

<greeting>

First of all, I would like to thank you for joining me <time day> and taking the time for this interview. It won't take too long.

I would like to ask you some questions about cinema and movies.

The interview is divided into two parts.

In the first half, I will ask you about cinema in general.

In the second part, I will focus a bit more on your personal preferences.

During our conversation, feel free to just say whatever comes to your mind.

Let me know if you are ready to start.

[Are you ready to start the interview?]

Alright!

Let's start with a light question.

What was the last movie you watched in the cinema?

[What was the last movie you have seen in the cinema?]

Response			I don't know
Would you recommend this movie to others? <i>[Would you recommend it to others?]</i>			No worries. Then let's move on.
Yes	No	Uncertain	
What makes the movie a recommendation? <i>[What did you like about it?]</i>	Why not? Was there anything specific you did not like about it? <i>[What did you not like about it]</i>	Why are you uncertain about it? <i>[What makes you hesitate?]</i>	
Response		I don't know	
		No worries. Then let's move on.	

Going back in time a little

Do you remember the first time you went to the cinema?

[Do you remember your first cinema experience?]

Yes	No
What do you still remember about it? Like the movie, the cinema or the year? <i>[What do you remember about your first cinema experience?]</i>	Understandable. I only remember pieces.
Response	

Moving on to cinema in general.		
According to the research we did for this Interview, last year the average German only went to see one movie in the cinema.		
How about you? How often do you go to the cinema per year? [How often do you go to the cinema?]		
Response		
Same here.		
The average number of visits to the cinema has been declining in Germany. If we look back in time, in 2002 there were still two visits per year on average. Double of what it was last year.		
Do you think that this decline has to do with the rise of streaming services? [Do you think that there is a correlation between the declining cinema numbers and streaming services?]		
Response	I don't know	
Could you elaborate on that? [Could you go into more detail?]	No worries. Then let's move on.	
Response		
What about you? What is your preference? Do you rather watch movies at home or at the cinema? [Do you prefer watching movies at home or at the cinema?]		
Home	Cinema	Both
Right,I guess it is more comfortable than going to the cinema.	Right, I guess it's just a different feeling when you get to see movies on the big screen.	I agree, I like watching the newest movies in the cinema, but I enjoy movie nights at home much more.
Alright. Let's stay on this topic. Your preferences when it comes to watching movies.		
If you want to watch something, is it important to you that it received good ratings or even was awarded an Oscar? [Is it important to you that a movie was awarded an Oscar or has a good rating?]		
Yes	No	
To me it is not that important, but I usually have at least a look at the Oscar nominations.	I am not keen on it either, but have a look at the Oscar nominations.	
Coming to the next question.	Next question.	
(!) Antwort merken (!)		
If you had to decide for just one: What would be your favourite movie genre? [What is your favourite movie genre?]		

Response<genre>	Response	I don't know
I like <genre> movies as well.	<p>I am not sure I understand. I am familiar with the following genres: action, adventure, animation, comedy, crime, documentary, drama, fantasy, horror, romance, science fiction, thriller and western.</p> <p>Which one of these would be your favourite genre?"</p>	<p>If you have to chose one.</p> <p>What is your favourite movie genre?</p>
Response<genre>		
<p>Have you seen <genre-film>? [Have you ever seen <genre-film>?]</p> <p> action - Chaos Rising adventure - Polaris, the Space Submarine and the Mystery of the Polar Night animation - Sunflower comedy - Single Dad 2 crime/mystery - Faded Leاهر documentary - Finding Home: Journey to MLB drama - Why not fantasy - The Ride horror - Playing with fire romance - Good girl science fiction - Ghost project thriller - Below Deck Deceit western - Steady on </p>		
Yes	No	I don't know
<p>I am surprised. According to IMDB, it is the lowest rated <genre> movie at the moment.</p>	<p>Ratings/award=yes That is not surprising. It is the lowest rated <genre> movie on IMDB at the moment."</p> <p>Ratings/award=no Well, that makes sense, since it is the lowest rated <genre> movie on IMDB at the moment."</p>	<p>It is not the most memorable movie. It is the lowest rated <genre> movie on IMDB at the moment.</p>
<p>How about <genre-film>, have you seen it? [Have you ever seen <genre-film>?]</p> <p> action - The Lord of the Rings: The Return of the King adventure - Everything Everywhere All at Once animation - WALL-E comedy - Bird man crime/mystery - No Country for Old Men documentary - Citizen four drama - Moonlight fantasy - The Shape of Water horror - Parasite romance - The Artist </p>		

science fiction - Dune thriller - The Departed western - Dances with Wolves			
Yes	No	I don't know	
Ratings/award=yes I thought so, it is an Oscar nominated movie. Ratings/award=no It is an Oscar nominated movie after all.	Ratings/award=yes If you are keen about Oscar awarded movies, you should definitely check it out. Ratings/award=no Even though you are not specifically interested in Oscar awarded movies. I would recommend watching it.	Really? It is quite a good movie and even won an Oscar. And certainly a recommendation.	
Would you watch it again? <i>[Would you consider watching it again?]</i>	Would you be interested in watching this movie in the future? <i>[Would you be interested in this movie?]</i>		
Yes	No		Uncertain
Would you rather watch it at home or in the cinema? <i>[Would you watch it at home or in the cinema?]</i>			
(!) only for yes (!)			
Home	Cinema		
I watched it at home after it came out and it was a nice experience.	I watched in the cinema when it came out. I had a very good time.		
Now onto the next question. Could you recommend me a movie? It can be a <genre> movie or any other genre. <i>[What movie could you recommend?]</i>			
Response	Yes		
	Which one?		
	Response		
I'm not sure I've seen it" What is the plot of the movie? <i>[What happens in the movie?]</i>			
Response			
And what did you like about it? <i>[What did you enjoy about the movie?]</i>			

Response
<p>Interesting. Thanks for this recommendation.</p> <p>Onto the final question.</p> <p>If you had to make the decision to just watch one movie for the rest of your life. What movie would it be? <i>[What is the one movie, you could watch over and over again?]</i></p>
Response
<p>Thank you so much for taking the time for this interview. It is very much appreciated.</p> <p>Have a nice day.</p>