

WHAT HAPPENED 2 CHOCOLATE CITY

SPONSORSHIP PACKET



THREE GENERATIONS. ONE STORY.

“
PEOPLE ARE MOVING HERE TO CHASE THEIR DREAMS
AND THE PEOPLE BORN HERE ARE LIVING A NIGHTMARE.
”

Join us in preserving the rich history and culture of Washington DC's Black Community by becoming a sponsor for the Debut Screening of What Happened 2 Chocolate City!

ABOUT THE FILM:

MigKeb Productions presents *What Happened 2 Chocolate City* (WH2CC), a feature length documentary, exploring the rise and decline of one of our nation's most prominent Black communities through the narrative of three individuals. John, Mike, and Zarina, each represent a generational experience many Black Washingtonians faced over the past century.

For far too long, we have painted Washington DC with one brush and one narrative, depicting the city as a playground for political elites. What Happened 2 Chocolate City looks to unearth the multi-layered histories of Washington DC, the people that have been burdened by this American dream, and the disparities that exist between these two realities.

By visually examining the repercussions of urban development and revitalization in the district, WH2CC will uncover the roots of Washington, DC, a district home to GoGo music, Mumbo Sauce, and legions of black artists and academics, and how they've come to be endangered.

[WATCH THE TRAILER!](#)

THREE GENERATIONS. ONE STORY.



1

"look at youth today and I feel sorry for them, because they aren't afforded the same structure we had, and they're forced to fend on their own."

-John Russell



2

"Not all of us are dealt the same deck of cards, some of us are forced to get out their sooner others.". -Mike Perry



3

"I don't know if I'm gonna make it, but I can't believe in something like that; I gotta have hope."

-Zarina



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ABOUT THE EVENT:

GOAL

\$20,000

YOUR SPONSORSHIP
WILL BRING US TO
THE FINISH LINE,
SHARING AND
PRESERVING THE
POWERFUL STORY
AND RICH HISTORY
OF OUR NATION'S
CHOCOLATE CITY.

What Happened 2 Chocolate City: Debut Screening

On Thursday, June 21st, MigKeb Productions will host the first-ever screening of the feature length documentary *What Happened 2 Chocolate City*, at the historic Lincoln Theatre.

The evening, hosted by community activist and author, Tony Lewis Jr. will start off with live performances encompassing Chocolate City's rich culture, followed by the screening and panel discussion moderated by ANC Commissioner Sharece Crawford.

Panelists include, the film's director, Mignotae Kebede, cast, John Russell, Mike Perry, and Zarina, and more.

SPONSORSHIP LEVELS.



REWARDS & RECOGNITION

- COMPANY NAME FEATURED IN FILM CREDITS AS SIGNATURE SPONSOR
- COMPANY NAME AND LOGO FEATURED ON WEBSITE
- 2 VIP TICKETS TO THE DEBUT SCREENING & AFTER PARTY

REWARDS & RECOGNITION

- COMPANY NAME FEATURED IN FILM CREDITS
- COMPANY NAME AND LOGO FEATURED ON WEBSITE
- 4 VIP TICKETS TO THE DEBUT SCREENING & AFTER PARTY

REWARDS & RECOGNITION

- COMPANY NAME FEATURED IN FILM CREDITS
- COMPANY NAME AND LOGO FEATURED ON WEBSITE
- COMPANY NAME AND LOGO ON EVENT PROGRAM
- 6 VIP TICKETS TO THE DEBUT SCREENING & AFTER PARTY

REWARDS & RECOGNITION

- COMPANY NAME FEATURED IN FILM CREDITS
- COMPANY NAME AND LOGO FEATURED ON WEBSITE
- COMPANY NAME AND LOGO ON ALL PRINT MATERIALS
- 8 VIP TICKETS TO THE DEBUT SCREENING & AFTER PARTY
- FORMAL RECOGNITION AT THE DEBUT SCREENING

REWARDS & RECOGNITION

- COMPANY NAME FEATURED IN FILM CREDITS AS SIGNATURE SPONSOR
- COMPANY NAME AND LOGO FEATURED ON WEBSITE
- COMPANY NAME AND LOGO ON ALL PRINT MATERIALS
- COMPANY LOGO ON STEP & REPEAT
- 10 VIP TICKETS TO THE DEBUT SCREENING & AFTER PARTY

SIGNATURE SPONSOR

\$500

\$1,000

\$2,000

\$5,000

\$10,000

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- \$500.00
 - \$1,000.00
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 - \$5,000.00
 - \$10,000.00
 - SUPPORTER

Sponsorships can be submitted online [HERE](#).
(donate button will redirect you to PayPal)

or

Checks can be made out to MigKeb Productions
1342 Florida Ave NW, Washington, D.C. 20009

For more information please contact us at wh2chocolatecity@gmail.com