

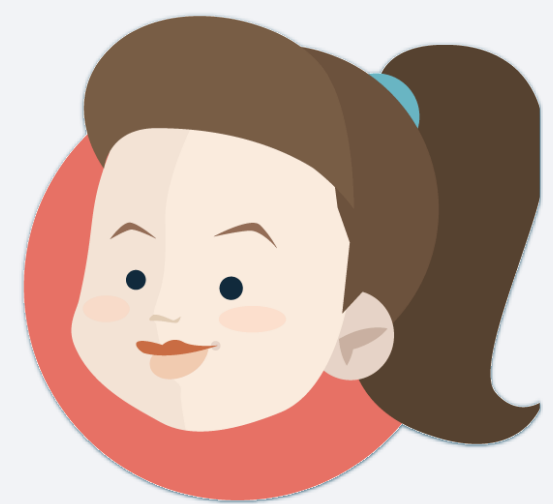
Packback Case Studies



Packback Questions Improves Student Engagement & Retention

Case Study #12: Professor Smith, Illinois State University, 2017

Jodi utilized Packback Answers in both of her courses this semester; Communication Theory and Introduction to Mass Communication. Both of these courses had approximately 150 students per class, and catered to the Freshman/Sophomore communication or general education student. Her goal in using Packback was to finally use a discussion board that cultivated quality discussion rather than just being busy work.



“Packback completely changed the way my class interacted and engaged with the material. They became truly curious.”

What has your experience been with Packback?

Professor Smith: “Packback has exceeded my expectations in every way. It’s intuitive for the students to use and it’s easy to peruse and participate in discussions...[and] hasn’t added to my workload, which I appreciate. What has surprised me the most are the quality of the questions the students are submitting. The students ask questions that move far beyond simple knowledge and comprehension of course.

How did you previously manage discussion?

Professor Smith: “Before Packback I wasn’t able to effectively manage participation and discussion in my lecture halls. It’s difficult to manage a meaningful discussion in a room with 100 people, and I knew there were a lot of kids not participating. I knew they had important contributions to make, too! I had tried discussion boards on our LMS (Sakai) without a great deal of success. Eventually, I just gave up.”

Overall Stats and outcomes from Professor Smith’s Course

2000

Questions Asked

5700

Responses Shared

400

Students Joined

30

Posts Featured

85%

Questions

Interested in learning how Packback Questions can support measurable curiosity and improved engagement in your class?

Please enter your email address

[Request a Demo](#)