

**A token for the next generation  
of Zillionaires**



**Official Whitepaper  
Zollar**



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## 📄 Executive Summary

The payment sector has always been deemed to be one of the most vital sectors for the economy to be able to function. Although there are various digital payment options, users still have to face hefty fees, security vulnerabilities, hacking of their assets, and third-party dependency. Cryptocurrencies were meant to replace the traditional financial system through the introduction of decentralization; however, when it comes to real-life usage consumers regularly face the same problems: their usability, complex transactions, and difficulties with conversion of the cryptocurrencies they hold into a fiat currency. Accepting, verifying, and processing cryptocurrency payments is still rocket science for many

many consumers. Zollar aims to resolve such issues and serve as the bridge between the cryptocurrency world and the real world. The goal is to satisfy consumer demands by providing them with a state-of-the-art payment processing token without compromising security, efficiency, or cost effectiveness. Powered by a Binance Smart Chain Network, the native Token of bsc ecosystem Zollar Token serves as the next generation payment token that combines all aspects of a modern-age payment processing with added features such as: peer to peer exchange, storage of value, blockchain based security, decentralized ownership and much more which we will cover in solutions chapter.

## ① Introduction to Zollar

Zollar, thereafter referred to as ZLR, is a modern-age blockchain project that aims to resolve problems associated with traditional payment processing by providing a decentralized crypto token i.e., ZLR, and providing instant payment processing in a seamless, cost effective, and efficient manner. Deployed on Binance Smart Chain Network, the Zollar Token will work as a multi-feature payment token that allows users to transact in a seamless, risk-free, and cost-effective way. It will create a new ecosystem where all of the problems associated with traditional payment processing are addressed profoundly.

## ⦿ Vision of Zollar

We believe the underlying factor which will continue to define blockchain and defi products is the ability to give people and businesses more power and control over their finances. This is the driving force behind the creation of Zollar Token. We will provide a payment currency to the people where they can freely utilize their crypto assets in a fully secure, fast, and affordable online environment. Zollar plans to take over the Fiat-dominated industries and change them for good. There are three big industries to be altered for the first scope: e-commerce, crypto casinos and payments system.

## Zollar Will Alter:

### ⚡ Crypto Casinos:

By offering various crypto-casinos to make Zollar their official currency, token aims to alter financial side of the online gambling industry which means that if you walk in a casino and hit a jackpot, you'll get rewarded with Zollar - an innovative token with an increasing value.

### 🛍 E-commerce:

Zollar plans to reform the outdated payment system by allowing its holders to use Zollar in eCommerce. With fast block times and cheap transaction costs Zollar offers a great commercial experience to each of its holders.

## ▣ Payments System - Debit Card:

By partnering debit card providers like binance and crypto.com you will be allowed to spend your crypto anywhere and anytime. What's important is that each of your transactions will be totally anonymous.



## ⚡ Zollar Solutions:

### Instant Payments

Zollar Payments are instant, making it a fantastic alternative to fiat by eliminating unnecessarily long waiting times. All payments are executed and recorded on a transparent blockchain instantly.

### Portable

It is inadvisable to carry large amounts of any current major currency. With Zollar Token, you can easily carry millions of dollars with only a few megabytes of memory.

### Privacy

With Zollar Token, users can enjoy the advantages of using a public blockchain while still being sure that their private information is protected.

## **Seamless KYC And AML**

The Zollar Platform will develop an Artificially Intelligent KYC and AML software which automatically confirms and executes thousands of applications within minutes.

## **Transparency Provided**

All transactional activities are recorded on the bsc blockchain and are available for public review any time through bsc Blockchain explorer.

## **Lower Operational And Transactional Costs**

ZLR will significantly lower the service fees charged by payment processors. We aim not only to lower costs but to provide a seamless and transparent payment process.



## **Security**

Zollar Token is based on the latest innovative contract technology of the binance smart chain blockchain making it one of the most secure cryptocurrencies.

## **Decentralized Blockchain**

Zollar Token blockchain is capable of handling any amount of transactional volume all of the time without the chance of the network going down or suffering sluggishness.In three words, ZLR is reliable, transparent, and secure.



## 🔔 Marketing Strategy

### Zollar - Z Branding

We have bright vision about our ecosystem members. All holders are called Z soldiers, we the developer team are Z creators and people who love Zollar are called Z enthusiasts. Together we are Z army who is in charge of its life.

### Community Marketing

To make Zollar more and more marketable, the first step we follow is to find a community and build a platform around them rather than building a currency and expecting everyone to show up. We will use power of Discord, Telegram and other platforms to build Z Army



## Active Press Release Marketing

Zollar has been released on big publication platforms as are Business Insider and Yahoo Finance. Also there are much more press releases on little websites, so if you search Zollar in internet our posts will be on the first page.



## **Digital Marketing On High Level**

It means that we try to be in the most active place in the world - on the internet. We are digital first and have made activities as are: paid advertising, content marketing, SEO marketing, social media marketing and much more. We have build big communities on platforms as: Twitter, Discord, Reddit, Facebook, Coinscope and it's counting

## **Word Of Mouth**

Word of Mouth happens when you are notified about a product or service by someone that you trust. By having already built a big community on the best platforms in digital marketing we believe, that holders will start to talk about our token with their friends, family, neighbours and etc.

## **Influencers Marketing**

Zollar has been mentioned by youtubers and other influencers whose content is about cryptocurrency and DeFi products. This means that more and more people are hearing about us and their trust is raising from day to day.

## **Partnering With Agencies**

Much of our activities are made by professional agencies who are specified in marketing and cryptocurrency industries. It means that all our programs are tested and proofed.



## 💎 **Tokenomics**

### **Initial Burn**

At our launch, 50% of the total Zollar supply will be sent to a dead wallet, the burn address.

### **Token Allocation**

Private Sale	Pre-Sale
1 BNB = 1 200 000 ZLR	1 BNB = 1 000 000 ZLR
Min Sale - 5 BNB	Soft Cap - 400 BNB
Max Sale - 20 BNB	Hard Cap- 800 BNB

### **Buy/Sell Fee - 12%**

5% to liquidity pool      2% to burn      5% to marketing

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 **Team**

## **Z One And Development Team**

The creator of Zollar goes by the name “Z one” and remains anonymous – there is next to nothing known about the mysterious person behind the newest token.

As we've been told, Z one came up with the fundamental basics of Zollar himself. However working team behind the Zollar are Lithuania based group of Z enthusiasts, who are experienced in blockchain and token development.

## ∅~∅ Roadmap

The development team is working hard on the idea and vision introduced by Z one for a long time. Their main purpose is ensure Zollar's Road Map gets delivered on time.

### Q4 2021

- Website launch
- Audit submission and review
- White paper release
- Token Launch
- Liquidity Locked
- Z Army Building
  - Build Reddit Community
  - Build Discord Community
  - Build Telegram Community
  - Build Twitter Community
- List on - Cointool.app
- Start Private Sale
- Star Pre-sale

### Q1 2021

- Coingecko listing
- CoinmarketCap listing
- Marketing Push (1st phase)
  - Influencer Marketing
  - Media Marketing
  - Content Marketing
  - Display Advertising
- Z Army Expansion
  - 10k telegram members
  - 15k discord members
- Crypto Casino Partnership
- Accept Zollar on Cocos Casino
- Accept Zollar on Bet Beard
- Accept Zollar on Bets.io
- DEX listing - UniSwap, PancakeSwap
- Z Creators' NFT Launch (1st phase)

## Q2 2021

- Hire more Developers and Marketers
- Marketing Push (2nd Phase)
  - Influencer marketing
  - Affiliate program launch
  - Media marketing
- Further partnerships with crypto casinos
  - Accept Zollar on Bitcasino
  - Accept Zollar on FortuneJack
  - Accept Zollar on mBit
- Further Dex listings
- Zollar Payments - supported by Binance Debit Card
- Zollar Payments - supported by Crypto.com Debit Card
- Z Army Expansion
  - 25k telegram members
  - 40k discord members
  - 25k twitter followers
- Z Creators NFT launch (2nd phase)
- Market Cap 10m

## Q3 2021

- Further Ecosystem Development
- Market Cap 35m
- Marketing Push (3rd Phase)
  - Influencer marketing
  - Media marketing
- E-commerce Payments
  - Accept Zollar as Shopify Payment
  - Accept Zollar as Overstock Payment
- Total 10,000 NFTs from Z creators
- Introduction to metaverse
- Exclusive Event for crypto and NFT holders
- Reward Our community
- Merchandise Store

## Q4 2021

To Be Defined

## → Contact And Community

**Join Zollar:**



[Discord](#)



[Twitter](#)



[Telegram](#)



[Facebook](#)



[Reddit](#)

## **Disclaimer**

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