

# Privacy Policy

CEO Gala 2026 - Budapest Business Journal

## 1. Data Controller

Budapest Business Journal (BBJ) is the data controller for the personal data collected through the CEO Gala 2026 registration system.

## 2. Data We Collect

We collect the following personal data for event registration:

- Name and email address
- Phone number
- Company name and position
- Dietary requirements and food allergies
- Seating preferences
- Partner/guest information (if applicable)

## 3. Purpose of Processing

Your personal data is processed for the following purposes:

- Event registration and ticket issuance
- Communication regarding the event
- Catering and seating arrangements
- Event check-in management

## 4. Legal Basis

We process your personal data based on your consent provided during registration. You have the right to withdraw your consent at any time.

## 5. Data Retention

Your personal data will be retained for the duration necessary to fulfill the purposes outlined above, and for a reasonable period thereafter for record-keeping and legal compliance purposes.

## 6. Your Rights

Under GDPR, you have the following rights:

- Right to access your personal data
- Right to rectification of inaccurate data
- Right to erasure ("right to be forgotten")
- Right to restrict processing
- Right to data portability
- Right to object to processing

## 7. Contact

For any questions regarding this privacy policy or to exercise your rights, please contact us at: [events@bbj.hu](mailto:events@bbj.hu)

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