Global Genesis Network Smart Video Cards FAQ

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Global Genesis Network Smart Video Cards FAQ

1. What is a Basic GGN Smart Video Card?

GGN Basic Smart Video Card Features:

Each card will include the following

- GGN Logo
- Image/Picture
- GGN Company Description
- Your Ambassador Contact Information
- GGN Custom Video Message
- GGN Social Media Links (Facebook, Twitter, Google+, Linkedin, YouTube, etc.)
- GGN Banner with your referral link for new prospect to join your business
- Contact Button that informs you when someone downloads your card
- Back Office to Edit your GGN Mobile Video Card

- No Limits as to how many times you share your card with Customers/Clients, Prospects, Associates, Friends & Family
- 2. What do I get on the Upgraded GGN Smart Video Card?

You get all the features on the Basic Card with the added features on the upgrade:

GGN Logo- remains on all cards

- Your own mage/Picture (250x250 pixels)
- Your own bio description- brief paragraph
- Your Ambassador Contact Information
- GGN Custom Video Message
- Your own Social Media Links
- GGN Banner with your referral link for new prospect to join your business
- Contact Button that informs you when someone downloads your card
- Back Office to Edit your GGN Mobile Video Card (fields available will be information that you can edit)
- No Limits as to how many times you share your card with Customers/Clients, Prospects, Associates, Friends & Family



3. How do I upgrade from the Basic Card?

When you upgrade from a GGN Topaz to either a Pearl, Ruby, Sapphire, or Emerald, GGN you will be directed to an update log in to then change the fields for your Ambassador information, your bio, and your social media links, plus your photo/image. You will be given a link to send us your image – 250x250 pixels in jpg format.

4. How does the GGN Smart Video Card work?

The best way to describe how the card works is to have you watch the video: http://ggnmobile.info

GGN is providing you a one of a kind mobile marketing system that gives you the advantage of being in front of the mobile generation.

http://youtu.be/frRmWUq2PY0

5. How do I share my GGN Smart Video Card?

Top 3 ways to get your smart video business card to your customers.

- 1. Add your mobile video card to the bottom of your email signature file
- http://ggnmobile.info/cards/yourid
- 2. Send a Text message with your mobile video website to your customers

http://ggnmobile.info/cards/yourid

3. Print the http://ggnmobile.info/cards/yourid onto the back of your printed business card

And Most of all: add to your mobile device for sharing! You tube: How to Share Your Card:

http://youtu.be/MTMaPw82DYU

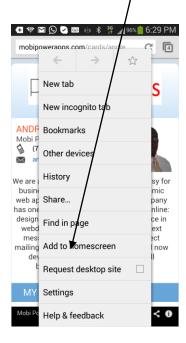
6. How do I add the GGN Smart Video Card to my phone?

How to add your Smart Video card to your phone home screen: **Android Phones:** –

 Open your phone browser, go to your Smart Card – http://GGNMobile.info/cards/yourusername



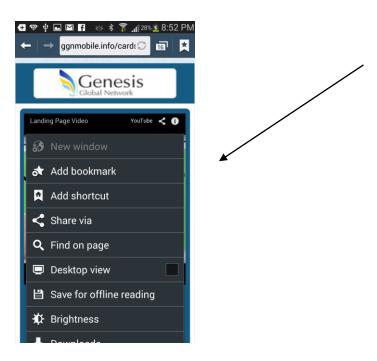
- 2. Once there press the menu button and you will see several options
- 3. Click on "Add to home screen" or "Add Shortcut"



4. If you clicked "Add to home screen" you can move to point #5



5. If you have to choose "Add Shortcut" you are able to choose how the card will be labeled on your home screen,



6. Click OK and use the middle "Home" button and scroll left or right until you see the card icon.

7. You have successfully added your card to your home



Phone: -

 Open your safari browser, go to your Smart Card – http://GGNMobile.info/cards/yourusername

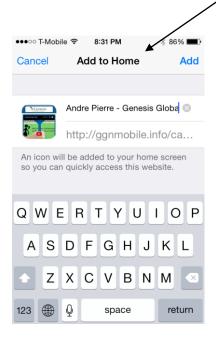


2. Once there press the menu button - middle button located under the card on the display screen You will see several options

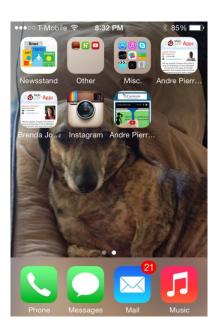


Click on "Add to home screen"





- 3. You are able to choose how the card will be labeled on your home screen,
- 4. Click adds you see the card icon.
- 5. You have successfully added your card to your home screen!

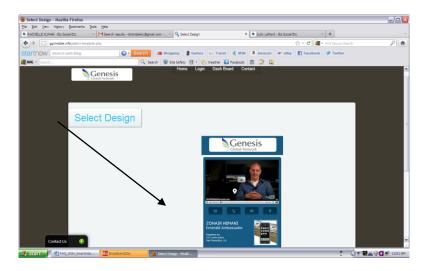


7. How do I log in to the back office and update my card?

Go to http://ggnmobile.info/login.php and click on the log in button (Dasboard is for admin back office and you will not have access to that button area)

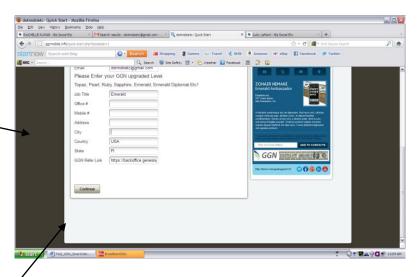


You will be taken to screen: Select Design: **CLICK ON THE BLUE CARD IMAGE:**



8. How do I put my Ambassador rank on the card?

<u>Add your level as an Ambassador</u>: (the field- Job Title) all you need to do is type in Pearl, Ruby, Sapphire, Emerald – which ever level you are. The system will automatically put the word Ambassador.



9. How do I put my referral link on the card?

Copy and paste your long burl link in the last field: for the referrer URL: just paste in that field your URL: - no need for you to remove anything just paste the link that looks like this with your own userid

https://backoffice.genesisglobal.bz/NMUserManagement/Enrollment.aspx?id=YOURGG

and click **continue**. You will be automatically taken to the way your card looks and it is changed.

*** Always check your referrer link on your GGN Smart Video Card to make sure that you entered the correct referral link to your card.

10. Where are does my referral link show on my GGN Smart Video Card?

Your GGN referral link is active on several places on the card: the GGN Logo at the top, your image on the card near your name, the banner rotates and has your sign up link on the join banner, the bottom of the card that shows GenesisGlobal.bz is linked to your referral link and the GGN logo near the Facebook logo is also linked. Be sure to tell your potential prospects where to click too.

11. How do I put my social media links on the card?

When you have the upgraded GGN Smart Video Card, you will have access to change the fields in the back office.

12. How do I contact customer support for the GGN Smart Video Card?

You can contact support by email: bizsocialetc@gmail.com or on Skype: smartvideocard

13. How do I find GGN You Tube videos?

http://www.youtube.com/channel/UCE6H-VcqUz7g6MNbsCQ-tww

14. What is the White Label System?

Our goal is to provide you the best customer support so that you can be proficient at using your cards.

What is the White Label System?

GGN is adding the Smart Video Card White Label System as a product that you will have the ability to sell to companies. With over 28 million U.S. businesses and over 100 million in the world, there is an unlimited potential for you to have corporate customers.

Think about it: only 1-3 % of the companies have mobile sites and still only 50% actually have websites. Then, over 60% of all searches are done on mobile devices and they are wanting unique and user friendly experiences.

With the White Label System, you can give that company the mobile experiences with the social media marketing that they so desperately need. Not want but NEED!

The solution is affordable and simple to get them started. Here is a summary and a video on how the White Label System works. You will also find the information on: http://ggnmobile.info.

Mobi Power Card White Label Opportunity:

Everything that the Mobi Power Card includes plus...

- Company Branded White Label System
- Wholesale Pricing which can provide your company with a Profit Center/Revenue Stream
- Auto Database every time you sell a Mobi Power Card
- Modi Dex Searchable Feature for your Database of Mobi Power Cards
- Advertising Banner with Rotating Ads that you can sell (Optimize your Marketing Campaigns or Sell Ad Space and create a second revenue stream)
- Complete Admin Back Office Tools
 - o Edit Card Contact. Logo & Company Message Info Unlimited edits

- o Change Video Message Unlimited changes
- o Statistical Analysis (See stats of video views, contacts added and more)
- o Simple to use
- o Make instant real-time changes anywhere on the cards



You Tube video: White Label System

http://youtu.be/NNAGM-s_viI