EVAN B. ZONA

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EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN   May 2026
Master of Science, Information Systems

Luddy School of Informatics, Computing and Engineering – Bloomington, IN   May 2025
Bachelor of Science, Informatics | Business Minor   GPA: 3.32 / 4.00
Achievements: Hutton Honors College, Founders Scholar, Shoemaker Scholar, Direct Admit, Dean's List

EXPERIENCE

Crowe – Chicago, IL   June – August 2025
Technology Transformation Intern
- Researched and pitched an AI Model Context Protocol (MCP) to product owners of an Invoice-to-ERP solution that supported technology implementation and system integration best practices
- Established detailed MCP documentation for lean agent context windows, enhancing process improvement by decreasing token usage and query time while reflecting robust documentation standards and compliance support
- Led an 8-person agent development sprint following the Software Development Life Cycle, delivered impactful demonstrations to management, and prepared technical documents to facilitate seamless technology transitions

NielsenIQ – Chicago, IL   June – August 2024
Consulting Analyst Intern
- Provided product market fit consultation for two Fortune 500 clients on innovative CPG product launch and brand performance initiatives, leveraging predictive analytics for comprehensive data mapping and validation
- Designed and implemented a strategic database improvement initiative covering 1500 concepts to enhance data management and business intelligence and presented to senior management
- Trained visual recognition Artificial Intelligence tools via keyframing, and constructed a client-specific project database, ensuring accurate data analysis to support process improvement

Lovi.AI – Madrid, Spain   June 2023
Technology Start-Up Intern
- Utilized Figma to design website front-end for an Artificial Intelligence startup, enhancing user engagement
- Generated 30 new clients through strategic in-person networking at a major startup conference
- Constructed client-focused pitch deck with KPIs, engineered bilingual prompt responses in Spanish and English, and authored social media articles to promote technology solutions, reflecting strong communication skills

LEADERSHIP

Kappa Eta Phi – Bloomington, IN   April 2024 – January 2025
Vice President of Finance
- Managed $10,000 budget for a business fraternity with 100 members, growing savings 120% over 2 semesters
- Conducted cash accounting and allocated funds to 8 fellow executive board members and 13 club directors
- Grew chapter 45% by executing recruitment & professional development events for networking & skill building

Ideation & Creation Entrepreneurs – Bloomington, IN   November 2022 – May 2024
President
- Led a club of aspiring entrepreneurs meeting weekly to network, vet start-up ideas and learn from professionals
- Chaired exec committee & partnered with other entrepreneurial clubs on campus, increasing attendance by 65%
- Grew and supported participation in pitch competitions and other student events, while providing support

TECHNICAL

Programming & Development:	Python, SQL, HTML, CSS, Web Development
Business Intelligence & Data:	Tableau, Microsoft Excel, Microsoft Access
Tools & Methodologies:	Agile, Figma, Azure AI Foundry, Azure DevOps, Microsoft D365 ERP