

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

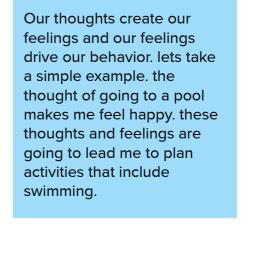


**Thinks** 

Some of us have an understanding what was

Everyone has hopes and dream. The NDUS refers to hopes and you would like to happen in future.

If you can imagine it, you can achieve it. If you can dream it, you can become it. Everything you can imagine is real

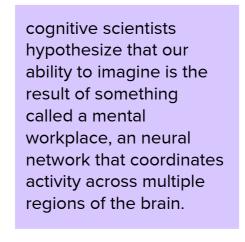


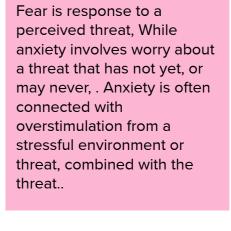


## Persona's name

Short summary of the persona

postures, movements, nonverbal and verbal behavior-all can be observed. Watching people, seeing their behaviors, looking at their performance, is interesting for many reasons.





Simply put. a situation arises. and we have thoughts trigger feelings we engages in behaviors which in turn impact the situation either positively or

**Feels** 



## Does

What behavior have we observed? What can we imagine them doing?



