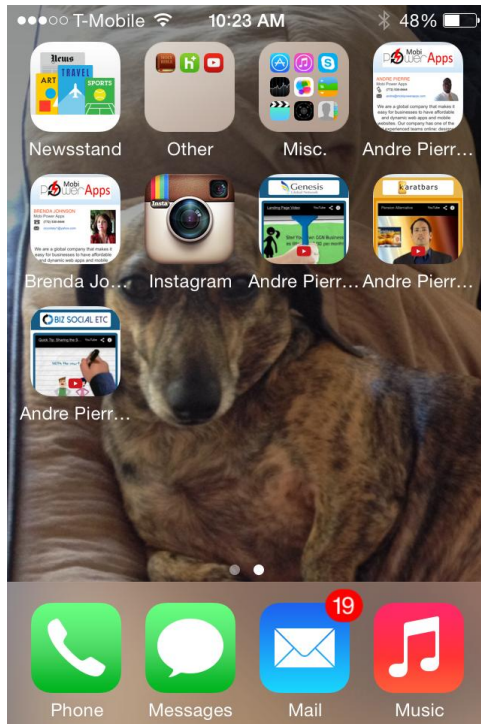


Click on "Add to home screen"



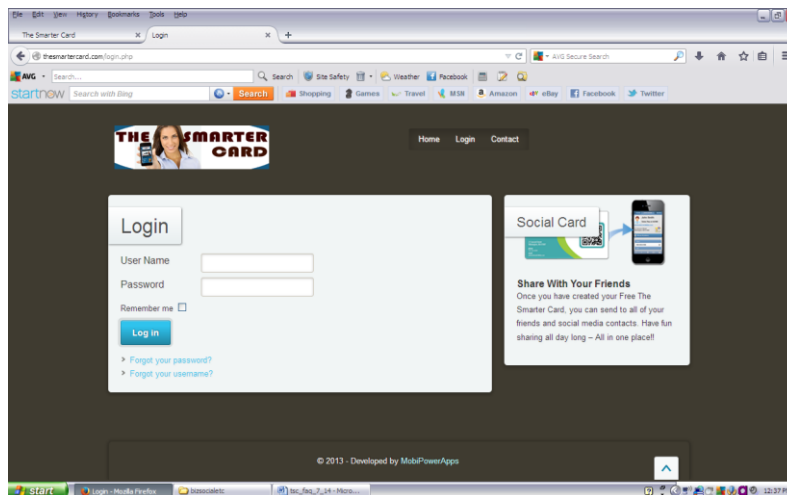
3. You are able to choose how the card will be labeled on your home screen,
4. Click add you see the card icon.

5. You have successfully added your card to your home screen!

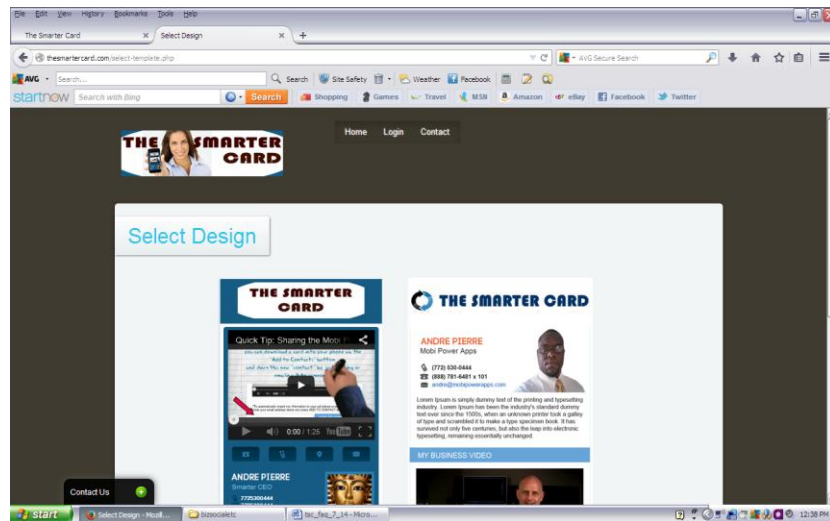


6. How do I log in to the back office and update my card?

Go to <http://The Smarter Card.com/login.php> and click on the log in button

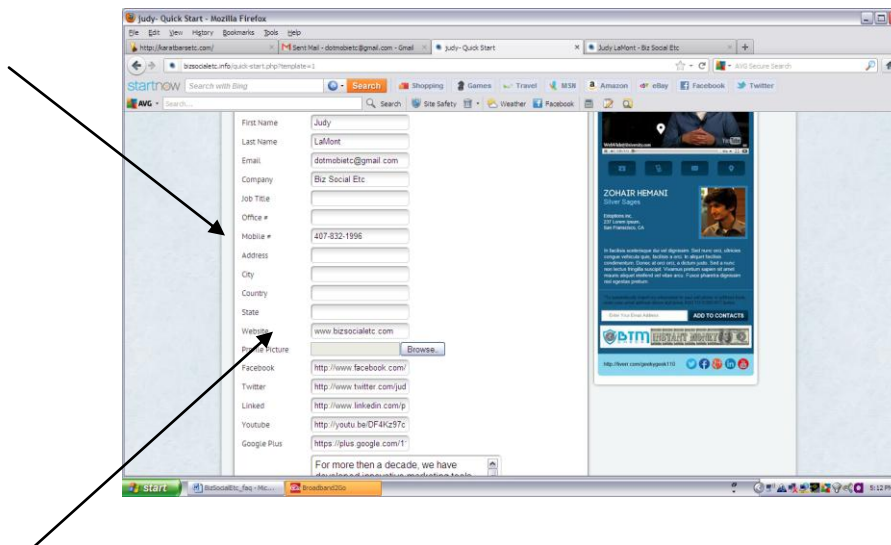


You will be taken to screen: Select Design: **CLICK ON THE Design of your choice. The design will change the look of your card:**



7. How do I put my Affiliate rank and or my job title on the card?

Add your level as an Affiliate or your Job Title: (the field- Job Title) all you need to do is type in which ever level you are in your job.



8. How do I put my referral link or my website on the card?

Copy and paste your long url link in the last field: for the referrer url: just paste in that field your url:- no need for you to remove anything
just paste the link that looks like this with your own userid

<https://www.The Smarter Card.com/?s=yourid> or your company referral link.

click **continue**. You will be automatically taken to the way your card.

*** Always check your referrer link on your The Smarter Card to make sure that you entered the correct referral link to your card.

9. Where are does my referral link show on my The Smarter Card?

Your referral link is active on several places on the card: the logo at the top, your image on the card near your name, the banner rotates and has your sign up link on the join banner, the bottom of the card that shows company link is linked to your referral link and the logo near the Facebook logo is also linked. Be sure to tell your potential prospects where to look for the active links.

10. How do I contact customer support for the The Smarter Card?

You can contact our support by email: bizsocialetc@gmail.com or on Skype: smartvideocard

Our goal is to provide you the best customer support so that you can be proficient at sharing and using your cards.